

Big award for DenizBank Private Banking

Achieving remarkable successes in international arena, DenizBank has now become also holder of the "Highly Commended" Private Banking Award with "DenizBank Private Banking" in the category of "Best Private Bank in Turkey" 2012 Global Private Banking Awards granted jointly by The Banker and PWM periodicals of Financial Times, one of the world's most prestigious publishing groups.

DenizBank's successes continue echoing in international arena. **DenizBank Private Banking** operating with the motto "Life is Special in Deniz" was rewarded with the "**Highly Commended**" Private Banking Award in the category of "Best Private Bank in Turkey" of 2012 Global Private Banking Awards granted jointly by The Banker and PWM (Professional Wealth Management) periodicals of Financial Times, one of the world's most prestigious publishing groups. Leading banks of Turkey competed together with DenizBank in this category arranged this year for the 4th time that has granted only two awards.

The nominees of 2012 Global Private Banking Awards were evaluated based on sustainability, long-term profitability and trustworthy recommendations given to wealthy customers. Business model and ability to adapt to post-crisis environment were also amongst the evaluation criteria. The 2012 Global Private Banking Awards focused on innovations improving the quality of service provided to customers, customer relations and service integrity found their owners with the reward ceremony arranged in Singapore on 8 November 2012. DenizBank Private Banking Senior Vice President **Cem Önenç** received the DenizBank award.

"Tangible success sample of our portal approach and network synergy"

In his statement on the subject, DenizBank CEO **Hakan Ateş** said they were able to deliver the expertise and capacities of the entire DenizBank Financial Services Group along with private banking products via a single channel and pointed out that DenizBank Private Bank's business model is well registered in both sectorial and international platforms with its success and brand value caused by the success. Ateş said: "Leveraging all the group's products and services with the '**boutique service concept**' and offering customized products, DenizBank Private Banking has also asserted in international arena with this award that it will carry on with its service quality and ambitious targets among private banks also in 2014. I wish this award, which is a tangible success sample of our bank's particular portal approach and network synergy, brings us good luck. I express my gratitude to the entire DenizBank family for their support and contribution".

About DenizBank

DenizBank was established in 1938 as a state economic enterprise aimed at funding of the developing Turkish maritime sector. In the early 1997, DenizBank was acquired by the Zorlu Holding in the form of banking license from the Privatization Administration and in October 2006, a leading European financial group, Dexia incorporated it to its structure. For 6 years, DenizBank operated in Dexia's main shareholding and since 28 September 2012, continues providing services under the umbrella of Russia's largest and well-rooted bank, Sberbank. DenizBank has become one of the remarkable banks of Turkey in a short period of time. DenizBank Financial Services Group was established in 2003 in order to create a "financial supermarket" accumulating various financial services under one roof. There are totally 614 branches within DenizBank Financial Services Group operating in 81 provinces of Turkey and abroad employing 11.382 people. DenizBank Financial Services Group consists of DenizBank, six domestic and three international financial subsidiaries, four domestic non-financial subsidiaries and a branch in Bahrain. Deniz Investment Securities, Express Investment Securities, DenizInvestment Trust, DenizPortfolio Management, DenizLeasing, DenizFactoring, Intertech, Deniz Kültür, Bantaş and Pupa are the group's domestic subsidiaries while Eurodeniz, DenizBank AG and DenizBank Moscow are its international subsidiaries.

About Sberbank

The biggest bank of Russia, Sberbank, is the owner of approximately one third of banking sector assets in Russia. Sberbank's founder and principal shareholder - Central Bank of Russia owns 50% of the bank's shares plus one voting right share. The bank's remaining shares belong to over 245000 natural and legal persons. The bank owning one of the biggest branch networks in Russia has approximately 19.000 branches and structural internal units. The bank's international network consists of subsidiaries, branches and representative offices located in 20 countries including the Commonwealth of Independent States, Central and Eastern European countries and Turkey. In July 2012, Sberbank completed purchase of the shares of DenizBank, which is the 6th biggest private and the 9th biggest bank of Turkey based on its consolidated assets. Sberbank is holder of the general banking license No. 1481 issued by the Central Bank of Russia 1481. Official website: www.sberbank.ru