

## **Education Campaign from DenizBank Offering Early Registration Advantage**

**DenizBank organizes education campaign for families who wish to benefit from early registration advantage. Within the scope of the campaign to continue between May 1 – June 15, customers who make their education purchases with Deniz Bonus get the opportunity to earn bonus up to 100 TL.**

DenizBank which offers innovative solutions tailored to the needs of the customers provides special opportunities to the families with the education campaign full of advantages.

Within the scope of the campaign which will continue till June 15, customers who make their payments to schools, courses, summer schools or courses opened during the summer will have the chance to earn 100 TL bonus. Customers can participate in the campaign, in which only purchases in education sector will be valid, by writing OKUL and sending it to 3280.

**“We are besides the parents with our education campaign”**

**DenizBank Payment Systems and Non-Branch Channels Group Executive Vice President Ayşenur Hıçkırın** says that “As DenizBank, we continue to work to add value to the lives of the families and young people. We have organized a new campaign to facilitate the lives of our customers as we approach summer period. Our customers who make education related purchases with Deniz Bonus will obtain the opportunity to earn 100 TL. We invite all parents to benefit from the education campaign organized by DenizBank.”

### **Deniz Bonus services:**

- The opportunity to earn bonus in purchases with single installment or more than one installment in millions of merchants in Turkey and abroad having the emblem of Visa/MasterCard,
- Free shopping with accumulated bonus in more than 250.000 member merchants,
- Extra bonus and installment opportunity in program partners.

### **About DenizBank**

*DenizBank was established in 1938 as a state economic enterprise aimed at funding of the developing Turkish maritime sector. In the early 1997, DenizBank was acquired by the Zorlu Holding in the form of banking license from the Privatization Administration and in October 2006, a leading European financial group, Dexia incorporated it to its structure. For 6 years, DenizBank operated in Dexia’s main shareholding and since 28 September 2012, continues providing services under the umbrella of Russia’s largest and well-rooted bank, Sberbank. DenizBank has become one of the remarkable banks of Turkey in a short period of time. DenizBank Financial Services Group was established in 2003 in order to create a “financial supermarket” accumulating various financial services under one roof.*



*There are totally 745 branches within DenizBank Financial Services Group operating in 81 provinces of Turkey and abroad employing close to 15 thousand people. DenizBank Financial Services Group consists of DenizBank, seven domestic, three international financial subsidiaries, five domestic non-financial subsidiaries, and a branch in Bahrain. Deniz Investment Securities, Ekspres Securities, Deniz Real Estate Investment Trust, DenizPortfolio Management, DenizLeasing, DenizFactoring, Destek Asset Management Company, Intertech, Deniz Kültür, Deniz Card Payment Systems, Açık Deniz Radio – TV and Bantaş are the group's domestic subsidiaries while Eurodeniz, DenizBank AG and DenizBank Moscow are its international subsidiaries.*

[www.denizbank.com](http://www.denizbank.com), [www.facebook.com/DenizBank](https://www.facebook.com/DenizBank), [twitter.com/DenizBank](https://twitter.com/DenizBank)

### **About Sberbank**

***Sberbank** of Russia is Russia's largest bank and a leading global financial institution. Sberbank holds almost one third of aggregate Russian banking sector assets, it is the key lender to the national economy and the biggest deposit taker in Russia. The Central Bank of the Russian Federation is the founder and principal shareholder of Sberbank owning 50% of the Bank's authorized capital plus one voting share, with the remaining 50% held by domestic and international investors. Sberbank has more than 110 million individual customers and 1 million corporate clients in 22 countries. Sberbank has the largest distribution network in Russia with more than 17,000 branches, and its international operations include UK, US, CIS, Central and Eastern Europe, Turkey and other countries.*

*The Bank holds the general banking license No.1481 issued by the Bank of Russia. The official website is [www.sberbank.ru](http://www.sberbank.ru).*