

DenizBank short movie competition winners received their awards

Those ranking among the best in the “Tell me about the Bank of the Future” short movie competition on future banking products were presented their awards.

DenizBank, differentiating from other banks in products and services it offers with “Youth Banking” intended for the young population in Turkey, awarded young directors who had expressed their imagination of future banking services in a short movie in the short movie competition that became a tradition for DenizBank. The awards ceremony of **“Tell Me about the Bank of the Future”** short movie competition was held at Deniz Akademi on 17 February 2012, Friday. **Gökhan Ertürk**, the Executive Vice President in charge of DenizBank Retail Banking Group, attended the awards ceremony.

Our aim is to raise awareness

Gökhan Ertürk, Executive Vice President in charge of DenizBank Retail Banking Group who gave a speech at the awards ceremony stated that their aim for the short movie competition organized this year for the second time; was to stand by talented movie-makers in social media which gained strength with changing internet habits of the youth and to raise awareness to the changes in future banking services.

Winning Movies

Different from last year’s short movie competition, this year the applications accepted from the corporate Facebook page of DenizBank, were submitted for assessment also on Facebook. With 73 movies submitted to DenizBank, young directors tried to express from their point of view, the bank of the future. In this year’s “Tell me about the Bank of the Future” themed short movie competition, Emre Başer was awarded the first prize of 15 thousand TL with his short movie “Görülmemiş Hesap” (Unfinished Business), Ozan Sihay was awarded the second prize of 10 thousand TL with his short movie “Gelecek Deniz’de” (Future is at Deniz), and Mesut Zümre was awarded the third prize of 5 thousand TL with his short movie “Gelecekteki Deniz” (Deniz in the Future). Kenan Gökşin was deemed worthy of Jury’s Special Award with his movie “Yetkililere Sesleniyoruz” (We are calling out to Authorities) and Enver Özüstün was granted DenizBank Special Award with his movie “Sihirbaz” (Wizard). Additionally, three of those who participated in the voting were granted iPhone 4, and five were granted Sony MHS-fs/w camera. The movies submitted for competition were assessed by a jury formed of Deniz TV Director Özgür Kamburoğlu, Documentaries Director Hasan Özgen, Cinematography Director Uğur İçbak and Movie Director Taner Elhan.