

DenizBank and Şişli Vocational School Join Their Efforts In Education

- **T.C. İstanbul Şişli vocational school has signed "Collaboration Protocol" with DenizBank with the aim of supporting Banking and Insurance students in their education and business lives.**
- **The Chairman of the Board of Trustees of Şişli Vocational School Mustafa Sarıgül stated: "The 'Collaboration Protocol' we have signed with DenizBank is a significant step forward. By providing scholarships and internship opportunities to our students we invest in your young generation and our future.**
- **The President and CEO of DenizBank, Hakan Ateş commented on the agreement: "We guarantee scholarship, internship and job opportunities to all Banking and Insurance students, and profit social and economic life with their potential and energy."**

DenizBank has joined many projects with the aim of providing educational support to the young who are to enlighten the future of Turkey. Another significant agreement in the field was signed with **T.C. İstanbul Şişli Vocational School** that has recently entered the educational world of Turkey with considerable speed and success. The "Collaboration Protocol" aimed at supporting Banking and Insurance students in their education and business lives was signed on March 22 2013 in Deniz Akademi. The signing ceremony was attended by the Chairman of the Board of Trustees of Şişli Vocational School **Mustafa Sarıgül** and the CEO of DenizBank **Hakan Ateş**, and Director of Şişli Vocational School **Prof. Dr. Aynur Aydın**.

Investing in youth, investing in the country

The Chairman of the Board of Trustees of Şişli Vocational School **Mustafa Sarıgül** took the floor at the ceremony and said: "Banking sector in Turkey is currently on the rise more than in any other country. Therefore there is a demand for high-skilled employees. Circulation in banking sector is high, new branches open constantly. There is a need for educated personnel to generate employment. İstanbul Şişli Vocational School is aimed at providing Banking and Insurance education by bringing theory and practice together. The school provides its students with internship and jobs in prominent companies. The "Collaboration Protocol" we have signed with DenizBank is another significant step on this way. While providing our students with such opportunities as internship, scholarship and employment, we as educational institution with our brand will also stand by DenizBank in the sphere of education. We will collaborate in any fields, starting with education of their personnel. From now on, by DenizBank-Şişli Vocational School we mean working hand-by-hand. At the present time there are 46 students studying on the basis of the Banking and Insurance program. Our huge desire is to provide 46 students with opportunity for internship outside the school, and opportunity to attend practical classes. We are very grateful to DenizBank for providing these opportunities. Students will be studying by putting into practice all they have learned and watching it on-site. This has already motivated them a lot. DenizBank

participates in a significant collaboration by investing in the young generation together with Şişli Vocational School. Investing in the young generation means investing in the country. We will continue investing in the young generation together with our great entrepreneurs, who devoted themselves to Turkey’.

It is important not only for DenizBank, but also for the whole country

Hakan Ateş, the President and CEO of DenizBank, during his speech at the meeting emphasized that vocational education in Turkey is one of the strategic topics to be approached within the scope of economic and social developments policy: “Today, if we want to shape the global changes and to meet the needs brought by the new world order, one of our first steps to be taken should be the right use of our human resources. That is because nowadays along with products, companies and economies, using countries’ human capital has also become a matter of competition. Exactly for this reason from the date of our establishment until present time we as DenizBank consider our human resources to be our most valuable asset and aim to make a difference for the workers of the company and for individuals of our society. In this framework we focus on the young generation, which comprises half of our population, and emphasize their potential and energy to be contributed to social and economic life by means of education. We consider the Cooperation Protocol which we will sign with Şişli Vocational School to be important not only for our company, but also for the sustainable future of our country and economy. In the framework of the Protocol to be signed, we commit that all the students of the Banking and Insurance department will be provided with opportunities for scholarship, internship and employment. The most exciting part of this agreement for me is that as soon as we have educated our students successfully, they will join the Denizbank team of more than 12.000 Sailors. I wish all our students, companies, the banking sector and educational community to benefit considerably from this agreement.”

We prepare students for business life

Prof. Dr. Aynur Aydın, Director of Şişli Vocational School, said that collaboration with private sector for traineeship, applied training and scholarship opportunities was highly important for vocational schools that prepare students for professional lives. She mentioned synergic value of sharing knowledge and experience of companies and educational institutions, as well as increased support for education sector, and highlighted the importance of gaining experience before students enter business life.

Prof. Dr. Aynur Aydın also remarked that collaboration of educational institutions and industry would go on with leading companies of the sector in such departments as Fashion Design, Local Administration, Management of Health Facilities, Agricultural Restoration, Executive Assistance and Office Management, Elderly Care and Child Development.

7 more departments are waiting for support from private sector

Istanbul Şişli Vocational School has adopted the motto “You will have a profession, you will have a future” and started providing education in 9 different departments. Having entered Turkish education world successfully with the main goal to provide scholarships for students, give experience during education and offer employment opportunities after education, Istanbul Şişli Vocational School has signed collaboration protocol with private sector regarding “Tourism and Hotel Management” and “Banking and Insurance Business” departments. Şişli Vocational School, which was established by Şişli Foundation provided scholarships to 96% of its students from the very first year of its existence, thus taking a



great educational responsibility. Istanbul Şişli Vocational School is looking for solution partners to entrust 7 other departments. www.sisli.edu.tr

About DenizBank

DenizBank was established in 1938 as a state economic enterprise aimed at funding of the developing Turkish maritime sector. In the early 1997, DenizBank was acquired by the Zorlu Holding in the form of banking license from the Privatization Administration and in October 2006, a leading European financial group, Dexia incorporated it to its structure. For 6 years, DenizBank operated in Dexia's main shareholding and since 28 September 2012, continues providing services under the umbrella of Russia's largest and well-rooted bank, Sberbank. DenizBank has become one of the remarkable banks of Turkey in a short period of time. DenizBank Financial Services Group was established in 2003 in order to create a "financial supermarket" accumulating various financial services under one roof. There are totally 614 branches within DenizBank Financial Services Group operating in 81 provinces of Turkey and abroad employing 11.382 people. DenizBank Financial Services Group consists of DenizBank, six domestic and three international financial subsidiaries, four domestic non-financial subsidiaries and a branch in Bahrain. Deniz Investment Securities, Express Investment Securities, DenizInvestment Trust, DenizPortfolio Management, DenizLeasing, DenizFactoring, Intertech, Deniz Kültür, Bantaş and Pupa are the group's domestic subsidiaries while Eurodeniz, DenizBank AG and DenizBank Moscow are its international subsidiaries.

About Sberbank

Sberbank is the largest bank of Russia that holds about the third of total Russian banking assets. The Central Bank of the Russian Federation is the founder and major shareholder of Sberbank owning 50% plus one voting share. Other shares are held by more than 245,000 individuals and legal entities. The bank has the most extensive branch office network in Russia: about 19,000 branch offices and internal structural divisions. The foreign network of the Bank is comprised of subsidiaries, branch offices and representative offices in 20 countries, including CIS countries, Central and Eastern Europe, and Turkey. In September 2012, Sberbank closed the deal on acquiring DenizBank, which is ranked as the 6th among private banks in Turkey and the 9th among Turkish domestic banks by the amount of total consolidated assets. Sberbank has the General Banking License issued by the Bank of Russia – No. 1481. The bank's official website is www.sberbank.ru