

Pride and glory in the 10 year anniversary

# **DenizBank Private Banking Is the best in Turkey**

- **DenizBank Private Banking which provides multi-dimensional services to customers has been awarded “Best Private Bank of Turkey” in 2014 Global Banking and Finance Review, an internationally prestigious publication in the finance world.**
- **Receiving the award on behalf of the bank, DenizBank Private Banking Group Executive Vice President C. Cem Önenç stated as follows: “It is a great source of pride for us to be rewarded by such a prestigious organization in the 10 year anniversary of our Private Banking. I hope that this special award which we consider as a birthday gift brings the best of luck to all the DenizBank family”.**

DenizBank continues to earn success in international arena with innovative services and practices. Having the broadest network of Private Banking in Turkey, DenizBank Private Banking has been awarded “Best Private Bank of Turkey” in 2014 Global Banking and Finance Review, an internationally prestigious publication in the finance world in its 10 year anniversary.

The awards were given for the 4<sup>th</sup> time where best companies are assessed in many fields such as banking, asset management and insurance. Many sector criteria such as corporate governance principles, financial structure, customer satisfaction, quality management, business model and technical infrastructure were taken into consideration at the awards ceremony held in London on December 9<sup>th</sup>.

**“We carry our banking understanding further ahead with our network synergy every single day.”**

Receiving the award on behalf of the bank, **DenizBank Private Banking Group Executive Vice President C. Cem Önenç**, stated that Private Banking which celebrated its 10<sup>th</sup> year has crowned its success in the sector as well as international platforms. Önenç said “We work to add value to the lives of our customers with a solution oriented service understanding since day one. DenizBank Private Banking has confirmed that it will continue ambitious targets in service quality and Private Banking fields in future in international arena. We combine strength derived from our customers with network synergy and carry our banking understanding further ahead. I hope that

this award brings us best of luck for motivation for bigger targets. I extend my thanks to all DenizBank family and customers who have supported to for 10 years.”

### ***About Global Banking and Finance Review:***

*Global Banking & Finance Review is an online Portal related to business and financial markets in more than 200 countries and assesses companies in many fields such as banking, asset management and insurance. Companies are assessed according to many sector criteria such as corporate governance principles, financial structure, customer satisfaction, quality management, business model and technical infrastructure since 2011.*

### ***About DenizBank***

*DenizBank was established in 1938 as a state economic enterprise aimed at funding of the developing Turkish maritime sector. In the early 1997, DenizBank was acquired by the Zorlu Holding in the form of banking license from the Privatization Administration and in October 2006, a leading European financial group, Dexia incorporated it to its structure. For 6 years, DenizBank operated in Dexia’s main shareholding and since 28 September 2012, continues providing services under the umbrella of Russia’s largest and well-rooted bank, Sberbank. DenizBank has become one of the remarkable banks of Turkey in a short period of time. DenizBank Financial Services Group was established in 2003 in order to create a “financial supermarket” accumulating various financial services under one roof. There are totally 745 branches within DenizBank Financial Services Group operating in 81 provinces of Turkey and abroad employing close to 15 thousand people. DenizBank Financial Services Group consists of DenizBank, seven domestic, three international financial subsidiaries, five domestic non-financial subsidiaries, and a branch in Bahrain. Deniz Investment Securities, Ekspres Securities, Deniz Real Estate Investment Trust, DenizPortfolio Management, DenizLeasing, DenizFactoring, Destek Asset Management Company, Intertech, Deniz Kültür, Deniz Card Payment Systems, Açık Deniz Radio – TV and Bantaş are the group’s domestic subsidiaries while Eurodeniz, DenizBank AG and DenizBank Moscow are its international subsidiaries.*

*www.denizbank.com, www.facebook.com/DenizBank, twitter.com/DenizBank*

### ***About Sberbank***

*Sberbank is the largest bank of Russia that holds about the third of total Russian banking assets. The Central Bank of the Russian Federation is the founder and major shareholder of Sberbank owning 50% plus one voting share. Other shares are held by more than 245,000 individuals and legal entities. The bank has the most extensive branch office network in Russia: about 19,000 branch offices and internal structural divisions. The foreign network of the Bank is comprised of subsidiaries, branch offices and representative offices in 20 countries, including CIS countries, Central and Eastern Europe, and Turkey. In September 2012, Sberbank closed the deal on acquiring DenizBank, which is ranked as the 5th among private banks in Turkey and the 8th among Turkish domestic banks by the amount of total consolidated assets. Sberbank has the General Banking License issued by the Bank of Russia – No. 1481. The bank’s official website is [www.sberbank.ru](http://www.sberbank.ru)*

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