

DenizBank Digital Generation Banking is hungry for more awards!

An International Award to DenizBank's fastPay Application

DenizBank's mobile wallet fastPay, promoted with a large launching campaign in January, received the Grand Prize in the category of "Best Payments System Initiative" in the 14th Banking Technology Awards 2013 held by one of the most prestigious international awards platforms, Banking Technology.

Drawing attention with its innovative products and services, DenizBank has achieved international success with its unique mobile wallet application – fastPay. DenizBank's mobile wallet fastPay, promoted in January 2013, received the Grand Prize in the category of "Best Payments System Initiative" in the 14th Banking Technology Awards 2013 held by one of the most prestigious international awards platforms, Banking Technology.

fastPay application previously received the first prize in "Innovation in Mobile Banking" category within the Innovation in Technology and Transaction Banking Awards 2013 organized by The Banker.

Having been awarded the Grand Prize by a team of judges of top level (CIO, CEO, etc.) executives of large financial or consultancy institutions such as BNP Paribas, JP Morgan, RBS, Wachovia Bank, Mc Kinsey and HSBC Holding, DenizBank hereby proved the difference of the leading technological applications it has introduced to the banking sector in the international arena.

"Our success in the digital field is crowned with international awards"

DenizBank CEO Mr. Hakan Ateş stated that they were very proud that their achievements in the digital field were crowned by international awards. Ateş said, "Population of Turkey is young with an average age of 29 and there are approximately 65 million GSM users. In line with increasing usage of mobile devices, people are more and more interested in mobile banking applications. We, as DenizBank, realize many pioneering applications in this field to facilitate our customers' lives and ensure that our motto "Life is beautiful at Deniz" is also felt in digital platforms. The most important aspects of fastPay which differentiate it from others are that senders and receivers do not have to be DenizBank customers to make money transfers, money sending with voice recognition and payment at restaurant from direct mobile application without having to go to the cashier desk. It is also possible to withdraw cash from DenizBank ATMs without cards. We would like to thank all users, primarily the Digital Generation Banking team, who managed to mark the name of fastPay on international platforms."

For further information about fastPay:

<http://www.denizbank.com/en/acikdeniz/what-is-fastpay.aspx>

About DenizBank

DenizBank was established in 1938 as a state economic enterprise aimed at funding of the developing Turkish maritime sector. In the early 1997, DenizBank was acquired by the Zorlu Holding in the form of banking license from the Privatization Administration and in October 2006, a leading European financial group, Dexia incorporated it to its structure. For 6 years, DenizBank operated in Dexia's main shareholding and since 28 September 2012, continues providing services under the umbrella of Russia's largest and well-rooted bank, Sberbank. DenizBank has become one of the remarkable banks of Turkey in a short period of time. DenizBank Financial Services Group was established in 2003 in order to create a "financial supermarket" accumulating various financial services under one roof. There are totally 685 branches within DenizBank Financial Services Group operating in 81 provinces of Turkey and abroad employing nearly 14 thousand people. DenizBank Financial Services Group consists of DenizBank, six domestic and three international financial subsidiaries, four domestic non-financial subsidiaries and a branch in Bahrain. Deniz Investment Securities, Express Investment Securities, DenizInvestment Trust, DenizPortfolio Management, DenizLeasing, DenizFactoring, Intertech, Deniz Kültür, Bantaş and Pupa are the group's domestic subsidiaries while Eurodeniz, DenizBank AG and DenizBank Moscow are its international subsidiaries.

www.denizbank.com, <https://www.facebook.com/DenizBank>, <https://twitter.com/DenizBank>

About Sberbank

Sberbank of Russia is Russia's largest bank and a leading global financial institution. Sberbank holds almost one third of aggregate Russian banking sector assets, it is the key lender to the national economy and the biggest deposit taker in Russia. The Central Bank of the Russian Federation is the founder and principal shareholder of Sberbank owning 50% of the Bank's authorized capital plus one voting share, with the remaining shares held by domestic and international investors. Sberbank has more than 110 million individual customers and 1 million corporate clients in 20 countries. Sberbank has the largest distribution network in Russia with more than 18,000 branches, and its international operations include UK, US, CIS, Central and Eastern Europe, Turkey and other countries. The Bank holds the general banking license No.1481 issued by the Bank of Russia.

The official website is www.sberbank.ru.