

Good news to fastPay users with DenizBank and Yemeksepeti collaboration!

DenizBank is now in collaboration with Yemeksepeti for its mobile wallet application fastPay. In the campaign that will be effective until end of March, all fastPay users, regardless of being DenizBank customers, will get TL 5 refund for each TL 15 and above payment with fastPay on yemeksepeti.com. Refund of TL 5 is directly transferred to users' fastPay balance at the end of the week of transaction.

DenizBank has organized a joint campaign with **Yemeksepeti** for fastPay application. In the campaign, all fastPay users, regardless of being DenizBank customers, will get TL 5 refund for each TL 15 and above payment with fastPay on yemeksepeti.com. Refund of TL 5 is directly transferred to users' fastPay balance at the end of the week of transaction. The campaign will be effective until the end of March.

"We invite everyone to benefit from this campaign"

Speaking on the occasion, DenizBank EVP in charge of Digital Generation Banking Murat Çelik said, "As DenizBank, we are realizing many leading applications especially in the digital world to fulfill our motto of "Life is Beautiful at Deniz" to simplify the lives of our customers. Within this scope, we are now realizing a collaboration with our mobile wallet application fastPay. With our collaboration with Yemeksepeti, lives of people ordering food online are simplified through fastPay. Whether you are a DenizBank customer or not, we invite you to benefit from our campaign."

Creating difference in digital banking: fastPay

Having more than 250.000 users today, fastPay is a mobile wallet that users of smart phones with IOS, Android and Windows operating systems can use whether they are banks customers or not. At points, NFC or QR Codes are not requested as extra technology which differentiates fastPay from rivals. fastPay users can buy dinner for others at other cities or link their DenizBank debit and credit cards to fastPay wallet. fastPay provides the advantage of realizing online shopping without card information, in a safe and secure manner.

Those who are not DenizBank customers can deposit money to fastPay from DenizBank ATM cardless transactions or send an EFT from other banks by selecting "fastPay branch" as a branch and enter their "mobile phone numbers" instead of account number and deposit money to their fastPay wallets.

Last year, British award platform Banking Technology Awards rewarded fastPay on "Best Payment System Initiative" and The Banker Innovation and Transaction Banking Awards rewarded on "Mobile

Banking Innovation" in 2013. fastPay can be downloaded from AppStore, WindowsPhone Store and Google play free of charge.

<http://fastpay.com.tr>

About DenizBank

*DenizBank was established in 1938 as a state economic enterprise aimed at funding of the developing Turkish maritime sector. In the early 1997, DenizBank was acquired by the Zorlu Holding in the form of banking license from the Privatization Administration and in October 2006, a leading European financial group, Dexia incorporated it to its structure. For 6 years, DenizBank operated in Dexia's main shareholding and since 28 September 2012, continues providing services under the umbrella of Russia's largest and well-rooted bank, Sberbank. DenizBank has become one of the remarkable banks of Turkey in a short period of time. DenizBank Financial Services Group was established in 2003 in order to create a "financial supermarket" accumulating various financial services under one roof. **There are totally 701 branches within DenizBank Financial Services Group operating in 81 provinces of Turkey and abroad employing over 14 thousand people.** DenizBank Financial Services Group consists of DenizBank, six domestic and three international financial subsidiaries, four domestic non-financial subsidiaries and a branch in Bahrain. Deniz Investment Securities, Express Investment Securities, DenizInvestment Trust, DenizPortfolio Management, DenizLeasing, DenizFactoring, Intertech, Deniz Kültür, Bantaş and Pupa are the group's domestic subsidiaries while Eurodeniz, DenizBank AG and DenizBank Moscow are its international subsidiaries.*

www.denizbank.com, <https://www.facebook.com/DenizBank>, <https://twitter.com/DenizBank>

***Sberbank** is the largest bank of Russia that holds about the third of total Russian banking assets. The Central Bank of the Russian Federation is the founder and major shareholder of Sberbank owning 50% plus one voting share. Other shares are held by more than 245,000 individuals and legal entities. The bank has the most extensive branch office network in Russia: about 19,000 branch offices and internal structural divisions. The foreign network of the Bank is comprised of subsidiaries, branch offices and representative offices in 20 countries, including CIS countries, Central and Eastern Europe, and Turkey. In September 2012, Sberbank closed the deal on acquiring DenizBank, which is ranked as the 5th among private banks in Turkey and the 8th among Turkish domestic banks by the amount of total consolidated assets. Sberbank has the General Banking License issued by the Bank of Russia – No. 1481. The bank's official website is www.sberbank.ru*

About Yemeksepeti

The first and biggest online food ordering website of our country, Yemeksepeti was established in 2001. Serving in 48 provinces and Cyprus, Yemeksepeti makes it possible for all internet users and relevant restaurants to order food online and receive orders. Having nearly 8.000 member restaurants and more than 2.300.000 registered users in Turkey and Cyprus, Yemeksepeti serves 165.000 people with 60.000 orders on average every day. The foreign brand of Yemeksepeti, Foodonclick.com serves in the United Arab Emirates, Qatar, Oman, Saudi Arabia and Lebanon with more than 1.000 restaurants. With its investment in Clickdelivery.gr, Greek market leader in online food orders, Yemeksepeti now serves in 7 countries.

Besides its online service, Yemeksepeti also accepts orders through mobile web pages compatible with all mobile phones, and mobile devices with iPhone, Android and Windows Phone applications. Of Yemeksepeti projects, Lokum.com supplies hidden tastes of Turkey to users and Papyon.com provides online reservations for eating out.