



Press Release

18 February 2011

DenizBank met Headmen of Villages in Osmancık...

DenizBank authorities gathered with headmen of villages in Osmancık town of Çorum. The Bank authorities introduced DenizBank's products and services to headmen of villages.

Being the private bank that makes the largest investment in the agricultural sector with its intensive activities for the development of the agricultural sector and its innovative products for the sector, **DenizBank** continues to support producers in all over Turkey by exerting every effort. The Bank continues its works with the aim of supporting the modernization of Turkish agriculture, increasing productivity in agricultural production and enhancing the competitive power of our farmers in the world arena. Within this framework, DenizBank gathered with headmen of villages in Osmancık town of Çorum on February 17th, 2011. The briefing was realized with the participation of DenizBank SME and Agricultural Banking Black Sea Regional Sales Manager **Reşit Sivaslı**, Osmancık Branch Vice President **Ali Şensoy** and 45 headmen of villages.

"We rank 1st among private banks in agriculture"

Commenting at the briefing where DenizBank products and services were promoted, Reşit Sivaslı stressed that they ranked first among private banks with their intensive activities for the development of the agricultural sector and the innovative products they offer in the sector. Stating that they have always been by the side of the producers and will continue to do so, Sivaslı said "We are happy to reach our producers and promote our products and services with these meetings". DenizBank provides new products and services to increase productivity in Turkish agriculture, to develop and strengthen the sector. Producer Card, which is one of these services of DenizBank, offers convenience for the producers, is designed especially for farmers, and offers services such as payments under favorable conditions with installments and harvest

maturities. The Producer Card is a world-first concerning the usage convenience and services offered by DenizBank and its most important feature is that repayment is made once a year and this repayment maturity is specified according to the harvest time of the farmer.

Opportunities provided by the Producer Card...

Producer Card offers repayment opportunities with harvest maturities for more than 100 products and finds practical financial solutions to the needs of farmers in agricultural production. With its agricultural SME credit which is very easy to allocate, DenizBank breaks new ground in Turkey and offers it to the use of producers with the Producer Card.

Farmers can use their Producer Cards for **withdrawing cash from ATMs** and for **purchasing**:

- Diesel Oil (Opportunity to purchase diesel oil and lubricant from Petrol Ofisi stations with maturities of 5 months and 0% interest)
- Fertilizer (Opportunity to purchase fertilizer at merchant fertilizer dealers with maturities of 3 months and 0% interest)
- Pesticide,
- Feed,
- Agricultural Machinery,
- Seedling
- Seed
- Spare parts and other needs from merchants.

Opportunities provided to Producers by the Producer Card...

- As with all agriculture loans of DenizBank, repayments can be made at harvest time.
- Provides convenient use as it is needed.
- There is no risk of carrying cash.
- Offers the possibility of early repayment.
- Makes it possible to benefit from discounts or other shopping opportunities provided by the Producer Card from contracted stores.