

DenizBank offers "The day of the Lions" campaign for Galatasaray fans

DenizBank now offers "The day of the Lions" campaign to Galatasaray fans who have Bonus Card. Within this scope, fans who shop with their DenizBank GS Bonus Credit Cards between June 1- July 31 2015 will have the chance to watch the training of the team and meet with the football players. They will also have chance to participate in the draw for every purchase above 75 TL and realized with GS Bonus Credit Card.

DenizBank continues to realize campaigns for the fans to strengthen its cooperation with the sports club. Denizbank, which offers "The Day of the Lions" campaign for Galatasaray fans invites the fans to Florya Metin Oktay Sports Complex and gives them the chance to meet with the football players and get their signatures.

Galatasaray fans who shop above 75 TL with their GS Bonus Credit Cards between June 1- July 31 2015 will have the chance to participate in "The Day of the Lions" campaign. 5 lucky fans, who will be defined with the draw on August 12, 2015 will have the chance to watch the training and meet with star players such as Wesley Sneijder, Fernando Muslera, Felipe Melo and Burak Yilmaz and get their signatures. The flight tickets and accommodation for 1 day will be covered by the campaign to which you can participate from all around Turkey.

Both the sports club and the fans gain advantages with Bonus Card

DenizBank Payment Systems and Non-branch Channels Group Executive Vice President **Ayşenur Hıçkırın** stated that they promised a very special and meaningful day for fans with "The Day of the Lions" campaign they organized. Hıçkırın continued by saying that "Through the close relationship which we established with Galatasaray, which is well-founded sports club with millions of fans, we are happy to support the sports club and fans. As DenizBank, we are the biggest supporters of our sports club and we make the fans happy with the leading campaigns we organize. With "The Day of the Lions" campaign, the fans will meet with the stars of the team and spend a good time with them and have unforgettable memories. Fans who have Galatasaray Bonus Credit Card support their club and also benefit from many advantages in priority. We will continue to carry out innovative projects with the sports club."

Privileges Offered by Galatasaray Bonus

- Discounted shopping at GS Stores
- Draws for a chance to attend events in which Galatasaray Professional Football Team players will participate
- Advantage to benefit from GSMobile and GSTV in priority and with discount
- Chance to go to official away matches of Galatasaray Professional Football Team with the team
- DenizBank GS Bonus Platinum Card owners have 25% off at all restaurants and night clubs in Suada Club – Galatasaray Island.
- You can always use cash advance at ATMs in the country and abroad with your GS Bonus Card.
- You benefit from 25% discount at MNG Kargo.
- You can enjoy 10% off at all cafés and restaurants in Turk Telekom Arena.

You can apply to Galatasaray Bonus through DenizBank branches, 444 0 800 AçıkDeniz Telephone Banking, AçıkDeniz Internet Banking or www.denizbank.com. You can also write GS and leave a space and write your T.R. Identity Number and send it to 3280 as SMS.

About DenizBank

DenizBank was established in 1938 as a state economic enterprise aimed at funding of the developing Turkish maritime sector. In the early 1997, DenizBank was acquired by the Zorlu Holding in the form of banking license from the Privatization Administration and in October 2006, a leading European financial group, Dexia incorporated it to its structure. For 6 years, DenizBank operated in Dexia's main shareholding and since 28 September 2012, continues providing services under the umbrella of Russia's largest and well-rooted bank, Sberbank. DenizBank has become one of the remarkable banks of Turkey in a short period of time. DenizBank Financial Services Group was established in 2003 in order to create a "financial supermarket" accumulating various financial services under one roof. There are totally 757 branches within DenizBank Financial Services Group operating in 81 provinces of Turkey and abroad employing close to 15 thousand people. DenizBank Financial Services Group consists of DenizBank, seven domestic, three international financial subsidiaries, five domestic non-financial subsidiaries, and a branch in Bahrain. Deniz Investment Securities, Ekspres Securities, Deniz Real Estate Investment Trust, DenizPortfolio Management, DenizLeasing, DenizFactoring, Destek Asset Management Company, Intertech, Deniz Kültür, Deniz Card Payment Systems, Açık Deniz Radio – TV and Bantaş are the group's domestic subsidiaries while Eurodeniz, DenizBank AG and DenizBank Moscow are its international subsidiaries.

www.denizbank.com, www.facebook.com/DenizBank, twitter.com/DenizBank

About Sberbank

Sberbank of Russia is Russia's largest bank and a leading global financial institution. Sberbank holds almost one third of aggregate Russian banking sector assets, it is the key lender to the national economy and the biggest deposit taker in Russia. The Central Bank of the Russian Federation is the founder and principal shareholder of Sberbank owning 50% of the Bank's authorized capital plus one voting share, with the remaining 50% held by domestic and international investors. Sberbank has more than 110 million individual customers and 1 million corporate clients in 22 countries. Sberbank has the largest distribution network in Russia with more than 17,000



branches, and its international operations include UK, US, CIS, Central and Eastern Europe, Turkey and other countries.

The Bank holds the general banking license No.1481 issued by the Bank of Russia. The official website is www.sberbank.ru.