

Another innovative step from Deniz Leasing!

Deniz Leasing becomes the first company in its sector to start fleet leasing activities

Deniz Leasing is getting ready to offer a new service in its sector with the Fleet Leasing Department established within the company, parallel to the last legal regulations in the financial leasing sector.

Drawing attention with its innovative applications in the financial leasing sector, **Deniz Leasing** achieves another breakthrough and establishes Fleet Leasing Department within the company.

As the first institution to benefit from the regulation published in the Official Gazette dated November 21, 2012 of the new financial leasing law which enables financial leasing companies to perform operational leasing, Deniz Leasing plans to offer services under this roof in June.

“We are happy to be the first in the sector once more”

Deniz Leasing General Manager **Kahraman Günaydın** stated that they are very happy to be the first in the sector by starting fleet leasing activities they have been working on for so long which was missing in the leasing sector. **Günaydın** “We accelerated our studies after Osman Menteş who is one of the most experienced names in the sector joined us. As of June 2014, we will start offering services. The strong brand image of our bank and our strong financials, our sales force throughout the country and quality service package we will offer in leasing time frames will carry us to the point we aim for. We will lease all kinds of brands and types of cars all over Turkey from SMEs to large corporate companies.

About Deniz Leasing

Deniz Leasing was established in 1997 within DenizBank Financial Services Group to carry out financial leasing transactions related to all kinds of investment goods. Since the day of establishment, it has continued its activities in a proactive approach providing quick solutions with the strength, synergy and professional team of DenizBank Financial Services Group and offered services by financing the investments of highly credible companies in each sector through leasing. Growing by financing all investment goods in a balanced distribution of transactions, Deniz Leasing easily meets leasing requests from all parts of Turkey via DenizBank branches, which are the company's largest distribution channels.