

'The Most Creative Capital Market Project Award' goes to Deniz Investment

Having the most extensive network of branches in Turkey, Deniz Investment was awarded "Investor Protection and Incentive Practises" used in IPOs and "The Most Creative Capital Market" as part of the TCMB Capital Markets Awards organized for the second year.

6 out of 7 companies led by the said practices of Deniz Investment provided a return for the IPO investor ranging from 29% to 319% from the date of IPO to April 21st of 2017

Continuing its activities within DenizBank Investment Services Group; realizing important projects in the fields of IPOs, mergers and acquisitions, **Deniz Investment** continues to be the owner of prestigious awards thanks to its distinctive efforts.

Deniz Investment won the awards of "Investment Protection and Incentive Practices used in IPOs and "the Most Creative Capital Market" at the second year of the TCMB Capital Markets Award Ceremony marked by the participation of the President of the Capital Market Board Dr. Vahdettin Ertaş and Borsa Istanbul A.Ş. Chairman of the Board and the Executive Committee.

While as part of the said practise, Deniz Investment has become the first one to develop and use "Refund Guarantee", "Bonus Share", "Financial Performance Guarantee", "Daily Purchase Order Implementation" and "Cash Dividend Guarantee" across capital markets, the practices aim to encourage the IPO investors to make mid/long term investment and provide trust for investors in the stock exchange performance and future expectations. 6 out of 7 companies led by Deniz Investment through Incentive and Protection practices provided a return for the IPO investor ranging from 20% to 319% from the date of IPO to April 21st, 2017. The said Incentive and Practices have been used in the IPOs of Katmerciler, Bilici Yatırım, Özak GYO, Polisan Holding, Tümosan, Panora GYO and Çuhadaroğlu since 2010.

"While the investor's trust and interest in IPOs has grown, long term investmen has also been promoted"

Deniz Yatırım Menkul Kıymetler A.Ş. General Manager Melih Akosman made the following remarks on the subject; "While the investors are offered a protection by the Investor Incentive and Protection Practices, companies made a start by sending a strong message to the stock exchange. Local IPOs of the companies that we have been leading through these practices were successfully completed. The bosses showed their trust in the companies and IPO pricing through these practices. On the other hand, the investors also made their investment with more confidence and acquired earnings. Incentives also played an important role in encouraging investors to make longer term investments. Thanks to the trust mechanism that we have set, at every IPO, thousands of new investor were introduced to capital markets. Our DenizBank Investment Services Group which was created as DenizBank Private Banking, Deniz Investment, Deniz Portfolio and Deniz Real Estate Investment Trust joined forces was rearranged to enable our customers to access all the financial products under one single roof as of July 2016. While we

are always with our customers through our digitalized service approach and a wide range of products, we will maintain these practices in the new IPO transactions that we will lead.”

About DenizBank

DenizBank was established in 1938 as a state economic enterprise aimed at funding of the developing Turkish maritime sector. In the early 1997, DenizBank was acquired by the Zorlu Holding in the form of banking license from the Privatization Administration and in October 2006, a leading European financial group, Dexia incorporated it to its structure. For 6 years, DenizBank operated in Dexia's main shareholding and since 28 September 2012, continues providing services under the umbrella of Russia's largest and well-rooted bank, Sberbank. DenizBank has become one of the remarkable banks of Turkey in a short period of time. DenizBank Financial Services Group was established in 2003 in order to create a "financial supermarket" accumulating various financial services under one roof. There are totally 733 branches within DenizBank Financial Services Group operating in 81 provinces of Turkey and abroad employing close to 15 thousand people. DenizBank Financial Services Group consists of DenizBank, seven domestic, three international financial subsidiaries, five domestic non-financial subsidiaries, and a branch in Bahrain. Deniz Investment Securities, Deniz Real Estate Investment Trust, DenizPortfolio Management, DenizLeasing, DenizFactoring, Destek Asset Management Company, Intertech, Deniz Kültür, Deniz Card Payment Systems, Açık Deniz Radio – TV and Bantaş are the group's domestic subsidiaries while Eurodeniz, DenizBank AG and DenizBank Moscow are its international subsidiaries.

www.denizbank.com , www.facebook.com/DenizBank , twitter.com/DenizBank

About Sberbank

***Sberbank** is the largest bank of Russia that holds about the third of total Russian banking assets. The Central Bank of the Russian Federation is the founder and major shareholder of Sberbank owning 50% plus one voting share. Other shares are held by more than 244,000 individuals and legal entities. The bank has the most extensive branch office network in Russia: about 17,000 branch offices. Its international operations include CIS consisting of Kazakhstan, Ukraine and Belarus, eight countries in Central and Eastern Europe through Sberbank Europe AG, and Turkey through Denizbank. It has representative offices in Germany and China, a branch in India and carries out activities in Switzerland through Sberbank (Switzerland) AG. Through Sberbank CIB, it offers services in investment banking, financial consultancy and global markets. Sberbank has the General Banking License issued by the Bank of Russia – No. 1481. The bank's official website is www.sberbank.ru , www.sberbank.com.*

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