

Free HGS from DenizBank

The KGS (Card Pass System) Cards must be changed with HGS (Fast Pass System) stickers before January 31st. Besides selling HGS, DenizBank offers HGS free of charge to customers who get a credit card or apply for Rescue Overdraft Account. Free HGS will also be available at the new mobile branch of DenizBank.

Differentiating itself with innovative products and services, **DenizBank** launched a new campaign for the Fast Pass System (HGS) stickers which will be used in bridges and highways. Card Pass System (KGS) cards must be changed with Fast Pass System (HGS) stickers before January 31st. Within the scope of the campaign, the HGS stickers will be offered free of charge to those who gets a credit card from DenizBank or apply for Rescue Overdraft Account. Customers who wish to obtain a HGS sticker will open an account at DenizBank and give automatic payment order from their accounts or credit cards. The Fast Pass System (HGS) has been developed to ensure tolls are paid in a fast and discounted way while passing through bridges and highways. In the new system, there are booths with HGS logo, specially allocated for HGS users in bridges and highways that require toll payment. Vehicles can pass through these booths without stopping. It is sufficient to put the HGS sticker on the windscreen of a vehicle. Whether the toll has been paid or not while passing through the HGS booth may be understood by following the electronic panel on the booth. Free HGS will also be available at the new mobile branch of DenizBank.

“We always offer the best service”

In his statement about the topic, DenizBank CEO **Mr. Hakan Ateş** said, “As DenizBank, we always provide the best service to our customers. With the campaign for the Fast Pass System, we provide convenience for our customers and give HGS free of charge. Our new mobile branch will also be at the service of our people”.

“We attach great importance to customers’ requests and expectations”

PTT General Manager **Mr. Osman Tural** stated that they realized many projects in line with customer requests and expectations and HGS had an important part in that. He further said, “However, important element that determines the quality of a service is the convenience of accessing to that very service. With our collaboration with DenizBank, we aimed to make it convenient for our citizens to benefit from the Fast Pass System (HGS).”

About DenizBank

DenizBank was established in 1938 as a state economic enterprise aimed at funding of the developing Turkish maritime sector. In the early 1997, DenizBank was acquired by the Zorlu Holding in the form of banking license from the Privatization Administration and in October 2006, a leading European financial group, Dexia incorporated it to its structure. For 6 years, DenizBank operated in Dexia's main shareholding and since 28 September 2012, continues providing services under the umbrella of Russia's largest and well-rooted bank, Sberbank. DenizBank has become one of the remarkable banks of Turkey in a short period of time. DenizBank Financial Services Group was established in 2003 in order to create a "financial supermarket" accumulating various financial services under one roof. There are totally 614 branches within DenizBank Financial Services Group operating in 81 provinces of Turkey and abroad employing 11.382 people. DenizBank Financial Services Group consists of DenizBank, six domestic and three international financial subsidiaries, four domestic non-financial subsidiaries and a branch in Bahrain. Deniz Investment Securities, Express Investment Securities, DenizInvestment Trust, DenizPortfolio Management, DenizLeasing, DenizFactoring, Intertech, Deniz Kültür, Bantaş and Pupa are the group's domestic subsidiaries while Eurodeniz, DenizBank AG and DenizBank Moscow are its international subsidiaries.

About Sberbank

Sberbank is the largest bank of Russia that holds about the third of total Russian banking assets. The Central Bank of the Russian Federation is the founder and major shareholder of Sberbank owning 50% plus one voting share. Other shares are held by more than 245,000 individuals and legal entities. The bank has the most extensive branch office network in Russia: about 19,000 branch offices and internal structural divisions. The foreign network of the Bank is comprised of subsidiaries, branch offices and representative offices in 20 countries, including CIS countries, Central and Eastern Europe, and Turkey. In September 2012, Sberbank closed the deal on acquiring DenizBank, which is ranked as the 6th among private banks in Turkey and the 9th among Turkish domestic banks by the amount of total consolidated assets. Sberbank has the General Banking License issued by the Bank of Russia – No. 1481. The bank's official website is www.sberbank.ru