

## **Consumer loan for Lawyers' Day from DenizBank**

**DenizBank launched its consumer loan campaign for April 5th of Lawyers' Day. Accordingly, the lawyers will be able to use a consumer loan with an favorable interest rate starting from 1,09% as part of the campaign that will continue till the end of April.**

**The Bank also keeps offering benefits to lawyers through its Affluent Banking services. In cooperation with the Union of Turkish Bar Association covering all the bar associations and lawyers in Turkey, the lawyers receiving Affluent Bonus also will enjoy Professional Liability Insurance free of charge.**

Featuring customized products and services for occupational groups, **DenizBank** continues its efforts by enriching them. As part of the campaign launched specially for 5th of April Lawyers' Day to continue all throughout April, the lawyers are offered a consumer loan with an interest rate starting from 1,09%.

Along with this, in cooperation with the Union of Turkish Bar Association, DenizBank also offers all lawyers that are members to bar associations in Turkey an opportunity to enjoy the "Affluent Banking" products and services with a wide range of privileges. Apart from loan packages exclusive for lawyers with high limit and favorable interest rate, it features customized individual consultancy services among many other advantages offered within this framework.

As part of the said agreement, the lawyers receiving Affluent Bonus Platinum Credit Card enjoy Professional Liability Insurance with 100,000 TL collateral free of charge. Additionally, the lawyers who already have an Affluent Bonus and commit to spend 1.000 TL per month for 1 year also are entitled to "Professional Liability Insurance".

**"We are introducing all the lawyers in Turkey to the privileged world of Deniz"**

Delivering remarks on the campaigns that they have launched and cooperation that they have offered, **DenizBank Retail Banking Group Executive Vice President Oğuzhan Özark** said that they continue their activities with the purpose of being the Bank that adds value to the life of customers and stakeholders, making a difference with about 15 thousand employees across 81 provinces. Özark continued; "While on one hand supporting sustainable developments by being the main financer in large public projects such as 3<sup>rd</sup> bridge, 3<sup>rd</sup> airport that are strategically important for the future breakthroughs of our country, on the other hand we also strive to contribute to the social development with our social responsibility activities that we have undertaken in privileged areas such as culture-art, sports and education. At this point, the works and cooperation targeting occupational groups again mark the areas where our Bank is in a leading position in the sector. On the occasion of April 5<sup>th</sup> of Lawyers' Day, we started the favorable consumer loan that will last until the end of April. On the other hand, we are also working closely with 50 Bar associations in Turkey. As part of the deal reached with the Union of Turkey Bar Association, we are offering privileged

service approach of Denizbank to all the lawyers in Turkey. Our work that makes a difference in this direction will also continue in the upcoming periods.”

Lawyers holding Affluent Bonus Platinum card also benefit from the opportunities adding value to their social life. They also enjoy 30% off in Sunday breakfasts and weekend theatre and cinema spending, and 50% in airport valet and parking lot payments everywhere in Turkey. Also, as part of the deal between DenizBank and Ministry of Justice, DenizBank internet branch, DenizBank ATMS easily recharge the Justice and Bar Card.

### **Advantages of Affluent Banking**

- Advantageous return along with special pricing in Deposit and Investment Products,
- Favorable interest rate for all loans,
- Privileged services from Individual Consultants all over Turkey,
- Being able to deposit more than 50.000 TL cash without paying any fee through a special security team that will be sent without ever needing to visit the branch,
- Rental safe deposit service free of charge\*
- 3.000 TL ATM daily withdrawal limit for Affluent Banking customers,
- 7/24 uninterrupted and privileged service with Affluent Communication line- 0212 340 21

\*Rental safe deposit service free of charge applies upon meeting required criteria.

### ***About DenizBank***

*DenizBank was established in 1938 as a state economic enterprise aimed at funding of the developing Turkish maritime sector. In the early 1997, DenizBank was acquired by the Zorlu Holding in the form of banking license from the Privatization Administration and in October 2006, a leading European financial group, Dexia incorporated it to its structure. For 6 years, DenizBank operated in Dexia’s main shareholding and since 28 September 2012, continues providing services under the umbrella of Russia’s largest and well-rooted bank, Sberbank. DenizBank has become one of the remarkable banks of Turkey in a short period of time. DenizBank Financial Services Group was established in 2003 in order to create a “financial supermarket” accumulating various financial services under one roof. There are totally 733 branches within DenizBank Financial Services Group operating in 81 provinces of Turkey and abroad employing close to 15 thousand people. DenizBank Financial Services Group consists of DenizBank, seven domestic, three international financial subsidiaries, five domestic non-financial subsidiaries, and a branch in Bahrain. Deniz Investment Securities, Deniz Real Estate Investment Trust, DenizPortfolio Management, DenizLeasing, DenizFactoring, Destek Asset Management Company, Intertech, Deniz Kültür, Deniz Card Payment Systems, Açık Deniz Radio – TV and Bantaş are the group’s domestic subsidiaries while Eurodeniz, DenizBank AG and DenizBank Moscow are its international subsidiaries.*

[www.denizbank.com](http://www.denizbank.com) , [www.facebook.com/DenizBank](https://www.facebook.com/DenizBank) , [twitter.com/DenizBank](https://twitter.com/DenizBank)

### ***About Sberbank***

*Sberbank is the largest bank of Russia that holds about the third of total Russian banking assets. The Central Bank of the Russian Federation is the founder and major shareholder of Sberbank owning 50% plus one voting share. Other shares are held by more than 244,000 individuals and legal entities. The bank has the most extensive branch office network in Russia: about 17,000 branch offices. Its international operations include CIS consisting of Kazakhstan, Ukraine and Belarus, eight countries in Central and Eastern Europe through Sberbank Europe AG, and Turkey through Denizbank. It has representative offices in Germany and China, a branch in India and carries out activities in Switzerland through Sberbank (Switzerland) AG. Through Sberbank CIB, it offers services in investment banking, financial consultancy and global markets. Sberbank has the General Banking License issued by the Bank of Russia – No. 1481. The bank's official website is [www.sberbank.ru](http://www.sberbank.ru) , [www.sberbank.com](http://www.sberbank.com).*

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