



TÜRSAK



SBERBANK

DenizBank 



TÜRSAK



SBERBANK

DenizBank 

PRESS RELEASE

20 May 2015

Great Support from DenizBank and TÜRSAK to Turkish Cinema

- In line with its mission to bring culture and arts to more and more people, DenizBank undersigned a collaboration with the Turkish Foundation of Cinema and Audio-visual Culture (TÜRSAK) to actualize the "First Script Contest" that will provide contribution to filmmaking.
- Commenting on the project that is realized to support the development of the art of filmmaking, DenizBank CEO Hakan Ateş said, "Thanks to this valuable collaboration, we as DenizBank, believe that we will provide important contribution to original script writing, which is one of the areas of great importance to have permanent works of art in the Turkish and world cinemas."

Having said "Yes to Arts" since the date of its establishment, with the aim to provide contribution to the cultural life of Turkey, DenizBank has added yet another project to those it previously supported.

Together with **the Turkish Foundation of Cinema and Audio-visual Culture (TÜRSAK)**, DenizBank is actualizing the "**First Script Contest**" in order to support original script writing, which is one of the areas of great importance to have permanent works of art in the Turkish and world cinemas.

Talented script writers will be discovered

With the "First Script Contest", it is aimed to break the vicious cycle in the production of original scripts which the Turkish filmmaking is suffering from and to enrich and develop the art of cinema with in-depth scripts. The contest is open for writers whose scripts have not been filmed yet and aims to reach out to young talents who can contribute to the future of Turkish filmmaking.



Information related to the "First Script Contest" was announced on Wednesday May 20th, 2015 at the press conference held at Deniz Tower, the new Head Office address of DenizBank.

The publicity meeting was made with the participation of famous faces

The meeting was held with the participation of **DenizBank CEO Hakan Ateş, Honorary Chairman of TÜRSAK Foundation Engin Yiğitgil, Head of Judges Panel Fehmi Yaşar** and judges **Reis Çelik, director; Deniz Çakır, actress and Murat Şeker, director**; as well as important script writers, directors and actors of the Turkish cinema.

"We will continue to say "Yes to arts"

Commenting on the project that is realized to support the development of the art of filmmaking, DenizBank CEO Hakan Ateş said, "We, as DenizBank, believe that the mission to bring together different areas of culture and arts and the majority of the society is one of the most important components of our social responsibility. In this context, we have provided support to different areas of culture and arts since the date of our establishment. We took part in many important projects from theatre to symphonic music, opera to literature, documentaries to cinema, through our subsidiary Deniz Culture. As a cinema and art lover, we are more than happy to join our forces with TÜRSAK foundation, which has exerted great efforts for spreading and improving the art of cinema in our country for more than 20 years. We will be proud to be an intermediary in bringing a breath of fresh air to our cinema with the script that will win the first prize at the end of the contest. As DenizBank, we will continue to say "Yes to arts" as we did before."

"This project is related to script writing, which is a bleeding wound of our cinema"

Speaking on behalf of TÜRSAK, the Honorary Chairman of TÜRSAK Foundation Engin Yiğitgil said, "The most important point here for me is the collaboration of DenizBank and TÜRSAK foundation in the philosophy of the project. This project is related to script writing, which is the most important problem of the Turkish filmmaking industry. Large institutions solve big problems. Furthermore, another aspect that makes me happy is that DenizBank, an institution that took part in many cultural projects so far, is acting as an opinion partner of TÜRSAK foundation which has a history of 25 years. We would be more than happy if this project constitutes an example for other institutions in Turkey."



“With this project, we wanted to eliminate the losses that were created by lack of methodology”

Commenting on behalf of TÜRSAK, ad of Judges Panel for the First Script Contest, Fehmi Yaşar said, “In order not to waste the century-old experience of our cinema, to become a sector, not to waste the energy and the hard found financing, the movies produced in the Turkish cinema should be finished at the desk, not the set. This move can only be realized with a script that has solved its problems with sound methods. As DenizBank and TÜRSAK foundation, we wanted to open the gates for creativity in cinema, join universal experience and knowledge and eliminate the losses that were created by lack of methodology.”

About Tursak:

TURSAK, Turkish Foundation of Cinema and Audio-visual Culture, is an autonomous, non-profit organization, founded in 1991, with the participation of 215 members, active and well-known in the fields of cinema, television, fine arts, literature, mass media, business and politics.

Its objectives are to maintain an outstanding supporting role in the fields of cinema and audio-visual culture through its wide-ranging attempts in spreading the concept of cinema as an art form and as an essential aspect of the culture, as well as encouraging the use of audio-visual means on behalf of enrichment and diversification of cultural identity of the public, to develop the incentives for promotion of Turkey's filmmaking industry and for its opening up to international market; to provide the links between governmental and non-governmental, national and international institutions and companies in this respect, to promote the artistic and technical quality of the general medium of cinema and audio-visual culture, by supporting well-qualified national and international productions as well as by encouraging the emergence of creative incentives in this respect, to reinforce the progression of educational systems and bodies involved in cinema and audio-visual culture at all levels of education in Turkey, by the collaboration of relevant institutions, to negotiate for the legal adjustments and for the updating of the present laws and regulations related to the industry of filmmaking in Turkey and to organize the human and material resources for an institutionalization of the industry.

Since the date of its establishment, TÜRSAK Foundation has acted in line with its principles, served the public and created awareness in the society with the organizations it realized and contributed to the country's economy.

About DenizBank

DenizBank was established in 1938 as a state economic enterprise aimed at funding of the developing Turkish maritime sector. In the early 1997, DenizBank was acquired by the Zorlu Holding in the form of banking license from the Privatization Administration and in October 2006, a leading European financial group, Dexia incorporated it to its structure. For 6 years, DenizBank operated in Dexia's main shareholding and since 28 September 2012, continues providing services under the umbrella of Russia's largest and well-rooted bank, Sberbank. DenizBank has become one of the remarkable banks of Turkey in a short period of time. DenizBank Financial Services Group was established in 2003 in



order to create a "financial supermarket" accumulating various financial services under one roof. There are totally 757 branches within DenizBank Financial Services Group operating in 81 provinces of Turkey and abroad employing close to 15 thousand people. DenizBank Financial Services Group consists of DenizBank, seven domestic, three international financial subsidiaries, five domestic non-financial subsidiaries, and a branch in Bahrain. Deniz Investment Securities, Ekspres Securities, Deniz Real Estate Investment Trust, DenizPortfolio Management, DenizLeasing, DenizFactoring, Destek Asset Management Company, Intertech, Deniz Kültür, Deniz Card Payment Systems, Açık Deniz Radio – TV and Bantaş are the group's domestic subsidiaries while Eurodeniz, DenizBank AG and DenizBank Moscow are its international subsidiaries.

www.denizbank.com, www.facebook.com/DenizBank, twitter.com/DenizBank

About Sberbank

Sberbank of Russia is Russia's largest bank and a leading global financial institution. Sberbank holds almost one third of aggregate Russian banking sector assets, it is the key lender to the national economy and the biggest deposit taker in Russia. The Central Bank of the Russian Federation is the founder and principal shareholder of Sberbank owning 50% of the Bank's authorized capital plus one voting share, with the remaining 50% held by domestic and international investors. Sberbank has more than 110 million individual customers and 1 million corporate clients in 22 countries. Sberbank has the largest distribution network in Russia with more than 17,000 branches, and its international operations include UK, US, CIS, Central and Eastern Europe, Turkey and other countries.

The Bank holds the general banking license No.1481 issued by the Bank of Russia. The official website is www.sberbank.ru.