

Diary of our Art coming soon to television

- **Subsidiary of Denizbank, DenizKültür and a prominent documentary film maker Nebil Özgentürk have undersigned a documentary Project "Diary of Our Art". The documentary, which exceeds 600 minutes in total and which includes a book of 250 pages is soon to appear on CNN Türk.**
- **DenizBank CEO Hakan Ateş said, "We, as DenizBank, have always believed that commercial success comes and goes, while actions of social value last. We want to leave marks we could be proud of to our grandchildren, our tomorrow. It is hard to describe how happy and proud we are to be a part of this unique Project – a tribute to the artists who left marks on the cultural and artistic life of our country."**

In the framework of its social responsibility besides its commercial responsibilities, **DenizBank** works towards adding brand new richness to the circles of culture and arts in our country. Carrying out activities of DenizBank in this respect, **DenizKültür** has undersigned a unique work of art together with a prominent documentary film maker Nebil Özgentürk and has realized the project "Diary of our Art". The project that preserves valuable heritage of the past for future generations is coming soon to CNN Türk.

The gala ceremony of the "Diary of our Art" – a project including a documentary of 600 minutes and a book of 250 pages with the voluntary performances of many well-known artists that has passed beyond just being a project gathering the names that marked an era in our close history in culture, arts and literature, was attended by DenizBank CEO **Hakan Ateş**, prominent documentary film maker **Nebil Özgentürk** and actors involved in the documentary production. The ceremony was held on February 19, 2013, Tuesday night at Feriye restaurant and was attended by such famous artists as Erkan Can, Hüseyin Avni Danyal, Osman Gidişoğlu, Cihan Ünal, Zülfü Livaneli, Menderes Samancılar, and Mustafa Alabora. Among other participants were Oktay Kaynarca, Can DüNDAR, Tayfun Talipoğlu, Coşkun Aral, Halit Kıvanç, Ar Gürel, Nefise Karatay, Umur Talu, and Taha Akyol.

DenizBank supports culture and arts

DenizBank CEO Hakan Ateş underlined the support they give as a bank for culture and arts in his speech at the meeting. **Ateş** stated "As you all know, we organized the press conference on the "Diary of our Art" about 2 months ago. During the conference a friend of mine, Sunay Akın, thus described the support Deniz Bank provided for this project: "sensational certificates investment"... Indeed, we bankers often speak in terms of numbers, turnovers, share certificates. As far as I am concerned, I have been a bank CEO longer than anyone else in Turkey. Together with the precious team of Denizbank we have made our bank a success story. But, as I always mention, trade success comes and goes, while actions of social value last. We want to leave marks we could be proud of to our grandchildren, our tomorrow. To sum up, contributing to the cultural and artistic life of our country has been a very important part of our mission from the very first day Denizbank was established. We put special emphasis on "sensational certificates investment", as Sunay said. It is hard to describe how happy and proud we are to be a part of this unique Project. I would like to use this opportunity to thank my dear friend Nebil who worked on the project day and night. I heartily congratulate everyone who worked on the project."

Everyone was mobilized for the Diary of our Art

The life stories of artists who have placed great marks on our close history were dubbed by Cihan Ünal and Haluk Bilginer with their unique voices in the project of Dairy of our Art. Besides the documentary films whose music was composed by Can Atilla, 24 valuable artists ranging from Halil Ergün, Erkan Can, Beyazıt Öztürk, Meltem Cumbul, Demet Akbaş, Serra Yılmaz, Tarık Akan, Nefise Karatay, Güven Kıraç, Mustafa Alabora, Ayşe Arman to Candan Erçetin undertook the roles of artists and literary persons of our close history. The photographs from these performances were enriched by the accomplished drawing of the famous caricaturist Kutlukhan Perker and stories of 85 interesting lives that had never come to light before.

24 short video films were recorded in order to be shown among the documentary recesses of Diary of our Art as a tribute to great names that enrich culture, arts and literary lives in our country ranging from Abdülhak Hamit Tarhan, Aşık Veysel, Cahide Sonku, Müjdat Gezen, Neyzen Tevik, Orhan Pamuk, Münir Nurettin to Halit Refiğ; some being sad and some making us smile. This work of art which includes interesting memories of painting, music, literature, cinema and plastic arts of 1920-2007 is going to appear on CNN Türk very soon.

About DenizBank

DenizBank was established in 1938 as a state economic enterprise aimed at funding of the developing Turkish maritime sector. In early 1997, DenizBank was acquired by the Zorlu Holding in the form of banking license from the Privatization Administration and in October 2006, a leading European financial group, Dexia incorporated it to its structure. For 6 years, DenizBank operated in Dexia's main shareholding and since 28 September 2012, continues providing services under the umbrella of Russia's largest and well-rooted bank, Sberbank. DenizBank has become one of the remarkable banks of Turkey in

a short period of time. DenizBank Financial Services Group was established in 2003 in order to create a "financial supermarket" accumulating various financial services under one roof. There are totally 614 branches within DenizBank Financial Services Group operating in 81 provinces of Turkey and abroad employing 11.382 people. DenizBank Financial Services Group consists of DenizBank, six domestic and three international financial subsidiaries, four domestic non-financial subsidiaries and a branch in Bahrain. Deniz Investment Securities, Express Investment Securities, DenizInvestment Trust, DenizPortfolio Management, DenizLeasing, DenizFactoring, Intertech, Deniz Kültür, Bantaş and Pupa are the group's domestic subsidiaries while Eurodeniz, DenizBank AG and DenizBank Moscow are its international subsidiaries.

About Sberbank

Sberbank is the largest bank of Russia that holds about the third of total Russian banking assets. The Central Bank of the Russian Federation is the founder and major shareholder of Sberbank owning 50% plus one voting share. Other shares are held by more than 245,000 individuals and legal entities. The bank has the most extensive branch office network in Russia: about 19,000 branch offices and internal structural divisions. The foreign network of the Bank is comprised of subsidiaries, branch offices and representative offices in 20 countries, including CIS countries, Central and Eastern Europe, and Turkey. In September 2012, Sberbank closed the deal on acquiring DenizBank, which is ranked as the 6th among private banks in Turkey and the 9th among Turkish domestic banks by the amount of total consolidated assets. Sberbank has the General Banking License issued by the Bank of Russia – No. 1481. The bank's official website is www.sberbank.ru