

DenizBank and Istanbul Commerce University joined forces for Urban Transformation Consultancy Training Program

- **“Urban Transformation Consultancy Certificate Program” designed as a result of the cooperation between DenizBank and Istanbul Commerce University, and supported by Istanbul Chamber of Commerce offers training program for those who wish to specialize in this field.**
- **DenizBank Retail Banking Group EVP Oğuzhan Özark stated that “We are sharing the knowledge we have gained in the urban transformation projects we successfully realized throughout Turkey in the training program under the cooperation with one of the prestigious universities of our country, Istanbul Commerce University. We are glad to realize a special training model that will make a difference in urban transformation practices, and provide the opportunity to specialize in this field. I wish that this will be a successful cooperation.”**
- **Deputy Rector of Istanbul Commerce University, Prof. Dr. İbrahim Baz: “We will be bringing the professionals who wish to develop themselves in the field of urban transformation that will play a role in our social and economic lives in the coming 20 years together with the experts from public and private sectors. After completing 30-hour training, urban transformation expert certificate will be given.”**

DenizBank which makes a difference in the sector with its innovative services oriented towards the needs of the customers, makes important cooperations in urban transformation within the framework of social responsibility, besides its commercial responsibilities and strengthens these cooperations.

Within this scope, “Urban Transformation Consultancy Certificate Program” is realized in cooperation with Istanbul Commerce University and support of Istanbul Chamber of Commerce. DenizBank Retail Banking EVP Oğuzhan Özark, DenizBank Housing and Vehicle Financing SVP Hakan Varol, Vice President of Istanbul Chamber of Commerce Gökhan Murat Kalsın and Deputy Rector of Istanbul Chamber of Commerce, Prof. Dr. İbrahim Baz and employees of the institution attended the signing ceremony organized on August, 19.

Under this agreement, a comprehensive training is offered to those who wish to specialize in the field of urban transformation and it is planned to provide specialization in the activities of urban transformation with expert trainers and contribute to the activities in this field.

“We aim to contribute to the sector with our cooperation”

DenizBank Retail Banking EVP **Oğuzhan Özark** stated that “As a leading and prominent Bank in urban transformation finance, we continue to support Urban Transformation as well Village Transformation with our expert teams all around Turkey. By developing our knowledge in this field through our cooperations, we aim to contribute to raising individuals who has good knowledge on urban transformation practices, knows the law and regulations in detail and who can give accurate and complete information to citizens and manage urban transformation processes. We are glad to be taking place in a training program with the support of one of the leading universities in our country, Istanbul Commerce University and Istanbul Chamber of Commerce. I hope that this will be a successful agreement for both institutions.”

Vice President of Istanbul Chamber of Commerce Gökhan Murat Kalsın emphasized that everyone had big responsibility in protecting the historical values and heritage of Istanbul for future generations and establishment of a new structuring taking safety of life as basis and added that “As Istanbul Chamber of Commerce, we are aware of our responsibility in all kinds of matters that will impact trade and quality of life in this city where people, continents and seas meet, and we feel we owe this to the city. In this respect, urban transformation is among the matters to which we pay great attention. Taking into consideration that Istanbul attracts such attention in the world as real estate center, I believe that the steps taken today in urban transformation will not only interest the people living in Istanbul but also the international investor. For this reason, we are realizing another program in the sector of real estate, specifically urban transformation. Together with our university and other shareholders, we have decided to realize a training program entitled as “Urban Transformation Consultancy Certificate. I sincerely believe that this program will be beneficial for all the related parties and our country”.

“We will give urban transformation expert certificate”

Deputy Rector of Istanbul Commerce University **Prof. Dr. İbrahim Baz** stated that: “In Turkey there is a total stock of 20 million dwellings. It is well known that 1/3 of these dwellings are at risk of disaster. The Ministry of Environment and Urbanization has announced an area of 120 million m2 risky and the transformation works continue in this area. After completing 30 hour training, We will be giving certified urban transformation expert certificate to the professionals who wish to improve themselves in the training program which is developed with a model through which all shareholders can benefit in the urban transformation process planned to be completed in 20 years and which involves experts from public and private sectors.”

About DenizBank

DenizBank was established in 1938 as a state economic enterprise aimed at funding of the developing Turkish maritime sector. In the early 1997, DenizBank was acquired by the Zorlu Holding in the form of banking license from the Privatization Administration and in October 2006, a leading European financial group, Dexia incorporated it to its structure. For 6 years, DenizBank operated in Dexia’s main shareholding and since 28 September 2012, continues providing services under the umbrella of Russia’s largest and

well-rooted bank, Sberbank. DenizBank has become one of the remarkable banks of Turkey in a short period of time. DenizBank Financial Services Group was established in 2003 in order to create a "financial supermarket" accumulating various financial services under one roof. There are totally 757 branches within DenizBank Financial Services Group operating in 81 provinces of Turkey and abroad employing close to 15 thousand people. DenizBank Financial Services Group consists of DenizBank, seven domestic, three international financial subsidiaries, five domestic non-financial subsidiaries, and a branch in Bahrain. Deniz Investment Securities, Ekspres Securities, Deniz Real Estate Investment Trust, DenizPortfolio Management, DenizLeasing, DenizFactoring, Destek Asset Management Company, Intertech, Deniz Kültür, Deniz Card Payment Systems, Açık Deniz Radio – TV and Bantaş are the group's domestic subsidiaries while Eurodeniz, DenizBank AG and DenizBank Moscow are its international subsidiaries.

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About Sberbank

Sberbank of Russia is Russia's largest bank and a leading global financial institution. Sberbank holds almost one third of aggregate Russian banking sector assets, it is the key lender to the national economy and the biggest deposit taker in Russia. The Central Bank of the Russian Federation is the founder and principal shareholder of Sberbank owning 50% of the Bank's authorized capital plus one voting share, with the remaining 50% held by domestic and international investors. Sberbank has more than 110 million individual customers and 1 million corporate clients in 22 countries. Sberbank has the largest distribution network in Russia with more than 17,000 branches, and its international operations include UK, US, CIS, Central and Eastern Europe, Turkey and other countries.

The Bank holds the general banking license No.1481 issued by the Bank of Russia. The official website is www.sberbank.ru.