



Sea & Miles Bonus OWNERS BENEFIT FROM 3% DISCOUNT AT PETROL OFİSİ

DenizBank has started a new campaign with İstanbul Deniz Otobüsleri A.Ş. and Petrol Ofisi. Sea & Miles Bonus credit card owners will benefit from 3% discount over pump unit price when purchasing fuel oil at contracted Petrol Ofisi stations that have Positive card infrastructure.

Differentiating itself with innovative products and services, DenizBank has started a new campaign for Sea&Miles Bonus credit card that brings great ease and pace to sea transport in Istanbul and other important cities of Marmara region together with **İDO** (İstanbul Deniz Otobüsleri A.Ş.) and **Petrol Ofisi**. In scope of the campaign, card owners will benefit from **3%** discount over **pump unit price** when purchasing fuel oil at contracted Petrol Ofisi stations that have Positive card infrastructure; so a standard Sea & Miles Bonus customer can buy 3% more gas thanks to the discount in unit prices of fuel oil for 100 TL.

Collaboration based on many years

DenizBank Payment Systems and Non-branch Channels Group EVP **Ayşenur Hıçkırın** commented "We have a long lasting relationship with Petrol Ofisi and we succeeded in many tasks before. In our new campaign, important advantages await Sea & Miles Bonus customers who buy gas from Petrol Ofisi. We thank Petrol Ofisi ve İstanbul Deniz Otobüsleri for their collaboration. We invite everyone to the advantageous world of Sea & Miles Bonus which is a single card for sea transport."

İDO Sea & Miles collaboration, "a first" in the sector

OMV Petrol Ofisi Retail Sales Director **Ahmet Mert Yılmaz** commented "We are very happy to sign this collaboration that offers new advantages with another sector leader to nearly 20 million customers who visit our stations every month. Our collaboration is unique in the sector with İDO Sea & Miles. I can say that it is still the only campaign that offers such advantages in the sector. Now we are crowning the campaign with 3% fuel oil discount for Sea & Miles Bonus credit card owners.

Advantages of Sea & Miles Bonus and the Campaign

With Sea & Miles Bonus credit card, credit card owners will benefit from 3% discount over pump unit price when purchasing fuel oil at contracted Petrol Ofisi stations that have Positive card infrastructure. Those who wish to benefit need to give their Sea & Miles Bonus credit card to the sales officer at the station before buying gas or LPG and swipe the card to the pump. Payment is done afterward.

Also, card owners gain "miles" from their travels with İDO and can buy free tickets with these miles. Sea & Miles Bonus cards are also contactless. Sea & Miles Bonus owners can



pass through turnstiles fast from IDO terminals. Also they benefit from a 10% discount when they pass with their Sea & Miles Bonus card. DenizBank continues to offer new campaigns for Sea & Miles Bonus customers. Two contactless passes (max 50 TL) are free every day in inter-city line of IDO for Sea & Miles Bonus during December. Also with the "4 trips a month for free" campaign throughout 2014, customers cards will be reimbursed for 4 contactless pass they make at IDO sea buses. To get a Sea & Miles Bonus card, type SMBONUS, leave a gap, add your R.T ID No and send it to 3280.

About DenizBank

*DenizBank was established in 1938 as a state economic enterprise aimed at funding of the developing Turkish maritime sector. In the early 1997, DenizBank was acquired by the Zorlu Holding in the form of banking license from the Privatization Administration and in October 2006, a leading European financial group, Dexia incorporated it to its structure. For 6 years, DenizBank operated in Dexia's main shareholding and since 28 September 2012, continues providing services under the umbrella of Russia's largest and well-rooted bank, Sberbank. DenizBank has become one of the remarkable banks of Turkey in a short period of time. DenizBank Financial Services Group was established in 2003 in order to create a "financial supermarket" accumulating various financial services under one roof. **There are totally 685 branches within DenizBank Financial Services Group operating in 81 provinces of Turkey and abroad employing nearly 14 thousand people.** DenizBank Financial Services Group consists of DenizBank, six domestic and three international financial subsidiaries, four domestic non-financial subsidiaries and a branch in Bahrain. Deniz Investment Securities, Express Investment Securities, Deniz Investment Trust, Deniz Portfolio Management, DenizL easing, Deniz Factoring, Intertech, Deniz Kültür, Bantaş and Pupa are the group's domestic subsidiaries while Eurodeniz, DenizBank AG and DenizBank Moscow are its international subsidiaries.*

www.denizbank.com, <https://www.facebook.com/DenizBank>, <https://twitter.com/DenizBank>

About Sberbank

Sberbank of Russia is Russia's largest bank and a leading global financial institution. Sberbank holds almost one third of aggregate Russian banking sector assets, it is the key lender to the national economy and the biggest deposit taker in Russia. The Central Bank of the Russian Federation is the founder and principal shareholder of Sberbank owning 50% of the Bank's authorized capital plus one voting share, with the remaining shares held by domestic and international investors. Sberbank has more than 110 million individual customers and 1 million corporate clients in 20 countries. Sberbank has the largest distribution network in Russia with more than 18,000 branches, and its international operations include UK, US, CIS, Central and Eastern Europe, Turkey and other countries. The Bank holds the general banking license No.1481 issued by the Bank of Russia. The official website is www.sberbank.ru.

OMV Petrol Ofisi A.Ş

OMV Petrol Ofisi that obtained a sales revenue of 20.2 bn TL in 2012 is the second largest private company of Turkey. OMV Petrol Ofisi is the leading fuel oil distribution and mineral oil company of Turkey with 2.200 gas stations, 1 mineral oil factory, 11 fuel oil and 3 LPG filling terminals, 20 airport refueling units and 1.3 million meter squares of warehousing capacity.

OMV

OMV Aktiengesellschaft is the largest listed industrial company of Austria with 29.000 employees after the group sale in 2012 of 42.65 billion Euros. OMV which has an internationally balanced portfolio in exploration and production mainly operates in Romania and Austria. OMV produced 303.000 barrels of fuel in 2012 daily and has petrol and natural gas reserves corresponding to 1.23 billion barrels. 437 TWh gas sale was made in gas and energy and a natural pipe line of 2000 km carried 103 billion meter cubes of gas in 2012. Central European Gas Hub is one of the prominent gas distribution centers of Continental Europe with a trade volume of 528 TWh. In Refining and Marketing, OMV has an annual refining capacity of 22 mn t and as of the end of June 2011 approximately 4,700 filling stations in 13 countries including Turkey. OMV further strengthened its position



through the ownership of a 97% stake in Petrol Ofisi, Turkey's leading company in the retail and commercial business.

Sustainability

OMV benefits from "Resourcefulness" concept in chain of value. The fundamental purpose is to create a win-win environment that offers innovative solutions for the society. OMV continuously addresses CO2 management, women support, economic, environmental and social issues related to its business in a responsible manner. OMV has signed the UN Global Principles Agreement and supports social and environmental values effectively. The company reports on its activities in a sustainability report in accordance with the Global Reporting Initiative Guidelines.