



PRESS RELEASE

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Volleyball wind with DenizBank at Szczecin

CEV DenizBank Volleyball Women's Champion League Final Four excitement

CEV DenizBank Volleyball Women's Champion League Final Four was held in Szczecin, Poland on 4-5 April with the participation of two Turkish teams, Eczacıbaşı Vitra and Vakıfbank.

DenizBank CEO Hakan Ateş said "While the end of second CEV DenizBank Volleyball Champion League approaches, we became a part of Women's Final Four in Poland after Berlin. As DenizBank, the support we provide to sports is one of the most important aspects of our social responsibility vision. We attach great importance for sports to be embraced by all walks of life and become more widespread. It's a source of pride for us that two strong teams represent Turkey in the Final Four. I thank all the teams that joined the tournament and congratulate the champion Eczacıbaşı Vitra".

President of European Volleyball Confederation (CEV) André Meyer said "I am extremely pleased with the cooperation we have developed with DenizBank throughout these two years since the start of our partnership. As the 2015 edition of the CEV DenizBank Volleyball Champions League has now come to a close, there are many positives that we can take from this season and especially from the Final Four tournaments held in Berlin and Szczecin. Together with DenizBank and the organisers we have raised the profile of our competition to a different level, making it a real show which combines world-class sport with the best practices from the entertainment industry."

"CEV DenizBank Volleyball Women's Champion League" organized for the second time under the title sponsorship of DenizBank was finalized with the Final Four matches played on 4- 5 April 2015 at Szczecin, Poland.

Following the play-off games between 10 February – 12 March 2015, there was great excitement in Final Four round. Besides Polish Chemik Police and Italian Yamamay Busto Arsizio, Vakıfbank and Eczacıbaşı Vitra from Turkey also participated. Women's League where 20 teams competed ended with great excitement at the end of the second year with DenizBank sponsorship and the champion Eczacıbaşı Vitra was the team that took the trophy home.

DenizBank became the title sponsor of CEV Volleyball Champions League for both men and women since 2014 by combining efforts with CEV (European Volleyball Confederation) which is the most prestigious management body of Europe in volleyball. This collaboration is noted as an important development in terms of the representation of Turkish volleyball in the international platform and the sustainable development of volleyball in general.



Support to sports is an integral part of our corporate culture

DenizBank CEO Hakan Ateş stated that "As DenizBank, we have embraced sports just like we embraced culture and arts since the date of our Bank's establishment. Touching the lives of people with the energy of sport, especially spreading sports awareness among young people, form the main axis of our sports investments".

Emphasizing that the championship witnesses an increasing competition in both women and men each year, Mr. Ates added "The men and women champion league challenges presented us an impressive display this year. We feel proud that two of the teams in the women's league are from Turkey. The efforts of the teams in the Final Four within the framework of friendship and fair play are quite valuable. I also would like to congratulate Eczacıbaşı Vitra who remained in the Final Four with its successful performance throughout all season and won the highly coveted Champions League trophy."

"We are working hard to improve the general perception of volleyball across the public opinion"

President of European Volleyball Confederation (CEV) Mr. André Meyer said: "The Final Four tournament held in Szczecin confirmed once more that our sport's popularity continues to grow. We are working hard together with all partners and stakeholders to improve the general perception of volleyball across the public opinion and to make sure that our sport becomes a benchmark in terms of innovation and entertainment. We are exploring new ways of engaging with our fans and we are totally committed to the delivery of a show that unfolds both on and off the court. Our long-term mission is also to send out a message that draws in the young generations so that they understand and appreciate the core and quintessential values of our sport: fair play, friendship and team work."

DenizBank is beside sports and sportsmen

Within the framework of its mission to support all sports fields in Turkey and the expansion of sports culture to more people, DenizBank makes important investments in all sports fields, primarily football. The Bank contributes to the strengthening of development of amateur sports teams and thus existence of Turkey in sports via these investments.

Besides the financial support DenizBank provides to Galatasaray, Fenerbahçe, Beşiktaş, Trabzonspor and Bursaspor, which are named as Top 5 Clubs, as well as the valuable teams of Anatolia, the bank holds a Fan Card portfolio and Manchester United Bonus Card, specially designed for Manchester United fans in Turkey. Reaching 175 thousand fan cards, DenizBank is the sector leader with 897 Million TL loan volume provided to sports clubs.

About CEV

Founded on September 9, 1973 in Scheveningen (NED) and counting 55 member countries, CEV (the European Volleyball Confederation) is the continental governing body for the sport of Volleyball and Beach Volleyball in Europe with headquarters located in Luxembourg City.

Sponsored by DenizBank, the "CEV DenizBank Volleyball Champions League" is the world's elite club competition in Volleyball. 48 clubs consisting of 28 men's and 20 women's teams from 19 different European countries and a good share of the world's best Volleyball players star in the 2015 CEV DenizBank Volleyball Champions League. 188 matches (106 for the men's and 82 for the



women's competition respectively) are played from November through early April. Other than in the European countries, both competitions are followed via TV broadcast by nearly 59 million people from regions including the Far East, South America and the Middle East countries.

About DenizBank

DenizBank was established in 1938 as a state economic enterprise aimed at funding of the developing Turkish maritime sector. In the early 1997, DenizBank was acquired by the Zorlu Holding in the form of banking license from the Privatization Administration and in October 2006, a leading European financial group, Dexia incorporated it to its structure. For 6 years, DenizBank operated in Dexia's main shareholding and since 28 September 2012, continues providing services under the umbrella of Russia's largest and well-rooted bank, Sberbank. DenizBank has become one of the remarkable banks of Turkey in a short period of time. DenizBank Financial Services Group was established in 2003 in order to create a "financial supermarket" accumulating various financial services under one roof. There are totally 758 branches within DenizBank Financial Services Group operating in 81 provinces of Turkey and abroad employing close to 15 thousand people. DenizBank Financial Services Group consists of DenizBank, seven domestic, three international financial subsidiaries, five domestic non-financial subsidiaries, and a branch in Bahrain. Deniz Investment Securities, Ekspres Securities, Deniz Real Estate Investment Trust, DenizPortfolio Management, DenizLeasing, DenizFactoring, Destek Asset Management Company, Intertech, Deniz Kültür, Deniz Card Payment Systems, Açık Deniz Radio – TV and Bantaş are the group's domestic subsidiaries while Eurodeniz, DenizBank AG and DenizBank Moscow are its international subsidiaries.

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About Sberbank

Sberbank is the largest bank of Russia that holds about the third of total Russian banking assets. The Central Bank of the Russian Federation is the major shareholder of Sberbank owning 50% plus one voting share. Other shares are held by more than 244,000 individuals and legal entities. The Bank has the largest distribution network in Russia with about 17 000 branches as well as strong international presence that extended beyond the CIS region, - Kazakhstan, Ukraine and Belarus, - to eight countries in Central and Eastern Europe via Sberbank Europe AG, and Turkey via DenizBank. Sberbank has representative offices in Germany and China, a branch in India and operations in Switzerland via Sberbank (Switzerland) AG. Sberbank also provides investment banking, financial advisory services, and operations on global markets via Sberbank CIB. Sberbank has the General Banking License issued by the Bank of Russia – No. 1481. The bank's official websites are:

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