

Special advantages for DenizBank SME customer with Zorlu Elektrik collaboration

DenizBank and Zorlu Elektrik have collaborated to support electricity costs of artisans. In scope of the campaign, artisans and small enterprises of the bank don't pay the invoice of first month and gain flight miles as much as the invoice amount if they set their electricity distributor as Zorlu Elektrik for 24 months.

Collaborating with pioneering companies in their sector to support expenses of artisans and small scale companies that are the backbone of economy, DenizBank has signed a new collaboration to support electricity costs of artisans.

Accordingly, artisans and small enterprises having monthly electricity bills more than 125 TL don't pay the invoice of first month and gain flight miles as much as the invoice amount if they set their electricity distributor as Zorlu Elektrik for 24 months.

With this campaign valid throughout Turkey, artisans and small enterprises get electricity services; they only need to type ZORLU and send it to 3280 via SMS and inform Zorlu Elektrik call center the campaign code they received through 444 80 82.

"We support SMEs in our collaborations and add value to their lives"

DenizBank SME Banking EVP Murat Kulaksız said; "We aim to decrease daily expenses of artisans and thus collaborate with many leaders of the sector. Artisans and small enterprises of the bank don't pay the invoice of first month and gain flight miles as much as the invoice amount if they set their electricity distributor as Zorlu Elektrik for 24 months. We are very happy to help SMEs and add value to their lives."



About DenizBank

DenizBank was established in 1938 as a state economic enterprise aimed at funding of the developing Turkish maritime sector. In the early 1997, DenizBank was acquired by the Zorlu Holding in the form of banking license from the Privatization Administration and in October 2006, a leading European financial group, Dexia incorporated it to its structure. For 6 years, DenizBank operated in Dexia's main shareholding and since 28 September 2012, continues providing services under the umbrella of Russia's largest and well-rooted bank, Sberbank. DenizBank has become one of the remarkable banks of Turkey in a short period of time. DenizBank Financial Services Group was established in 2003 in order to create a "financial supermarket" accumulating various financial services under one roof. There are totally 735 branches within DenizBank Financial Services Group operating in 81 provinces of Turkey and abroad employing close to 15 thousand people. DenizBank Financial Services Group consists of DenizBank, seven domestic, three international financial subsidiaries, five domestic non-financial subsidiaries, and a branch in Bahrain. Deniz Investment Securities, Deniz Real Estate Investment Trust, DenizPortfolio Management, DenizLeasing, DenizFactoring, Destek Asset Management Company, Intertech, Deniz Kültür, Deniz Card Payment Systems, Açık Deniz Radio – TV and Bantaş are the group's domestic subsidiaries while Eurodeniz, DenizBank AG and DenizBank Moscow are its international subsidiaries.

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About Sberbank

Sberbank is the largest bank of Russia that holds about the third of total Russian banking assets. The Central Bank of the Russian Federation is the founder and major shareholder of Sberbank owning 50% plus one voting share. Other shares are held by more than 244,000 individuals and legal entities. The bank has the most extensive branch office network in Russia: about 17,000 branch offices. Its international operations include CIS consisting of Kazakhstan, Ukraine Belarus, eight countries in Central and Eastern Europe through Sberbank Europe, and Turkey through Denizbank. It has representative offices in Germany and China, a branch in India and carries out activities in Switzerland through Sberbank (Switzerland). Through Sberbank CIB, it offers services in investment banking, financial consultancy and global markets. Sberbank has the General Banking License issued by the Bank of Russia – No. 1481. The bank's official website is www.sberbank.ru , www.sberbank.com