

PRESS RELEASE**08 November 2017**

Masters of Crime Fiction gather at the 3rd Black Week Istanbul Festival

As part of "3rd Black Week Istanbul Festival" to be organized under DenizBank's sponsorship in Pera Palace Hotel Jumeirah between 17- 18 November, 2017, a number of crime fiction masters from all over the world will get together.

3rd Black Week Istanbul Festival takes place in Pera Palace Hotel Hotel Jumeirah, which is selected as one of the top 8 hotels in the world by book lovers this year under the main sponsorship of DenizBank between 17 -18 November.

First and second round of them organized in the honor of Agatha Christie's 125th birthday and of Georges Simenon respectively, this year's theme of Black Week Istanbul Festival features the English writer Ian Fleming who stayed in the hotel in 1955 and became a huge success with the legendary M16 agent James Bond character he created.

Along with a series of world famous crime novelists such as Anthony Horowitz, Charlie Higson, Arne Dahl, Tim Parks, Jo Nesbo, prominent Turkish crime novelists such as Ahmet Ümit, Alper Canıgüz, Cenk Çalışır, Rıza Kıracı and Turkish Association of Crime Novelists will attend the festival to take place in Pera Palace Hotel Jumeirah which stands out with its contribution to culture and arts as well as its deep-rooted history in 17-18 November 2017.

As part of the 3rd Black Week Festival which has well-known figures such as Doğan Hızlan, Ahmet Ümit, Adnan Özer, Metin Celal as well as Pera Palace Hotel Jumeirah General Manager Pınar Kartal Timer and DenizBank Culture-Arts Advisor Perihan Yücel in its committee, sessions including "James Bond: From Novel to the Cinema", "Crime Novel and Fantasy", "Mystery of the Murder" will take place on the crime literature. Special items from Bond movies and novels owned by the collector Ömer Atakan will also be exhibited throughout the festival.

Making remarks on the festival, **CEO of DenizBank Hakan Ateş** "Bringing culture and arts together with the larger segments of the society, contributing to making art an essential part of the daily life of our public are among the priorities of our bank since the day it was founded within the framework of the social responsibility awareness. We indeed believe that the development level of a country and that of the people are directly related with how much the culture and arts permeate through the society. Therefore, we consider the investment we make in different branches of art including opera, literature and classic music as legacy that we will leave for our future generation. We are extremely happy that a number of prominent figures who have dedicated themselves to a niche area such as crime fiction from both Turkey and the world are

getting together in the Black Week festival hosted by our bank. We will keep saying 'Yes to Art' for the advancement of our country and society."

Pera Palace Hotel Jumeirah Marketing and Communication Manager Can Erol commented in the press conference organized as part of the Black Week İstanbul Festival; "We continued our journey that we started by honoring 125th birthday of Agatha Christie in 2015 with the Belgian author Georges Simenon last year. This year, we are excited to host a festival with the theme of Ian Fleming, creator of James Bond character, who also stayed in our hotel in 1955. Along with many renowned writers such as Anthony Horowitz, Charlie Higson, Arne Dahl, Tim Parks, Jo Nesbo, important crime novelists from Turkey such as Alper Canıgüz, Cenk Çalışır, Öznur Yıldırım will also be there at the event to come together with crime fiction fans this year. Additionally, "Contribution Award to Crime Literature" which was presented to Erol Üyepazarıcı and Sevin Okyay in previous years will be presented to Doğan Hızlan this year."

We believe that Black Week İstanbul Festival will continue for many years to come and be named as one of the most respected international events of İstanbul in the upcoming period. With this festival, we both actually create an international event for İstanbul and honor the memories of valuable writers such as Agatha Christie, Ernest Hemingway, Ian Flemming, Umberto Eco who stayed in our hotels in the past."

Head of the Festival Committee Ahmet Ümit said "A manifestation of the relation between city and literature through the crime, Black Week, contributes to the promotion of cities by bringing together writers from different places in the world."

All details on 3rd Black Week İstanbul Festival which will be public and free of charge will be shared on social media with the hashtag #blackweekturkey.

Details on the festival are available on the website www.blackweekturkey.com. Crime fiction aficionados may make reservations for all events by calling 0212 377 40 00.

Editöre Not:

Otel adının Pera Palace Hotel Jumeirah olarak kullanılmasını rica ederiz. Hassasiyetiniz için teşekkür ederiz.

About DenizBank

DenizBank was established in 1938 as a state economic enterprise aimed at funding the developing Turkish maritime sector. Early in 1997, DenizBank was acquired by Zorlu Holding in the form of banking license from the Privatization Administration and in October 2006, a leading European financial group, Dexia incorporated it to its structure. For 6 years, DenizBank operated in Dexia's main shareholding and since 28 September 2012, has continued to provide services under the umbrella of Russia's largest and well-rooted bank, Sberbank. DenizBank has become one of the remarkable banks of Turkey in a short period of time. DenizBank Financial Services Group was established in 2003 in order to create a "financial supermarket" accumulating various financial services under one roof. Including subsidiaries, there are totally 740 branches within DenizBank Financial Services Group operating in 81 provinces of Turkey and abroad, employing close to 15 thousand people. DenizBank Financial Services Group consists of DenizBank, five domestic, three international financial subsidiaries, six domestic non-financial subsidiaries and a branch in Bahrain. Deniz

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