

30% discount in eleman.net for SMEs working with DenizBank

Making a difference with its services and cooperations in line with the needs of the SMEs, DenizBank continues to work for satisfying its customers. The SME customers of the bank can now benefit from 30% discount in advertisements they will publish in eleman.net.

Considering all kinds of support to SMEs, the dynamo of Turkish economy, through innovative services among its priorities, Denizbank continues to offer great advantages to SME customers with the agreements it makes. SME customers of DenizBank can now publish their advertisements with a discount of 30% in eleman.net, which provides HR services to 220.000 member companies with its easy use and fast infrastructure, as of January 2016.

“We are always besides our SMEs with our cooperations”

DenizBank SME Banking Marketing Senior Vice President Ali Nazmi Adalet stated that “Through the cooperation with eleman.net, we offer special advantages to our SME customers. Our SME customers who search for employees to work in their companies can publish their advertisements with a discount of 30% on eleman.net. In addition to the advertisement, our SMEs get the opportunity of reaching to employee profiles that fit their criteria. They can benefit from this opportunity by writing “Eleman” and sending it as SMS to 3280. We will continue to be besides our SMEs with our innovative works”.

About DenizBank

DenizBank was established in 1938 as a state economic enterprise aimed at funding of the developing Turkish maritime sector. In the early 1997, DenizBank was acquired by the Zorlu Holding in the form of banking license from the Privatization Administration and in October 2006, a leading European financial group, Dexia incorporated it to its structure. For 6 years, DenizBank operated in Dexia’s main shareholding and since 28 September 2012, continues providing services under the umbrella of Russia’s largest and well-rooted bank, Sberbank. DenizBank has become one of the remarkable banks of Turkey in a short period of time. DenizBank Financial Services Group was established in 2003 in order to create a “financial supermarket” accumulating various financial services under one roof. There are totally 735 branches within DenizBank Financial Services Group operating in 81 provinces of Turkey and abroad employing close to 15 thousand people. DenizBank Financial Services Group consists of DenizBank, seven domestic, three international financial subsidiaries, five domestic non-financial subsidiaries, and a branch in Bahrain. Deniz Investment Securities, Deniz Real Estate Investment Trust, DenizPortfolio Management, DenizLeasing, DenizFactoring, Destek Asset Management Company, Intertech, Deniz Kültür, Deniz Card Payment Systems, Açık Deniz Radio – TV and Bantaş are the group’s domestic subsidiaries while Eurodeniz, DenizBank AG and DenizBank Moscow are its international subsidiaries.

www.denizbank.com, www.facebook.com/DenizBank, twitter.com/DenizBank

About Sberbank



Sberbank is the largest bank of Russia that holds about the third of total Russian banking assets. The Central Bank of the Russian Federation is the founder and major shareholder of Sberbank owning 50% plus one voting share. Other shares are held by more than 244,000 individuals and legal entities. The bank has the most extensive branch office network in Russia: about 17,000 branch offices. Its international operations include CIS consisting of Kazakhstan, Ukraine Belarus, eight countries in Central and Eastern Europe through Sberbank Europe, and Turkey through Denizbank. It has representative offices in Germany and China, a branch in India and carries out activities in Switzerland through Sberbank (Switzerland). Through Sberbank CIB, it offers services in investment banking, financial consultancy and global markets. Sberbank has the General Banking License issued by the Bank of Russia – No. 1481. The bank's official website is www.sberbank.ru, www.sberbank.com