



PRESS RELEASE

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Wind of Volleyball in Baku with DenizBank

Final Four Time in CEV DenizBank Volleyball Women's Champions League!

Final Four excitement was on within CEV DenizBank Volleyball Women's Champions League in Baku as two Turkish teams, Eczacıbaşı Vitra and Vakıfbank took part on March 15th and 16th.

DenizBank CEO Mr. Hakan Ateş said, "We witnessed great excitement in Baku within the scope of this biggest organization of women's volleyball at European level. As DenizBank, we will continue our support towards sports to make it sustainable in Turkey and ensure it is globally represented."

Stating that as an institution working for the bright future of Turkey, they attach great importance to sports to ensure the physical, intellectual and mental development of the youth, Ateş said, "We find it a significant part of our corporate social responsibility vision to extend awareness for sports in young people who definitely will take our country onto a healthy future."

"CEV DenizBank Volleyball Women's Champions League", to which DenizBank became the title sponsor to in October 2013 after taking an important step to represent Turkish volleyball in Europe, came to an end with the **Final Four matches played in the capital city of Azerbaijan, Baku on March 15th and 16th.**

Following the play-offs between January 14th – February 13th, 2014 excitement was in the air in the Final Fours. In its first year under DenizBank sponsorship, Women's League featuring 24 teams ended after nearly 100 matches.

DenizBank became the title sponsor to CEV Volleyball Champions League for 3 years as from the 2014 season thanks to the collaboration agreement executed with the Confédération Européenne de Volleyball (European Volleyball Confederation), the most prestigious organization in European volleyball. This collaboration, constituting great importance in terms of carrying the Bank's investments towards sports to Europe, outside of Turkey, was marked also as an important development for the sustainable future of Turkish volleyball.

"We are working for the development of volleyball in our country and its representation in Europe"



DenizBank CEO **Mr. Hakan Ateş** stated that they were more than happy to witness the Final Four excitement in Baku as the first year of CEV DenizBank Volleyball Champions League ends. Ateş said, "As we have said 'yes' to culture and arts since the day of our establishment, we also say 'yes' to sports and take important steps in the development of Turkish sports and sportsmen. It is the main axis of our sports investments to contribute to the cultural and social development of our society, extend sports awareness in young people and contribute to their physical and mental development."

Expressing that CEV is the top level managerial body in European volleyball with half a century history as of today, Ateş said, "As DenizBank, we not only took our mission to support sports a step forward with this collaboration but we also create important space for the existence and representation of Turkish volleyball in Europe. We appreciate the rising success of Turkey, especially in Women's European League in the recent years. It makes us proud to see that two of the teams playing in the Final Four this year are from Turkey. We congratulate all the teams that took part in the championship. Their efforts and games they played within friendship and fair-play have great importance. However, as DenizBank, our target is to see Turkish volleyball win and develop in the end, regardless of the team taking the trophy. Within this framework, we will continue to support the development of volleyball and all sports branches in our country and its representation in the global arena".

DenizBank is beside sports and sportsmen

DenizBank sees the development of all sports fields in Turkey and the expansion of sports culture to more people as an important part of its social responsibility vision. Within this framework, the Bank supports nearly 15 sports clubs, primarily the Top 5 clubs which are Galatasaray, Fenerbahçe, Beşiktaş, Trabzonspor and Bursaspor. It contributes to the strengthening of development of amateur sports teams and thus existence of Turkey in sports via these investments.

Positioned as the Bank providing the highest financing to football clubs in Turkey, DenizBank continues to lead among private banks with 155 thousand fan cards. It has provided TL 641 Million loan volume to sports clubs in total as of end of December 2013. DenizBank also has a Fan Card portfolio and Manchester United Bonus Card, specially designed for Manchester United fans in Turkey.

On the other hand, lounges in Galatasaray Ali Sami Yen Sports Complex Türk Telekom Arena are named as "Deniz Club Lounge". With Bonus Cards special to clubs, DenizBank gives fans the opportunity to shop with discounts, materially contribute to their clubs, win free jerseys and match tickets. The bank also sponsored Turkish Offshore Racing Club for long years. Having sponsored in 2010-2011 season the Fenerbahçe Athletics team members Nevin Yanıt and Burcu Ayhan who won European titles, the Bank also supports Galatasaray Wheelchair Basketball Team.