

Target 1 Million Members; Target, 1 Million ‘Fenerbahçe Membership Credit Card’

‘Fenerbahçe Membership Credit Card’, offered by DenizBank within the scope of ‘Target 1 Million Members’ project of Fenerbahçe Sports Club has taken its place among DenizBank Fan Bonus Cards.

Club Members who have Fenerbahçe Membership Credit Card benefit from all campaigns and advantages of Bonus as well as unique opportunities offered by Fenerbahçe Sports Club and contribute to the income of their clubs.

DenizBank continues to strengthen its cooperation with the sports club. Within the framework of the cooperation established with Fenerbahçe Sports Club, ‘Fenerbahçe Membership Credit Card’ prepared for club members is now among DenizBank Fan Bonus Cards. This new service of DenizBank provides important opportunities for members or representative members under ‘Target 1 Million Member’ project of the Sports Club.

The fans who will be granted the right to have Fenerbahçe Membership Credit Card will benefit from campaigns and advantages of Bonus as well as special discounts and advantages in member merchants, Feneriums, cafes, restaurants, sport stores and Fenerbahçe brands in Şükrü Saracoğlu Stadium under ‘Loyalty Program’ offered by the Sports Club.

Within the scope of ‘**Target 1 Million Member**’ project, fans whose club membership is completed or approved can have Fenerbahçe Membership Credit Card.

We are developing our corporations in the field of sports

DenizBank Payment Systems and Non-Branch Channels Executive Vice President **Ayşenur Hıçkırın** stated that they were pleased to develop their cooperation with such a distinguished sports club of our country.

Hıçkırın continued by saying that ‘As DenizBank, our investments in the field of sports constitutes one of the most important components of our social responsibilities. The cooperation between Fenerbahçe Sports Club and DenizBank continues for more than 10 years. This new cooperation will take our partnership one step further for new targets. We think that ‘Fenerbahçe Sports Club Target 1 Million Member’ Project will be a milestone for Fenerbahçe. Within this scope we introduce fans with club membership credit cards to the privileges of Deniz Bonus. Thus while fans

benefit from the world of Bonus full of advantages, they support their clubs. As DenizBank we are the biggest supporter of the sports club and we will continue our developments in the field of sports. I hope that this brings the best of luck to Fenerbahçe Community and our Bank”

Other privileges provided by the Sports Club for Fenerbahçe Membership Credit Card

- Special discounts and advantages under “The Loyalty Program” provided by Fenerbahçe Sports Club,
- The chance to watch the training of many stars of Fenerbahçe in all sport branches and meet with the football team,
- The opportunity to go to the away matches of the club by the team’s plane,
- The privilege to dine with Fenerbahçe players and/or attend to an organization with them,
- The chance for the kids to attend to match ceremony before derbies,
- The opportunity to have your wedding pictures taken in Fenerbahçe Şükrü Saraçoğlu Stadium,
- The chance to have your birthday celebrated by Fenerbahçe players through video,
- The chance to attend to the Night of Celebration of the Championship in branches in which Fenerbahçe is the champion,
- 10% discount in Fenerbahçe Colleges,
- 20% discount in Fenerbahçe Sport Schools,

You can apply for “Fenerbahçe Membership Credit Card” from Fenerbahçe Şükrü Saraçoğlu Stadium. In addition to its advantages, it is the first DenizBank credit card with your photo and barcode on it. For further details, please call 0 216 970 19 07 and 0 216 996 19 07.

About DenizBank

DenizBank was established in 1938 as a state economic enterprise aimed at funding of the developing Turkish maritime sector. In the early 1997, DenizBank was acquired by the Zorlu Holding in the form of banking license from the Privatization Administration and in October 2006, a leading European financial group, Dexia incorporated it to its structure. For 6 years, DenizBank operated in Dexia’s main shareholding and since 28 September 2012, continues providing services under the umbrella of Russia’s largest and well-rooted bank, Sberbank. DenizBank has become one of the remarkable banks of Turkey in a short period of time. DenizBank Financial Services Group was established in 2003 in order to create a “financial supermarket” accumulating various financial services under one roof. There are totally 757 branches within DenizBank Financial Services Group operating in 81 provinces of Turkey and abroad employing close to 15 thousand people. DenizBank Financial Services Group consists of DenizBank, seven domestic, three international financial subsidiaries, five domestic non-financial subsidiaries, and a branch in Bahrain. Deniz Investment Securities, Ekspres Securities, Deniz Real Estate Investment Trust, DenizPortfolio Management, DenizLeasing, DenizFactoring, Destek Asset Management Company, Intertech, Deniz Kültür, Deniz Card Payment Systems, Açık Deniz Radio – TV and Bantaş are the group’s domestic subsidiaries while Eurodeniz, DenizBank AG and DenizBank Moscow are its international subsidiaries.

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About Sberbank



Sberbank of Russia is Russia's largest bank and a leading global financial institution. Sberbank holds almost one third of aggregate Russian banking sector assets, it is the key lender to the national economy and the biggest deposit taker in Russia. The Central Bank of the Russian Federation is the founder and principal shareholder of Sberbank owning 50% of the Bank's authorized capital plus one voting share, with the remaining 50% held by domestic and international investors. Sberbank has more than 110 million individual customers and 1 million corporate clients in 22 countries. Sberbank has the largest distribution network in Russia with more than 17,000 branches, and its international operations include UK, US, CIS, Central and Eastern Europe, Turkey and other countries.

The Bank holds the general banking license No.1481 issued by the Bank of Russia. The official website is www.sberbank.ru.