

DenizBank announces 2012 Q1 financial figures:**DenizBank Financial Services Group CEO Mr. Hakan Ateş:**

“Consolidated net profit of DenizBank realized as TL 180 million with an increase of 21% on a q-o-q basis in the first quarter of 2012.”

DenizBank Financial Services Group CEO Mr. **Hakan Ateş** stated “We continue to offer contribution to the economy with our **11.000 staff members** and the financing we provide in the first quarter of 2012 and continued out profitable and stable growth without compromising from our risk understanding.”

On a year-on-year and consolidated basis, Ateş said that the Group;

- Grew its assets by 31% to reach TL 47 billion 634 million,
- Grew its equity well above the sector averages by 28% to reach TL 4 billion 876 million,
- Grew its customer deposits by 43% outperforming the sector approximately four times to reach TL 29 billion 952 million,
- Grew its cash loans by 27% to reach TL 32 billion 485 million and its non-cash loans by 16% to reach TL 10 billion 375 million,
- and grew its net profit by 21% to reach TL 180 million on a quarter on quarter basis.

Ateş: “We ensured the real sector reach longer term funds.”

Ateş also emphasized views on bank bonds and bills issued by DenizBank besides the long term funding secured from international institutions in order to support prioritized sectors, “We continued our bank bond and bill issue by which we ensured funding at the amount of TL 800 million in 2011, in 2012 too. We have issued TL 500 million with the total of TL 350 million bank bonds and bills offered in April. Especially the demand for 3 year bonds that were issued for the first time was pleasing as it shows the confidence in our Bank and also contributes to the development of investment tools and deepening of capital markets. As DenizBank we will ensure the real sector reaches longer term funds by creating these types of long term resources and contribute significantly to the capital markets in future too.”

Hakan Ateş continued his speech stating: “We managed to increase our customer deposit which is our main source of funding, with a performance far above the sector average, owing to our customer-oriented approach and to the customer base that we expanded with our branch network spread over all provinces of Turkey. As a result of the efficient transfer to economy, of fund raised with our wide range of products, we increased our credits by TL 6.8 Billion with a growth of 27% in all segments, commercial, SME and retail banking taking the lead”.

Ateş also said, “DenizBank undersigned new collaborations in 2012 with innovative products in line with customer demands and enabled its customers to easily access summary information, assets and credit card information and transfer money with its **Facebook branch**, a world first. With CepParam application which is another innovation developed for smart phones, DenizBank has offered the opportunity to receive money and make money transfer 24/7, transfer the received amount to others even if one does not have a DenizBank account and withdraw the amount throughout Turkey at DenizBank ATMs 24/7.”

Stating that as DenizBank they make important investments in terms of technology, Ateş said, “We established the Digital Generation Banking Group within DenizBank at the beginning of 2012 in order to rapidly adapt to the banking needs driven by the motivation and preferences of a new generation which spends most of their lives online in the digital world. Thanks to our alternative distribution channels, we enable both our retail and corporate customers to realize financial transactions on the internet, via iPhone or a telephone throughout the world.”

“We maintained our leadership in commercial cards market”

Ateş said “We maintained our leadership in commercial cards market through ‘SME Card’ dedicated to SMEs, ‘Producer Card’ and ‘Farmer Card’ dedicated to agricultural producers, ‘Smart Card’ dedicated to artisans and craftsmen, ‘Cash Card’ dedicated to companies in corporate and commercial segments and other products of ours, all of which we produced with our approach aiming at creative solutions. Furthermore, we remained our leadership among private banks in the field of agricultural loans with TL 1,9 Billion loan volume in 2012 Q1 as well thanks to our investments in agriculture sector, which we consider as part of our corporate social responsibility and the facilities we provided to our producers.”

On the other hand, as an important supporter of culture and arts, DenizBank will continue with her sponsorship of the İstanbul State Symphonic Orchestra, TORC (Turkish Off-Shore Racing Club) and International İstanbul Opera Festival.