

Pay your Motor Vehicle Tax in 6 installments with DenizBank

- **DenizBank is offering its customers the opportunity to pay their Motor Vehicle Tax until August 10th, 2014 in 6 installments with DenizBank cards.**

Offering innovative and customized solutions for its customers' needs, DenizBank has initiated a new campaign in Retail Banking. Within the campaign, the bank will offer 6 installments to customers who pay the Motor Vehicle Tax with DenizBank cards between July 1st – August 10th, 2014.

Within the scope of the same campaign, customers who make the payment with their DenizBank cards will have the opportunity to benefit from discounts up to 35% at Autowax Company.

Motor Vehicle Tax payments can be made from DenizBank branches and AçıkDeniz Internet Banking, DenizBank ATMs, Call Center at 4440800 or www.gib.gov.tr website.

Commenting on the Motor Vehicle Tax campaign, **DenizBank Executive Vice President in charge of Payment Systems and Non-Branch Channels Group Ayşenur Hıçkırın** said, "We continue to actualize campaigns to facilitate the lives of our customers, to make payments easier for them parallel to our motto of "Life is beautiful at Deniz". Within this framework, we initiated our campaign which allows customers to pay Motor Vehicle Tax in 6 installments until August 10th. We are the bank that provides the longest maturity with the option of 6 installments. We aim to continue our innovative products and campaigns and increase our market share in the card business."

About DenizBank

DenizBank was established in 1938 as a state economic enterprise aimed at funding of the developing Turkish maritime sector. In the early 1997, DenizBank was acquired by the Zorlu Holding in the form of banking license from the Privatization Administration and in October 2006, a leading European financial group, Dexia incorporated it to its structure. For 6 years, DenizBank operated in Dexia's main shareholding and since 28 September 2012, continues providing services under the umbrella of Russia's largest and well-rooted bank, Sberbank. DenizBank has become one of the remarkable banks of Turkey in a short period of time. DenizBank Financial Services Group was established in 2003 in order to create a "financial supermarket" accumulating various financial services under one roof. There are totally 725 branches within DenizBank Financial Services Group operating in 81 provinces of Turkey and abroad employing close to 15 thousand people. DenizBank Financial Services Group consists of DenizBank, six domestic, three domestic non-financial subsidiaries, three international financial subsidiaries and a branch in Bahrain. Deniz Investment Securities, Deniz Real Estate Investment Trust, DenizPortfolio Management, DenizLeasing, DenizFactoring, Deniz Asset Management Company, Intertech, Deniz Kültür and Bantaş are the group's domestic subsidiaries while Eurodeniz, DenizBank AG and DenizBank Moscow are its international subsidiaries.



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About Sberbank

Sberbank of Russia is Russia's largest bank and a leading global financial institution. Sberbank holds almost one third of aggregate Russian banking sector assets, it is the key lender to the national economy and the biggest deposit taker in Russia. The Central Bank of the Russian Federation is the founder and principal shareholder of Sberbank owning 50% of the Bank's authorized capital plus one voting share and other shares are held by domestic and international investors. Sberbank has more than 110 million individual customers and 1 million corporate clients in 20 countries. Sberbank has the largest distribution network in Russia with more than 18,000 branches, and its international operations include UK, US, CIS, Central and Eastern Europe, Turkey and other countries. Sberbank holds the general banking license No.1481 issued by the Bank of Russia. The official website is www.sberbank.ru