



PRESS RELEASE

13 SEPTEMBER 2011

Another first in the banking sector...

4 million PTT Cards are renewed... Now both with credit and gifts...

With the collaboration between DenizBank and PTT, PTT Cards now have debit card features. Hence PTT ATMs joined the common ATM network in which all banks are included. PTT and DenizBank customers will benefit from the ATMs of the two institutions for free. Ones who participate in the campaign will be offered gifts as flat, commercial vehicle and LCD TV.

For the promotion of new products that emerged with the collaboration between DenizBank and PTT (The General Directorate of Post and Telegraph Organization), a press conference was held in Istanbul on Tuesday, September 13th, 2011. PTT Chairman of the Board of Directors and General Manager Osman Tural and DenizBank CEO Hakan Ateş attended the press conference.

In his speech, PTT Chairman of the Board of Directors Osman Tural said: "As PTT, we are honored to offer a new service to our customers with this collaboration. With this project that we realized with DenizBank, we now begin to offer our renewed PTT Card and Overdraft Account products to our customers. From now on, all PTT customers will be able to carry out transactions with PTT Card and use their card for shopping anywhere around the world. Moreover, customers of other banks will be able to receive ATM services from our PTT Matics. I believe that this collaboration will add great value to the two institutions in the current market environment."

"The collaboration will bring forth many advantages"

During his speech at the meeting, DenizBank CEO Hakan Ateş mentioned that the collaboration between the two institutions will bring forth many more advantages to customers in the coming periods and said: "We are more than happy to bring in something brand new in Turkey and launching new products with PTT, one of Turkey's longest established institutions. Around 4 million PTT customers will feel DenizBank's outstanding service quality and strength. PTT's service network will further DenizBank's strength. We hope the ATM integration, PTT Card and overdraft account products which we introduced today will be beneficial for all PTT customers. We will continue to offer our services to PTT customers in the future periods by introducing PTT Bonus Credit Card and pre-paid products."

Advantages to be offered to PTT and DenizBank customers



With the collaboration between DenizBank and PTT, now PTT customers will be able to hold a common debit card that can be used in all bank ATMs and pre-paid card products. In addition, PTT customers will be able to use credits for their urgent cash needs with PTT Overdraft Account even if they do not have enough balance in their accounts. Within the collaboration, around 4 million PTT Card users together with pension and salary customers will easily access 2.300 PTT and DenizBank ATMs in total. With the collaboration, DenizBank customers will use PTT ATMs and PTT customers will use 1200 DenizBank ATMs for free. PTT Customers will be able to withdraw cash from ATMs both in the country and abroad with their new PTT cards and do shopping at the same time. PTT does not have any collaboration with another bank than DenizBank in this field.

Customers who wish to have PTT Card and PTT Overdraft Account will be able to apply from 1300 PTT centers and branches and they will carry out monetary transactions from 4.243 PTT offices including agencies throughout Turkey.

Ones who apply for the Overdraft Account products will have the chance to win gifts

Within the collaboration, a new campaign has been initiated until 15 December 2011 with the permit of the General Directorate of National Lottery. Within the scope of the campaign, with the draw among customers who apply for PTT Overdraft account product, one person will win 1 flat in Istanbul from Demir İnşaat, 3 people will win commercial vehicles from Ford, 25 people will win No-Frost Refrigerator from Vestel and 35 people will win 35 LCD TVs from Vestel.