

A Project of Cultural Brotherhood from DenizBank and 3 Masters of Documentaries: "Voyagers of Culture"

- **Having made important investments in culture and arts since the date of its establishment within the framework of its approach "Yes to Arts", DenizBank has realized a remarkable project with master documentary makers Nebil Özgentürk, Can DüNDAR and Coşkun Aral and brought the "Voyagers of Culture" project to life.**
- **Comprising a documentary with 10 episodes, each being 45 minutes long and a 205-page book, the project reveals the cultural richness of Turkey and the nearby geography.**
- **DenizBank CEO Mr. Hakan Ateş said, "As DenizBank, we consider ourselves successful to the extent that we embrace our social responsibilities and contribute to human life. "Voyagers of Culture" project was the story of "our people" in this sense; it was the past and the future of the geography which we operate in. We are more than happy to have taken place in such a meaningful project."**

As an extension of its mission to add more richness to the cultural and artistic life of our country, **DenizBank** has actualized the "Voyagers of Culture" project with master documentary makers Nebil Özgentürk, Can DüNDAR and Coşkun Aral. The project, which the bank supports as the latest piece of its investments in culture and arts – prioritized as one of the most important issues for the sustainable development of Turkey- aims to put forward the multicultural structure of our country.

"Voyagers of Culture" project allows us to explore the richness of cultures in Turkey and brotherhood from Caucasian plateaus to Sulukule streets, from shores of Islands to Balkan bridges, Abdal weddings to the dengbej of Diyarbakır, from Akdamar legends to Turkish style conversations.

In the project where the "Voyagers of Culture" are accompanied by doyens, we talk about the dengbej with Yaşar Kemal, Armenian masters with Ara Güler, we climb up the Livana Castle with Zülfü Livaneli and trace the Islands culture with Fazıl Say. The project goes on the "other side of the water" with Ayşe Kulin and Suzan Kardeş and we reach out to the land of saints and remember the old fasıl times with Ahmet Özhan and Sulukule culture with Burhan Öçal, we meet Erol Parlak and Kubat in the land of Abdals and Garo Mafyan at Lake Van.

“We believe that one can only leave a trace in life through culture and arts”

DenizBank CEO Mr. Hakan Ateş said the following on the occasion: “As DenizBank, we are proud to be the 5th largest private bank of Turkey in the 18th year of our banking journey which we started ranking 81st in 1997. The fact that we embrace our corporate responsibilities and the investments we made in our social future in areas such as education, culture, arts and sports play an important role in this achievement. Our bonds with culture and arts among all of these fields date back to our days of foundation because we, as DenizBank believe that one can only leave a trace in life through culture and arts. We strengthen these traits with this nice study. I am very happy to support this project which is a treasure of art and thank everyone who has exerted effort.

Story of a rich culture: ‘Voyagers of culture’

Life stories of our country and close geographies meet lovers of art through the perspective of 3 big names of documentary film making via “Voyagers of culture”. The project that was prepared with the principle of cultural brotherhood enabling to discover different cultures and civilizations meets readers with a book of 205 pages besides the documentary that consists of 10 episodes each being 45 minutes with songs written by Kardeş Türküler.

About DenizBank

DenizBank was established in 1938 as a state economic enterprise aimed at funding of the developing Turkish maritime sector. In the early 1997, DenizBank was acquired by the Zorlu Holding in the form of banking license from the Privatization Administration and in October 2006, a leading European financial group, Dexia incorporated it to its structure. For 6 years, DenizBank operated in Dexia’s main shareholding and since 28 September 2012, continues providing services under the umbrella of Russia’s largest and well-rooted bank, Sberbank. DenizBank has become one of the remarkable banks of Turkey in a short period of time. DenizBank Financial Services Group was established in 2003 in order to create a “financial supermarket” accumulating various financial services under one roof. There are totally 745 branches within DenizBank Financial Services Group operating in 81 provinces of Turkey and abroad employing close to 15 thousand people. DenizBank Financial Services Group consists of DenizBank, seven domestic, three international financial subsidiaries, five domestic non-financial subsidiaries, and a branch in Bahrain. Deniz Investment Securities, Ekspres Securities, Deniz Real Estate Investment Trust, DenizPortfolio Management, DenizLeasing, DenizFactoring, Destek Asset Management Company, Intertech, Deniz Kültür, Deniz Card Payment Systems, Açık Deniz Radio – TV and Bantaş are the group’s domestic subsidiaries while Eurodeniz, DenizBank AG and DenizBank Moscow are its international subsidiaries.

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About Sberbank

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