



Press Release

09 July 2014

DenizBank and Bahçesehir University (BAU) Start the First MBA Program in Banking, special to the institution

With the collaboration of DenizBank and Bahçesehir University (BAU), a university education program is being actualized for managers within the scope of postgraduate training special to the institution.

DenizBank, the 5th largest private bank of Turkey, and Bahçesehir University (BAU) which has attained world standards with the contributions it made in education in the country, have decided to collaborate to design a corporate training program and run that together as from 2014. As a result of the collaboration, managers will have the opportunity to receive an MBA degree within the framework of the training program prepared special for DenizBank.

With this collaboration realized by two leading institutions which have adopted the principle that education comes in the first place in business life, it is aimed to take the targets of participants and institutions to an upper level.

Commenting on the topic at the signing ceremony for the MBA Program, **DenizBank President & CEO Hakan Ateş** said that they adopted a people-oriented approach and that it has always been their priority to ensure continuous development for their employees.

Ateş continued his words as follows: This is another exciting day for our Bank, which has put the "human" factor at the core of its activities since day of establishment and managed to be a role model in the sector with its achievements. As we all know, banking is a sector whereby development and transformation are intensive. We believe that "continuous education" underlies the ability to keep up with change and be up-to-date. We have always been meticulous regarding this topic as DenizBank and we have always carried out



pioneering works. Rather than looking for stars outside, we tried to make our own stars shine from within. I believe that our perseverance is one of the main factors underlying our success story of 17 years and our increasing performance. The major role in the sustainable success of an institution is played by the success of human value that it owns. Therefore, continuity in our employees' education is among our critical success factors. As DenizBank, we believe that the MBA program we carry out with Bahçeşehir University will be a fruitful period for all our Sailors."

Speaking at the signing ceremony of the MBA program actualized with the collaboration of Bahçeşehir University and DenizBank, **Rector of BAU Prof. Şenay Yalçın** stated that new demands and needs arising due to development, change and transformation in the world made it obligatory to design new training programs and underlined that such obligation made the business world and universities develop intertwined training models in the global world that undergoes continuous and rapid changes.

Expressing that Bahçeşehir University collaborates with the leading institutions of Turkey and the world, combines its facilities with that of industry and business world and develops "tailor-made" trainings, **Prof. Şenay Yalçın** said, " We design programs to combine our know-how and human resource with the experience and financial power of industry and business world. I must indicate that we have added a very important program to our service network with the MBA program for which we gathered here today and which we provide to DenizBank, one of the leaders of the banking sector. Collaborating with leading institutions like DenizBank is one of the topics to which our university attaches importance. Therefore, we are more than happy with this training collaboration."



About Bahcesehir University:

In 1998 Bahçeşehir Uğur Educational Institutions established Bahcesehir University (BAU). With the educational outlook of 'the World is my campus' Bahcesehir University has moved its limits out of the country and into the world. Today it has transformed into a university with several centers and eight separate campuses throughout the World. Bahcesehir University aims to raise its students as citizens of the world among campuses in the United States Capitol in Washington, DC, and Silicon Valley, Canada's largest city, Toronto, Berlin and Cologne in Germany, in Italy, in Rome and Hong Kong and has educated seventeen thousand students until today. Nine schools, two vocational high schools, four institutes allows for Bahcesehir University to be among the leading universities of Turkey who serves more than a thousand scholars.

About DenizBank

DenizBank was established in 1938 as a state economic enterprise aimed at funding of the developing Turkish maritime sector. In the early 1997, DenizBank was acquired by the Zorlu Holding in the form of banking license from the Privatization Administration and in October 2006, a leading European financial group, Dexia incorporated it to its structure. For 6 years, DenizBank operated in Dexia's main shareholding and since 28 September 2012, continues providing services under the umbrella of Russia's largest and well-rooted bank, Sberbank. DenizBank has become one of the remarkable banks of Turkey in a short period of time. DenizBank Financial Services Group was established in 2003 in order to create a "financial supermarket" accumulating various financial services under one roof. There are totally 725 branches within DenizBank Financial Services Group operating in 81 provinces of Turkey and abroad employing close to 15 thousand people. DenizBank Financial Services Group consists of DenizBank, six domestic, three domestic non-financial subsidiaries, three international financial subsidiaries and a branch in Bahrain. Deniz Investment Securities, Deniz Real Estate Investment Trust, DenizPortfolio Management, DenizLeasing, DenizFactoring, Deniz Asset Management Company, Intertech, Deniz Kültür and Bantaş are the group's domestic subsidiaries while Eurodeniz, DenizBank AG and DenizBank Moscow are its international subsidiaries.

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About Sberbank

Sberbank of Russia is Russia's largest bank and a leading global financial institution. Sberbank holds almost one third of aggregate Russian banking sector assets, it is the key lender to the national economy and the biggest deposit taker in Russia. The Central Bank of the Russian Federation is the founder and principal shareholder of Sberbank owning 50% of the Bank's authorized capital plus one voting share and other shares are held by domestic and international investors. Sberbank has more than 110 million individual customers and 1 million corporate clients in 20 countries. Sberbank has the largest distribution network in Russia with more than 18,000 branches, and its international operations include UK, US, CIS, Central and Eastern Europe, Turkey and other countries. Sberbank holds the general banking license No.1481 issued by the Bank of Russia. The official website is www.sberbank.ru