

DenizBank now offers a 2% discount to Fan Card Holders in Lukoil

Providing innovative financial solutions for the sector, DenizBank continues to offer more advantages to Fan Card holders. By the campaign released in cooperation with Lukoil and valid till 31 December 2016, GS Bonus, FB Bonus, BJK Bonus, TS Bonus and GözGöz Bonus card holders can now benefit from a 2% discount in Lukoil gas stations and support their teams.

Standing out with its innovative works in the finance sector, DenizBank continues to make new cooperation. The bank made an important agreement with Lukoil which is considered as one of the major petroleum and natural gas companies in the world.

By this campaign which will be valid till 31 December 2016, GS Bonus, FB Bonus, Fenerbahçe Membership Credit Card, BJK Bonus, TS Bonus and GözGöz Bonus Card holders can now enjoy a 2% discount in Lukoil while supporting their teams by contributing to them in their purchases. Fan Card holders should prefer contactless payment by DenizBank Fan Credit Cards in Lukoil stations to benefit from the discount.

“While fans benefit from discounts, they support their teams”

DenizBank Payment Systems and Non-Branch Channels Group Executive Vice President Ayşenur Hıçkırın stated that they were pleased to cooperate with Lukoil and offer advantages to their customers with fan cards. Hıçkırın continued by saying that “Focusing on the niche market, we, as DenizBank, continue to make campaigns and collaboration for offering sports fans advantages as sports is one the sectors of priority for us. In this framework, we offer discounts in Lukoil stations to DenizBank GS Bonus, FB Bonus, Fenerbahçe Membership Credit Card, BJK Bonus, TS Bonus and GözGöz Bonus card holders. DenizBank will continue to lead the sector with its works.”

Lukoil Turkey General Manager Alexander Terletskiy stated that they sponsored four big clubs and Göztepe since 2014 and they developed advantages for both clubs and fans thanks to this sponsorship based on income sharing model. Terletskiy also indicated that customers using the

fan cards of the bank would benefit from discounts while supporting their sports clubs and they were pleased to have made this cooperation with Denizbank.

Privileges offered by DenizBank Fan Cards

- Card holders can contribute to their sports club with each purchase without paying any extra fee,
- They can enjoy a 2% discount in Lukoil,
- They can participate in the events and organizations together with the team,
- They can benefit from discounts in member merchants,
- They can buy tickets for the league, European Cup and Turkish Cup matches to be played in Turkey 2 days in advance,
- They can benefit from all features of Bonus card,
- They can earn bonus as their teams win and participate in special fan card campaigns,
- They can enjoy the opportunity of paying for all season tickets in 9 installments,
- To earn 40 TL bonus in your first purchase above 100 TL to be made with your new card till 31 December, type GS/ FB/ TS/ BJK/ GOZGOZ and leave a space and type your T.R. ID No and send it to 3280, and receive your Bonus card...

Please visit www.denizbonus.com for further information.