

DenizBank has transferred its cards to Turkcell Mobile Wallet!

- **DenizBank offers NFC based mobile payment systems to its customers and enables them to make contactless payments with their mobile phones. In DenizBank's new service, with Turkcell Mobile Wallet (Cep-T Cüzdan) credit card and nameless prepaid card information are loaded on the SIM card.**
- **Customers who wish to use nameless prepaid cards will experience a first and be able to create a prepaid card instantly on their mobile phones by applying with a single SMS and do shopping.**
- **With this new application, DenizBank customers will do pin code-free, fast and secure shopping in Turkey and the world, at stores with MasterCard PayPass (contactless payment) logos by using their mobile phones.**
- **Furthermore, DenizBank undersigns a "first" in SME Banking and adds NFC feature on the SME Card.**

Differentiating itself with innovative products and services, DenizBank has added a new application in mobile payment among mobile banking products. By using NFC (Near Field Communication) technology, DenizBank offers contactless payment with mobile phones. With the project developed with the collaboration of DenizBank and Turkcell and support of MasterCard and Gemalto, customers are able to do pin code-free, fast and secure shopping at stores with contactless card scanner by using their mobile phones.

"DenizBank's innovations will continue"

Commenting on their new project, **Murat Çelik, DenizBank Executive Vice President in charge of Digital Generation Banking Group** said, "DenizBank which monitors innovations in other fields and frequently uses new technologies in its products and services besides closely following developments in banking will be able to fit cards in a SIM card with the NFC system and will not charge any fees for this services. While developing this application, we considered the increasing interest in NFC and possible needs of our customers in this sense. As DenizBank, we are very happy to add a new one in our payment solutions which we have been offering successfully to SMEs through our commercial cards for a long time. With our SME Card having NFC feature, we will offer favorable conditions to SMEs on the payment side and with the collection system via NFC to be installed at merchants, we aim to increase the number of our customers who benefit from the mentioned system. In the following period, we will break another ground in SME banking with our special campaigns for SMEs that use our NFC systems."

Çelik said, "With its transition to NFC, our Bank has taken the sector one step ahead in NFC applications. One of the most important features of this project is that it is the **first prepaid card**

product with NFC technology which **can make transactions offline**. Within the scope of the project, DenizBank customers will be able to manage all processes from NFC card application to installing the mobile application on the phone themselves.”

Stressing that Turkcell undersigns firsts in mobile financial services, primarily NFC, **Cenk Bayrakdar Turkcell Executive Vice President** said, “We marked an era in shopping with Mobile Wallet which is one of the first commercial NFC applications in the world. Thanks to Turkcell Mobile Wallet which turns mobile phones into wallets, Turkcell users have secure, practical and mobile contactless payment and experience the advantage of being mobile. With this collaboration, we are happy to introduce DenizBank customers with Mobile Wallet as well.”

TL 75 Bonus at first shopping

Introducing its customers with the NFC technology which is an innovation in payment systems, DenizBank promotes the application with a unique campaign. The Bank offers the chance to earn **TL 75 bonus** at first shopping made with Bonus Mobile and **other NFC cards** that have Bonus features until the end of August.

In this new service of DenizBank, thanks to NFC technology, credit card and prepaid card information are uploaded on NFC compatible Turkcell SIM Card. Following that, NFC compatible mobile phone can be used as a credit card/prepaid card that can make contactless payment. Making payment with only mobile phone without carrying a card prevails as the most important benefit from this service. With the nameless prepaid card issued by DenizBank, all Turkcell users whether they are DenizBank customers or not, will be able to upload their prepaid cards to their NFC compatible devices without visiting a DenizBank branch, opening a bank account and losing time with a banking procedure. In addition, no physical card is required. In order to benefit from the credit card with NFC application, credit card must be obtained from DenizBank at first.

To benefit...

DenizBank offers its NFC credit card/nameless prepaid cards under Turkcell’s mobile wallet service. To get DenizBank cards with NFC application, one must be a Turkcell user, and their mobile phone and SIM card must be NFC compatible. If the mobile device/SIM card is not NFC compatible, they can be changed at Turkcell Communication Centers. In order to benefit from Turkcell Mobile Wallet service and do contactless shopping with their credit cards from their NFC compatible mobile phones, DenizBank credit card holders will need to text CEP and last 6 digits of their existing credit cards and send an SMS to 3280. Non-DenizBank customers will be able to upload their nameless prepaid cards with NFC application to their mobile phones by texting CEP and their ID numbers and sending an SMS to 3280. No fees will be charged from cards with NFC.