

DenizBank breaks a new ground

The farmers can now enjoy the digital world with the platform of “From Deniz to Soil”

Being the leader bank among all private banks with its more than 30% of market share in the agriculture sector, DenizBank continues to support the producers in all fields. The bank has introduced another innovative solution in the field of agriculture and opened a Facebook page titled as “From Deniz to Soil” and specially designed for producers.

By this platform that is opened for the first time in the sector by DenizBank, it is aimed to provide agricultural consultancy for the farmers to produce their products more efficiently, weather forecasts, news of grants and supports and product prices at harvest.

Having the biggest market share among all private banks thanks to the innovative products it offers in the agriculture sector, DenizBank continues to be besides the agricultural producers and put a smile on their faces.

The Bank has now opened “From Deniz to Soil” Facebook page through which it will share the latest developments on the agenda of the producers, news enriched with videos and photos and all information required for agricultural production. This innovative platform will include weather forecasts, practical information for seasons, videos showing how to increase agricultural productivity as well as latest news related to the farmers.

“We will increase to support our producers”

DenizBank Agricultural Banking Group Executive Vice President Burak Koçak stated that “As of the first day we started to provide services in agricultural banking, we have been working to add value to the lives of our producers with our innovative and leading services. In this framework, we have released our platform “From Deniz to Soil” which is an innovative channel that excites all of us. The farmers can now get agricultural consultancy for more efficient agricultural production, check the weather forecast, grants and supports and product prices at harvest. We will continue to work with the innovation approach that is embedded in the genes of our Bank.”

Facebook Page from Deniz to Soil: www.facebook.com/topragadenizden/?fref=ts