

## **30% discount at MNG Kargo for SMEs working with DenizBank**

**Differentiating itself with collaborations and services that it develops in line with the needs of SMEs, DenizBank continues to work to make its customers smile. The Bank's SME customers can now enjoy 30% discount at MNG Kargo for their domestic express deliveries.**

Considering it a priority to support SMEs, the backbone of Turkish economy, **DenizBank** continues to offer important advantages to SMEs customers with the deals it concludes.

DenizBank SME banking customers enjoy 30% discount at MNG Kargo branches for their domestic express deliveries in scope of the campaign and reduce costs.

### **"We are beside SMEs to help meet their needs"**

Commenting on the collaboration carried out by the Bank, **DenizBank SME Banking Marketing Senior Vice President Ali Nazmi Adalet** said, "We are always beside SMEs, the backbone of the Turkish economy, and we always aim to solve not only their financial problems but also to meet all of their needs. Our objective is to reduce their costs with special discount services. SME customers who text "KARGOMNG" and send to 3280 can send their parcels at 30% discount from MNG Kargo. By offering cost advantage in SMEs' express delivery sending, we support them in all aspects."

### **About DenizBank**

*DenizBank was established in 1938 as a state economic enterprise aimed at funding of the developing Turkish maritime sector. In the early 1997, DenizBank was acquired by the Zorlu Holding in the form of banking license from the Privatization Administration and in October 2006, a leading European financial group, Dexia incorporated it to its structure. For 6 years, DenizBank operated in Dexia's main shareholding and since 28 September 2012, continues providing services under the umbrella of Russia's largest and well-rooted bank, Sberbank. DenizBank has become one of the remarkable banks of Turkey in a short period of time. DenizBank Financial Services Group was established in 2003 in order to create a "financial supermarket" accumulating various financial services under one roof. There are totally 735 branches within DenizBank Financial Services Group operating in 81 provinces of Turkey and abroad employing close to 15 thousand people. DenizBank Financial Services Group consists of DenizBank, seven domestic, three international financial subsidiaries, five domestic non-financial subsidiaries, and a branch in Bahrain. Deniz Investment Securities, Deniz Real Estate Investment Trust, DenizPortfolio Management, DenizLeasing, DenizFactoring, Destek Asset Management Company, Intertech, Deniz Kültür, Deniz Card Payment Systems, Açık Deniz Radio – TV and Bantaş are the group's domestic subsidiaries while Eurodeniz, DenizBank AG and DenizBank Moscow are its international subsidiaries.*

*[www.denizbank.com](http://www.denizbank.com), [www.facebook.com/DenizBank](https://www.facebook.com/DenizBank), [twitter.com/DenizBank](https://twitter.com/DenizBank)*

### **About Sberbank**

*Sberbank is the largest bank of Russia that holds about the third of total Russian banking assets. The Central Bank of the Russian Federation is the major shareholder of Sberbank owning 50% plus one voting share. Other shares are held by more than 244,000 individuals and legal entities. The Bank has the largest distribution network in Russia with about 17 000 branches as well as strong international presence that extended beyond the CIS region, - Kazakhstan, Ukraine and Belarus, - to eight countries in Central and Eastern Europe via Sberbank Europe AG, and Turkey via DenizBank. Sberbank has representative offices in Germany and China, a branch in India and operations in Switzerland via Sberbank (Switzerland) AG. Sberbank also provides investment banking, financial advisory services, and operations on global markets via Sberbank CIB. Sberbank has the General Banking License issued by the Bank of Russia – No. 1481. The bank's official websites are:*

*[www.sberbank.ru](http://www.sberbank.ru) , [www.sberbank.com](http://www.sberbank.com)*