

# **Conference from Deniz Leasing to members of the Kayseri Organized Industrial Zone**

**At the dissemination meeting held on January 14, 2015 with the collaboration of Deniz Leasing and Kayseri Organized Industrial Zone; leasing sector, sell % lease back, Deniz Fleet and financing solar power energy investments were discussed in detail.**

Attracting attention with innovative approaches in the sector, **Deniz Leasing** continues to support organized industrial zones in all regions of Turkey. Deniz Leasing held a meeting in collaboration with Kayseri Organized Industrial Zone on January 14, 2015 for this purpose. At the meeting where leasing sector, sell % lease back, Deniz Fleet and financing solar energy investments were discussed in detail, **Deniz Leasing Sales and Marketing Management Assistant General Manager Cem Kılıç** informed participants.

**We aim to create new business volume with practices that make a difference in the sector**

Kılıç stated; "As Deniz Leasing, we continue to create a difference in the sector. We are the sector leader in solar power energy investment financing. We are the first leasing company to start operational leasing in its own organization in Turkey with Deniz Fleet. This year we will focus on sell and lease back, Deniz Fleet and Solar energy. We aim to create new business volume by explaining products to members of organized industrial zones which are our target audience. Today we held a meeting with high level of participation. We will continue to support organized industrial zones as Deniz leasing".

## **About Deniz Leasing**

*Deniz Finansal Kiralama A.Ş. was established in 1997 in scope of Financial Leasing Law in order to carry out leasing transactions and successfully carries them out. It grows by financing all investment goods with a balanced breakdown. By providing services with increasing quality and efficiency to contribute to the success of DenizBank Financial Services Group and be the sector leader of Turkish leasing; it carries the mission of ensuring maximum satisfaction levels for customers, employees and shareholders, increasing competitive edge and profitability and strengthen the value attributed to society and environment.*

## **About Sberbank**

*Sberbank is the largest bank of Russia that holds about the third of total Russian banking assets. The Central Bank of the Russian Federation is the founder and major shareholder of Sberbank owning 50% plus one voting share. Other shares are held by more than 245,000 individuals and legal entities. The bank has the most extensive branch office network in Russia: about 19,000 branch offices and internal structural divisions. The foreign network of the Bank is comprised of subsidiaries, branch offices and*



*representative offices in 20 countries, including CIS countries, Central and Eastern Europe, and Turkey. In September 2012, Sberbank closed the deal on acquiring DenizBank, which is ranked as the 5th among private banks in Turkey and the 8th among Turkish domestic banks by the amount of total consolidated assets. Sberbank has the General Banking License issued by the Bank of Russia – No. 1481.*

*The bank's official website is [www.sberbank.ru](http://www.sberbank.ru)*