

Full support to producers in Deniz

The gift of DenizBank for “Farmers’ Day”

- **Being the leader among private banks with its more than 30% of market share in agriculture sector, DenizBank continues to support the producers in all fields. The bank organizes innovative campaigns for farmers to celebrate 14th of May, World Farmers’ Day.**
- **In addition to offering loans with interest rates starting from 1.29% for purchase of tractors and agricultural machinery for farmers throughout May, awards up to 200 TL are offered to customers holding Producer Cards in their purchases other than fuel. The bank also offers special interest for deposits.**
- **Denizbank Agricultural Banking Group Executive Vice President Burak Koçak stated that “We stand by our producers at all times by our pioneering operations in agriculture sector. Our bank is interested not only in the financing side of the agriculture but also in its social side, and continues to work for satisfying the producers’ needs as the champion of the sector. I sincerely celebrate the World Farmers’ Day of all of our farmers who have enabled us to reach to this important position by believing in us”.**

DenizBank, having the biggest market share among private banks in agriculture sector thanks to the innovative products it offers, continues to be besides the agricultural producer. While the bank put a smile on the faces of the farmers by its campaigns full of advantages offered for Farmers’ Day, it continues to contribute to the agriculture sector that employs the majority of the country’s population.

Within the scope of the campaign that will continue throughout May, Denizbank offers the opportunity to purchase Tractors and Agricultural Machinery fully by loan with maturities up to 7 years. Having established cooperation with Türk Traktör, the bank offers loans with an interest rate of 1.29% for tractors with the brand of New Holland and Case. Farmers holding Producer Cards can also benefit from maturities up to 3 years and payment in harvest in their purchase of agricultural machinery.

Throughout May, the Bank also provides its customers holding Producer Card the opportunity to earn 100 TL for 2500 TL spent in their first purchase other than fuel and 100 TL for 2500 TL spent, adding up to a total of 200 TL. The card holders need to type “KATIL” and send it as SMS to 3280 to take advantage of this opportunity.

Another important opportunity offered by Denizbank to farmers in May is the special interest rate for deposits. 40 TL bonus will be granted on 1 July to farmers who apply for Denizbonus in

May and whose applications get approved provided that they make at least one transaction till 20 June.

Deniz supports the social life of the producer

Developing projects that support the social lives of the farmers and standing by the producers, DenizBank organizes "Kite Festival" for the farmers' day. By this festival that is organized in many villages and that puts a smile on the faces of the children, the Bank salutes the sky and sun and celebrates this special and meaningful day with the farmers.

DenizBank also organizes dinners in many provinces and districts for Farmers' Day in cooperation with Chambers of Agriculture. While this special day is celebrated together with the farmers, knowledge is acquired on the concerns of the farmers and it is ensured that solutions are developed for their problems.

A digital platform is offered to farmers for the first time in the sector "From Deniz to Soil"

DenizBank has developed yet another innovative solution in the field of agriculture and opened its Facebook page titled as "From Deniz to Soil". By this platform which is the first platform to be opened in the sector, it is aimed to provide agricultural consultancy for more efficient agricultural production, weather forecasts, news on grants and supports, and product prices at harvest.

"Our target is to add value to the lives of the farmers"

Celebrating this special and meaningful day of the farmers, DenizBank Agricultural Banking Group Executive Vice President Burak Koçak stated that "As the bank that supports the sector of agriculture the most, we have always aimed to go beyond the relation between the bank-customer in our relation with the producers. Today, we have more than 1 million customers, we have granted approximately 6.5 Billion TL agricultural loan, and we possess more than 30% of market share among private banks and we continue to work efficiently. Our vision enables us to address agriculture not only as a way that our producers earn their living but also a big economical area and strategic sector. We are the bank having the best know-how in financing of agriculture not only in Turkey but in the world. We have a wide range of products to cover all kinds of agricultural need. Our bank is not only interested in the financing side of agriculture but also in the social side of it and strives to put a smile on the faces of the farmers. Our target has been to add value to the lives of our farmers from the very first day. We use all kinds of opportunities we have for the farmers in Turkey and we will continue to do so. I sincerely celebrate the World Farmers' Day of all of the producers."