

## **DenizBank offers bonuses by its campaign before summer**

**Card holders continue to benefit from opportunities in shopping in the world of DenizBank full of many privileges. With the campaign offered before summer, card holders will have the opportunity to earn 10 TL bonus per 150 TL spent on different days during May via credit cards or debit cards in all sectors other than jewelry and they can earn bonus up to 70 TL.**

DenizBank, offering innovative and tailor made solutions for its customers, provides special and advantageous opportunities by the new campaign it has released before summer. By this campaign which will continue throughout May, the bank will provide its customers the opportunity to earn 10 TL bonus per 150 TL spent on different days via credits cards or debit cards in all sectors other than jewelry and earn 70 TL bonus in total. Besides, the campaign is valid for purchases via internet.

In order to participate in the campaign, the card holders should type "YAZBASI" and send it as SMS to 3280. If customers make more than one purchase over 150 TL in a single day, only the first one that is made in a single installment will be considered.

**"We are besides our customers by our advantageous campaign before summer"**

DenizBank Payment Systems and Non-Branch Channels Group Executive Vice President Ayşenur Hıçkırın stated that "We now offer our campaign before summer in addition to the services we have offered to our customers with our approach to provide maximum advantages to our customers and with our innovative perspective. By differentiating from the offers provided mainly in the beginning of the year and including different conditions for debit cards and credit cards, we offer the card holders to benefit from the world of Deniz full of advantages. We are pleased to provide debit card holders the opportunity to earn Bonus as we already provide various discounts to Denizbank credit card holders. This provides easy and secure shopping for our bank's customers as well as the opportunity to earn bonus. We will continue to be besides our customers with our innovative campaigns."

### **About DenizBank**

*DenizBank was established in 1938 as a state economic enterprise aimed at funding of the developing Turkish maritime sector. In the early 1997, DenizBank was acquired by the Zorlu Holding in the form of banking license from the Privatization Administration and in October 2006, a leading European financial group, Dexia incorporated it to its structure. For 6 years, DenizBank operated in Dexia's main shareholding and since 28 September 2012, continues providing services under the umbrella of Russia's largest and well-rooted bank, Sberbank. DenizBank has become one of the remarkable banks of Turkey in a short period of time. DenizBank Financial Services Group was established in 2003 in order to create a "financial supermarket" accumulating various financial services under one roof. There are totally 738 branches within DenizBank Financial Services Group operating in 81 provinces of Turkey and abroad employing close to 15 thousand people. DenizBank Financial Services Group consists of DenizBank, seven domestic, three international financial subsidiaries, five domestic non-financial subsidiaries, and a branch in Bahrain. Deniz*



*Investment Securities, Deniz Real Estate Investment Trust, DenizPortfolio Management, DenizLeasing, DenizFactoring, Destek Asset Management Company, Intertech, Deniz Kültür, Deniz Card Payment Systems, Açık Deniz Radio – TV and Bantaş are the group's domestic subsidiaries while Eurodeniz, DenizBank AG and DenizBank Moscow are its international subsidiaries.*

[www.denizbank.com](http://www.denizbank.com), [www.facebook.com/DenizBank](https://www.facebook.com/DenizBank), [twitter.com/DenizBank](https://twitter.com/DenizBank)

### **About Sberbank**

*Sberbank is the largest bank of Russia that holds about the third of total Russian banking assets. The Central Bank of the Russian Federation is the founder and major shareholder of Sberbank owning 50% plus one voting share. Other shares are held by more than 244,000 individuals and legal entities. The bank has the most extensive branch office network in Russia: about 17,000 branch offices. Its international operations include CIS consisting of Kazakhstan, Ukraine and Belarus, eight countries in Central and Eastern Europe through Sberbank Europe, and Turkey through Denizbank. It has representative offices in Germany and China, a branch in India and carries out activities in Switzerland through Sberbank (Switzerland). Through Sberbank CIB, it offers services in investment banking, financial consultancy and global markets. Sberbank has the General Banking License issued by the Bank of Russia – No. 1481.*

The bank's official website is [www.sberbank.ru](http://www.sberbank.ru), [www.sberbank.com](http://www.sberbank.com)