



## **Wind of Volleyball in Krakow with DenizBank**

# **Exciting Final Four Games in CEV DenizBank Volleyball Men's Champions League come to an end in Poland**

- **Final Four excitement was on within CEV DenizBank Volleyball Men's Champions League in Poland on April 16th and 17th. Zenit Kazan from Russia became the champion.**
- **DenizBank CEO Hakan Ateş stated that "We are proud to witness the third season in this important sports event which we actualized in order for Turkish volleyball to become a global brand. The support we provide to sports as DenizBank is one of the major aspects of our social responsibility activities. We will continue to do our best to ensure that all parts of the society embrace sports and all branches of sports become widespread."**
- **The President of European Volleyball Confederation (CEV) Mr. Aleksandar Boričić said that "CEV and DenizBank joined their forces for development of CEV Volleyball Champions League, which is among the most reputable champions league in Europe, and we can gladly say that we reached our objective. Thanks to the valuable support of the local organizers, we witnessed an unforgettable final four, a volleyball festival in Krakow."**

CEV DenizBank Volleyball Men's Champions League, the most prestigious clubs championship of world volleyball to which DenizBank, having undertaken an important mission for the development of Turkish sports and for the extension of sports culture to all parts of the society, became the title sponsor for 3 years with the agreement signed in 2013, came to an end with the Final Four matches played in Krakow, Poland, on April 16th –17th, 2016.

Following the play-offs between February 16th and March 22nd, 2016, excitement was in the air in the Final Fours. Asseco Resovia Rzeszów (Poland), Cucine Lube Civitanova and Diatec Trentino (Italy), Zenit Kazan (Russia) teams took part in the championship. Men's League, in which a total of 28 teams competed, came to end after competitive matches in its third year under DenizBank sponsorship and Zenit Kazan was the team that took the trophy home.



DenizBank became the title sponsor to CEV Volleyball Champions League for 3 years, both in men's and women's, as from the 2014 season after joining forces with the CEV (European Volleyball Confederation), the most prestigious governing body in European volleyball. This collaboration that is important in taking the bank's investment in sports to a European scale, beyond Turkey, had been recognized as a significant development for the sustainable future of Turkish volleyball.

### **"Support to sports is an indispensable part of our corporate culture"**

DenizBank CEO Mr. Hakan Ateş stated that they had been more than happy to witness Final Four excitement in Poland as the third year in CEV DenizBank Volleyball Champions League came to an end. Ateş said, "As DenizBank, we were never settled with our achievements in financial services since the date of our Bank's establishment. We made important investments in culture and arts, sports and education. We consider our efforts in this field as an indispensable part of our corporate culture with the purpose to contribute to the cultural and social development of our society and to especially extend young people's awareness in sports. With CEV DenizBank Volleyball Champions League, in which we proudly completed our third year as a sports-lover institution, we are excited and happy to provide contribution to Turkish volleyball. Our investments and works in this respect will continue further".

The President of European Volleyball Confederation (CEV) Mr. Aleksandar Boričić said: "I am very glad for the extraordinary cooperation and support of the main sponsor, DenizBank, in the champions league. As a result of our cooperation that continued for three years, we increased the reputation of CEV Volleyball Champions League. Following the successful Women's Final Four in Montichiari, we witnessed Men's Final Four, which was another important organization for volleyball, in Krakow. CEV Volleyball Champions League proved to be the most prestigious clubs competition in the world by being appreciated by the audience thanks to the perfect harmony of the successful players within the field and outside the field."

### **DenizBank is beside sports and sportsmen**

Within the framework of its mission to support all sports fields in Turkey and the expansion of sports culture to more people, DenizBank makes important investments in all sports fields, primarily football. The Bank contributes to the strengthening of development of amateur sports teams and thus existence of Turkey in sports via these investments.

Besides the financial support DenizBank provides to Galatasaray, Fenerbahçe, Beşiktaş, Trabzonspor and Bursaspor, which are named as Top 5 Clubs, as well as the valuable teams of Anatolia, the bank holds a Fan Card portfolio and Manchester United Bonus Card, specially designed for Manchester United fans in Turkey. Reaching 197 thousand fan cards, DenizBank is the sector leader with 430 Million TL loan volume provided to sports clubs.



### **About CEV**

*Founded on September 9, 1973 in Scheveningen (NED) and counting 55 member countries, CEV (the European Volleyball Confederation) is the continental governing body for the sport of Volleyball and Beach Volleyball in Europe with headquarters located in Luxembourg City.*

*Sponsored by DenizBank, the "CEV DenizBank Volleyball Champions League" is the world's elite club competition in Volleyball. 48 clubs consisting of 28 men's and 20 women's teams from 19 different European countries and a good share of the world's best Volleyball players star in the 2015 CEV DenizBank Volleyball Champions League. 188 matches (106 for the men's and 82 for the women's competition respectively) are played from November through early April. Other than in the European countries, both competitions are followed via TV broadcast by nearly 59 million people from regions including the Far East, South America and the Middle East countries.*

### **About DenizBank**

*DenizBank was established in 1938 as a state economic enterprise aimed at funding of the developing Turkish maritime sector. In the early 1997, DenizBank was acquired by the Zorlu Holding in the form of banking license from the Privatization Administration and in October 2006, a leading European financial group, Dexia incorporated it to its structure. For 6 years, DenizBank operated in Dexia's main shareholding and since 28 September 2012, continues providing services under the umbrella of Russia's largest and well-rooted bank, Sberbank. DenizBank has become one of the remarkable banks of Turkey in a short period of time. DenizBank Financial Services Group was established in 2003 in order to create a "financial supermarket" accumulating various financial services under one roof. There are totally 757 branches (subsidiaries' branches included) within DenizBank Financial Services Group operating in 81 provinces of Turkey employing close to 15 thousand people. DenizBank Financial Services Group consists of DenizBank, seven domestic, three international financial subsidiaries, five domestic non-financial subsidiaries, and a branch in Bahrain. Deniz Investment, Deniz Real Estate Investment Trust, DenizPortfolio Management, DenizLeasing, DenizFactoring, Destek Asset Management Company, Intertech, Deniz Kültür, Deniz Card Payment Systems, Açık Deniz Radio – TV and Bantaş are the group's domestic subsidiaries while Eurodeniz, DenizBank AG and DenizBank Moscow are its international subsidiaries.*

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### **About Sberbank**

*Sberbank is the largest bank of Russia that holds about the third of total Russian banking assets. The Central Bank of the Russian Federation is the major shareholder of Sberbank owning 50% plus one voting share. Other shares are held by more than 244,000 individuals and legal entities. The Bank has the largest distribution network in Russia with about 17 000 branches as well as strong international presence that extended beyond the CIS region, - Kazakhstan, Ukraine and Belarus, - to eight countries in Central and Eastern Europe via Sberbank Europe AG, and Turkey via DenizBank. Sberbank has representative offices in Germany and China, a branch in India and operations in Switzerland via Sberbank (Switzerland) AG. Sberbank also provides investment banking, financial advisory services, and operations on global markets via Sberbank CIB. Sberbank has the General Banking License issued by the Bank of Russia – No. 1481. The bank's official websites are:*

**[www.sberbank.ru](http://www.sberbank.ru) , [www.sberbank.com](http://www.sberbank.com)**