



PRESS RELEASE

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Wind of Volleyball this time in Berlin with DenizBank

Exciting Final Four Games in CEV DenizBank Volleyball Men's Champions League come to an end in Berlin!

- **Final Four excitement was on within CEV DenizBank Volleyball Men's Champions League in Berlin on March 28th and 29th.**
- **DenizBank CEO Mr. Hakan Ateş said, "We are proud to witness the second season in this important sports event which we actualized in order for Turkish volleyball to become a global brand. Within the Final Four games, we have all felt the excitement in Berlin, at the heart of sports in the world. From now on, we will continue working to crown our sports investments, which have a substantial share in our approach on social responsibility, and to contribute to the development of Turkish sports and sportsmen.**
- **The President of European Volleyball Confederation (CEV) Mr. André Meyer said, "We have just witnessed a terrific Volleyball show in Berlin that once again delivered what all of our stakeholders – fans, media, sponsors and partners alike – expect from the final round of Europe's elite competition: a real Volleyball party unfolding both on and off the court. We will continue to join forces with our title sponsor DenizBank to live up to everyone's expectations and raise the bar even higher for the 2016 edition of the CEV DenizBank Volleyball Champions League."**

CEV DenizBank Volleyball Men's Champions League, the most prestigious clubs championship of world volleyball to which DenizBank, having undertaken an important mission for the development of Turkish sports and for the extension of sports culture to all parts of the society, became the title sponsor for 3 years with the agreement signed in 2013, came to an end with the Final Four matches played in Berlin, the capital city of Germany, on March 28th – 29th, 2015.

Following the play-offs between February 10th and March 12th, 2015, excitement was in the air in the Final Fours. Zenit Kazan (Russia), Berlin Recycling Volleys (Germany), Asseco Resovia Rzeszow and PGE Skra Belchatow (Poland) teams took part in the championship. Men's League, in which a total of 28 teams competed, came to end after more than 100 matches in its second year under DenizBank sponsorship and Zenit Kazan was the team that took the trophy home.



DenizBank became the title sponsor to CEV Volleyball Champions League for 3 years, both in men's and women's, as from the 2014 season after joining forces with the Confédération Européenne de Volleyball (**European Volleyball Confederation**), the most prestigious governing body in European volleyball. This 3-year collaboration that is important in taking the bank's investment in sports to a European scale, beyond Turkey, had been recognized as a significant development for the sustainable future of Turkish volleyball.

"We are working for the development of volleyball in our country and its representation in Europe"

DenizBank CEO Mr. Hakan Ateş stated that they had been more than happy to witness great excitement in Berlin as the second year in CEV DenizBank Volleyball Champions League came to an end. Ateş said, "As DenizBank, we were never settled with our achievements in financial services since the date of our Bank's establishment. We made important investments in culture and arts, sports and education in line with the requirements of our country. We tried to be beside all kinds of initiatives and efforts that would contribute to our country, our values, our people and our future in brief. The vision for introducing love for sports to more people and providing contribution to raise successful athletes of the future formed the essence of our investments in sports. At this time when volleyball is becoming the shining star of Turkish sports, we are fulfilling our vision and offering strong support for representing Turkish volleyball in an international platform and helping to become a brand name by embracing this field. We would like to congratulate all teams that competed in the championship in fair play and friendship."

The President of European Volleyball Confederation (CEV) Mr. André Meyer said: "We are just about to draw the line at the end of a season that was once again crowned with unprecedented success. We just reached the climax with the highly successful men's Final Four tournament held in Berlin and we look forward to another highlight this coming weekend once the women's Finals take place in Szczecin, Poland. Europe's Volleyball family is pleased with the cooperation we have established with DenizBank, a partner that shares our long-term mission to foster a sustainable growth of Volleyball across the whole Continent. Together with DenizBank we are striving for excellence both on and off the Volleyball court and are committed to raise the level of Europe's flagship competition to new heights. I already look forward to the next season that will get underway on July 2 in Vienna once we draw the teams that will enter the 2016 edition of a competition that has become a benchmark of quality and excellence for many other major international sports events."

