

# **Istanbulines offers 10% discount to fastPay users**

**Istanbulines which has broken new grounds in sea transport has made a cooperation with DenizBank and now offers 10% discount for the users of fastPay, Mobile Payment System, in Eskihisar Tavşanlı line (Topçular- Yalova).**

The innovative brand of sea transport, Istanbulines, continues to introduce new things to the sea and travel culture through the campaign it offers in Eskihisar- Tavşanlı (Topçular- Yalova) line. In addition to the comfortable, safe, economic, fast pass it provides to its passengers using Eskihisar- Yalova line, it also provides alternative payment systems. Istanbulines which has carried 2.5 million vehicles and more than 10 million passengers puts into service the Mobile Payment System, fastPay, in cooperation with DenizBank.

In addition to payment in cash, via credit card, Istanbulines now offers the first mobile payment system in the line to its guests. Thanks to Beacon devices of Denizbank that function with Bluetooth technology, Istanbulines customers will be notified about the 10% discount before reaching to the ferry tool booths and they can make their payments via fastPay. Through its application that can be downloaded to smart phones, fastPay provides the opportunity of mobile payment before reaching to tool booths. The credit cards of all banks can be defined in fastPay and money can be deposited to fastPay through ATMs and EFT.

## **Discount for fastPay users in Istanbulines**

Through 10% discount offered in payments via fastPay, for the first time in Turkey a brand in sea transport now offers a discount that promotes mobile payment and fast track system use. The discount is offered in Istanbulines as of 10 August. Please visit [www.istanbullines.com](http://www.istanbullines.com) and [www.denizbank.com](http://www.denizbank.com) for further information on the campaign.

**About DenizBank**

*DenizBank was established in 1938 as a state economic enterprise aimed at funding of the developing Turkish maritime sector. In the early 1997, DenizBank was acquired by the Zorlu Holding in the form of banking license from the Privatization Administration and in October 2006, a leading European financial group, Dexia incorporated it to its structure. For 6 years, DenizBank operated in Dexia's main shareholding and since 28 September 2012, continues providing services under the umbrella of Russia's largest and well-rooted bank, Sberbank. DenizBank has become one of the remarkable banks of Turkey in a short period of time. DenizBank Financial Services Group was established in 2003 in order to create a "financial supermarket" accumulating various financial services under one roof. There are totally 757 branches within DenizBank Financial Services Group operating in 81 provinces of Turkey and abroad employing close to 15 thousand people. DenizBank Financial Services Group consists of DenizBank, seven domestic, three international financial subsidiaries, five domestic non-financial subsidiaries, and a branch in Bahrain. Deniz Investment Securities, Ekspres Securities, Deniz Real Estate Investment Trust, DenizPortfolio Management, DenizLeasing, DenizFactoring, Destek Asset Management Company, Intertech, Deniz Kültür, Deniz Card Payment Systems, Açık Deniz Radio – TV and Bantaş are the group's domestic subsidiaries while Eurodeniz, DenizBank AG and DenizBank Moscow are its international subsidiaries.*

[www.denizbank.com](http://www.denizbank.com), [www.facebook.com/DenizBank](https://www.facebook.com/DenizBank), [twitter.com/DenizBank](https://twitter.com/DenizBank)

**About Sberbank**

*Sberbank of Russia is Russia's largest bank and a leading global financial institution. Sberbank holds almost one third of aggregate Russian banking sector assets, it is the key lender to the national economy and the biggest deposit taker in Russia. The Central Bank of the Russian Federation is the founder and principal shareholder of Sberbank owning 50% of the Bank's authorized capital plus one voting share, with the remaining 50% held by domestic and international investors. Sberbank has more than 110 million individual customers and 1 million corporate clients in 22 countries. Sberbank has the largest distribution network in Russia with more than 17,000 branches, and its international operations include UK, US, CIS, Central and Eastern Europe, Turkey and other countries.*

*The Bank holds the general banking license No.1481 issued by the Bank of Russia. The official website is [www.sberbank.ru](http://www.sberbank.ru).*

**About Istanbulines:**

*Since 2006, ISTANBULLINES has continued to serve within NEGMAR Group mainly in the field of truck and lorry (Ro-Ro) transportation with a "combined transportation model" in the Sea of Marmara and it expanded its service area in 2013 by ferries between Eskihisar-Yalova ports. Istanbulines which is the second brand offering service in this line, has carried approximately 2,5 million vehicles and more than 10 million passengers since the date of its establishment with its young fleet that shorten the travel to less than 30 minutes. The organization which has aimed to increase the standards in sea transport continues to set higher standards with its leading and high quality services in sea transport. Istanbulines which always considered the competition as quality of service and economic prices is the first company in Turkey that offers mobile payment system fastPay in addition to fast track system and credit card.*