

## **DenizBank Luxury Index based Fund for investors!**

**For those who would like to invest in the rise in luxury consumer goods shares, DenizBank is offering the Fund Forecasting Increase in DenizBank Luxury Index With 100% Capital Protection to public between the dates of 11-15 November. Shares of world's leading brands such as Hermès, Louis Vuitton, Burberry, Shangri-La Asia, Sotheby's are in the Luxury Consumption Index in which the fund invests.**

Providing a wide range of investment options to its customers, **DenizBank** is now offering its new fund to the market for investors who see the demand towards the luxury consumer goods in the world as opportunity. The "DenizBank A.Ş. Fund Forecasting Increase in the Luxury Index With 100% Capital Protection" established for people who would like to invest in luxury will be offered to public between the dates of 11-15 November 2013. Estimating that the demand towards luxury consumer goods will increase parallel to the global economic recovery in the upcoming period, DenizBank has established the DenizBank Luxury Index, sponsored by Société Générale and began to publish prices at Bloomberg as of July 3<sup>rd</sup>, 2013. Parallel to this index, the 100% Capital Protected Luxury Consumption Index Fund, forecasting rise in DenizBank Luxury Index, was developed for investors who do not wish to take the risk of incurring loss in principal amount. In the possibility of end of term value loss in Luxury Consumption Fund, the investors will be able to get back their money. In the event the Index brings positive return, the investors will earn a certain return. Shares of world's leading brands such as Hermès, Louis Vuitton, Burberry, Shangri-La Asia, Sotheby's are in the Luxury Consumption Index.

### **More options will be offered to investors**

DenizBank Executive Vice President in charge of Private Banking Group Mr. Bora Böcügöz stated that they offered another new instrument for investors with this new fund they issued. Böcügöz said, "The fact that our new instrument is a fund aiming 100% capital protection and that it is estimated that demand towards luxury consumer goods will increase within the scope of economic development expectations and shares in the Index are that of the most luxurious consumption companies of the world make our new product very attractive. As we did in our previously issued capital protected funds based on different sectors and products, we expect a high level of subscription to

our new fund, too. DenizBank will continue to widen its product range and offer more options to investors.”

To benefit from DenizBank’s new fund, investors only need to visit a DenizBank branch between the dates of 11-15 November, 2013. After application dates, it will not be possible to invest in this fund. The fund can be purchased at any requested amount, being TL 1.000 at minimum. The maturity of the fund will be 368 days.

#### **About DenizBank**

*DenizBank was established in 1938 as a state economic enterprise aimed at funding of the developing Turkish maritime sector. In the early 1997, DenizBank was acquired by the Zorlu Holding in the form of banking license from the Privatization Administration and in October 2006, a leading European financial group, Dexia incorporated it to its structure. For 6 years, DenizBank operated in Dexia’s main shareholding and since 28 September 2012, continues providing services under the umbrella of Russia’s largest and well-rooted bank, Sberbank. DenizBank has become one of the remarkable banks of Turkey in a short period of time. DenizBank Financial Services Group was established in 2003 in order to create a “financial supermarket” accumulating various financial services under one roof. There are totally 685 branches within DenizBank Financial Services Group operating in 81 provinces of Turkey and abroad employing nearly 14 thousand people. DenizBank Financial Services Group consists of DenizBank, six domestic and three international financial subsidiaries, four domestic non-financial subsidiaries and a branch in Bahrain. Deniz Investment Securities, Express Investment Securities, DenizInvestment Trust, DenizPortfolio Management, DenizLeasing, DenizFactoring, Intertech, Deniz Kültür, Bantaş and Pupa are the group’s domestic subsidiaries while Eurodeniz, DenizBank AG and DenizBank Moscow are its international subsidiaries.*

[www.denizbank.com](http://www.denizbank.com), <https://www.facebook.com/DenizBank>, <https://twitter.com/DenizBank>

#### **About Sberbank**

*Sberbank of Russia is Russia’s largest bank and a leading global financial institution. Sberbank holds almost one third of aggregate Russian banking sector assets, it is the key lender to the national economy and the biggest deposit taker in Russia. The Central Bank of the Russian Federation is the founder and principal shareholder of Sberbank owning 50% of the Bank’s authorized capital plus one voting share, with the remaining shares held by domestic and international investors. Sberbank has more than 110 million individual customers and 1 million corporate clients in 20 countries. Sberbank has the largest distribution network in Russia with more than 18,000 branches, and its international operations include UK, US, CIS, Central and Eastern Europe, Turkey and other countries. The Bank holds the general banking license No.1481 issued by the Bank of Russia.*

The official website is [www.sberbank.ru](http://www.sberbank.ru).