DenizBank is beside sports and sportsmen

Within the framework of its mission to support all sports fields in Turkey and the expansion of sports culture to more people, DenizBank makes important investments in all sports fields, primarily football. The Bank contributes to the strengthening of development of amateur sports teams and thus existence of Turkey in sports via these investments.

Besides the financial support DenizBank provides to Galatasaray, Fenerbahçe, Beşiktaş, Trabzonspor and Bursaspor, which are named as Top 5 Clubs, as well as the valuable teams of Anatolia, the bank holds a Fan



Card portfolio and Manchester United Bonus Card, specially designed for Manchester United fans in Turkey. Reaching 175 thousand fan cards, DenizBank is the sector leader with 897 Million TL loan volume provided to sports clubs.

About CEV

Founded on September 9, 1973 in Scheveningen (NED) and counting 55 member countries, CEV (the European Volleyball Confederation) is the continental governing body for the sport of Volleyball and Beach Volleyball in Europe with headquarters located in Luxembourg City.

Sponsored by DenizBank, the "CEV DenizBank Volleyball Champions League" is the world's elite club competition in Volleyball. 48 clubs consisting of 28 men's and 20 women's teams from 19 different European countries and a good share of the world's best Volleyball players star in the 2015 CEV DenizBank Volleyball Champions League. 188 matches (106 for the men's and 82 for the women's competition respectively) are played from November through early April. Other than in the European countries, both competitions are followed via TV broadcast by nearly 59 million people from regions including the Far East, South America and the Middle East countries.

About DenizBank

DenizBank was established in 1938 as a state economic enterprise aimed at funding of the developing Turkish maritime sector. In the early 1997, DenizBank was acquired by the Zorlu Holding in the form of banking license from the Privatization Administration and in October 2006, a leading European financial group, Dexia incorporated it to its structure. For 6 years, DenizBank operated in Dexia's main shareholding and since 28 September 2012, continues providing services under the umbrella of Russia's largest and well-rooted bank, Sberbank. DenizBank has become one of the remarkable banks of Turkey in a short period of time. DenizBank Financial Services Group was established in 2003 in order to create a "financial supermarket" accumulating various financial services under one roof. There are totally 758 branches within DenizBank Financial Services Group operating in 81 provinces of Turkey and abroad employing close to 15 thousand people. DenizBank Financial Services Group consists of DenizBank, seven domestic, three international financial subsidiaries, five domestic non-financial subsidiaries, and a branch in Bahrain. Deniz Investment Securities, Ekspres Securities, Deniz Real Estate Investment Trust, DenizPortfolio Management, DenizLeasing, DenizFactoring, Destek Asset Management Company, Intertech, Deniz Kültür, Deniz Card Payment Systems, Açık Deniz Radio – TV and Bantaş are the group's domestic subsidiaries while Eurodeniz, DenizBank AG and DenizBank Moscow are its international subsidiaries.

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About Sberbank

Sberbank is the largest bank of Russia that holds about the third of total Russian banking assets. The Central Bank of the Russian Federation is the major shareholder of Sberbank owning 50% plus one voting share. Other shares are held by more than 244,000 individuals and legal entities. The Bank has the largest distribution network in Russia with about 17 000 branches as well as strong international presence that extended beyond the CIS region, - Kazakhstan, Ukraine and Belarus, - to eight countries in Central and Eastern Europe via Sberbank Europe AG, and Turkey via DenizBank. Sberbank has representative offices in Germany and China, a branch in India and operations in Switzerland via Sberbank (Switzerland) AG. Sberbank also provides investment banking, financial advisory services, and operations on global markets via Sberbank CIB. Sberbank has the General Banking License issued by the Bank of Russia – No. 1481. The bank's official websites are:

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