

DenizBank relieves the work burden of Affluent Financial Advisors by 40%!

With the "LUCA- Bank Account Movements Integration" protocol signed between DenizBank and the Union of Chambers of Certified Public Accountants and Financial Advisors of Turkey, (TÜRMOB) work burden of Affluent Financial Advisors shall be relieved by 40% and they will be able to benefit from the privileges of Affluent Banking.

Providing innovative solutions in line with customer needs with its financial portal approach, **DenizBank** has undersigned an important collaboration to simplify the lives of Financial Advisors. "LUCA Bank Account Movements Integration" collaboration protocol was signed between DenizBank and TÜRMOB (Union of Chambers of Certified Public Accountants and Financial Advisors of Turkey)

Work burden relieved by 40%

LUCA, the first web based central accounting system of Turkey, continues to lead the way. One of the unique aspects realized in scope of the project is the "Bank Account Movements Accounting Integration". With this integration, work burden of members of this profession is relieved by 40%. This way, financial advisors can provide much faster services for customers. Manuel accounting transactions that take long times and require intense effort are now realized in short times, safer and correctly via this joint study between DenizBank and LUCA. Denizbank customer public accountant financial advisors who use LUCA accounting program and all persons and companies for whom they keep accounting records can take advantage of LUCA-DenizBank Account Activities Integration application. Account activities to be booked within the scope of the application will enter LUCA automatically and accounting records will automatically be created.

Financial advisors are also Affluent Banking Customers

DenizBank Executive Vice President Gökhan Ertürk, in an explanation he made about the issue, stated: "Financial accountants are already Affluent Banking customers of DenizBank. With Affluent Banking we offer both our Affluent customers and their families a World full of privileges." Ertürk who highlights that the first and the only qualified, unique banking approach full of privileges for the customer and his/her family is in DenizBank stated: "Besides the personal services offered by Affluent Advisors in our branches, privileged services such as priority in transactions in branches, privileged pricing in investment, credit, deposit and insurance products, discounted and free of charge banking transactions are offered to our Affluent Banking customers."

Ertürk continued with his words: "Our collaboration with TÜRMOB is also very beneficial for SMEs that are customers of financial advisors. DenizBank will continue to facilitate its customers' lives by closely following up technological developments".

Commenting on the collaboration, the Chairman of TÜRMOB **Nail Sanlı** said, "TÜRMOB continuously exerts efforts for our members not to be overwhelmed by work load while they serve their profession, to ensure that they work with focus on professional issues. In this sense, LUCA is one of the most important projects of TÜRMOB with its 11.500 members and 90.000 users. It is our responsibility to carry out these works as the top institution of this profession and we continue and will continue to undersign innovation with this awareness. We are very happy with this agreement we realized with DenizBank."

DenizBank customers who wish to benefit from the collaboration need to apply to DenizBank branches, leave the authorization document that they sign to DenizBank branch and fax a copy to TÜRMOB. Account numbers that will be followed up with automatic record control must be notified in the authorization document.