

Special October 15th Gift from DenizBank to Women Farmers

Approaching agricultural support as a national concern and having the highest market share (43%) among private banks, DenizBank celebrates the World Women Farmers with special campaigns on Producer Card for women farmers.

Bank bears the first premium payment of the women farmers applying for Private Pension System with Producer Card, introduced by the bank as a great innovation in agricultural financing. Bank also provides 150 TL discount to women farmers buying *Çiftçi Sağlığı Tamam* insurance.

In Turkey which has the 9th biggest agricultural economy in the world, since 2002, **DenizBank** has taken agricultural support for a contribution to the future of the country, and today the Bank continues to back up the agricultural producers. Their campaign special to World Women Farmers Day aim at improving the lives of women farmers, who are the backbone of the agricultural development, and therefore, the future of this sector.

Within the scope of the mentioned campaign, DenizBank bears the first premium payment, up to 150 TL, for women farmers applying for private pension system with their Producer Card. Furthermore, as another opportunity special to this day, the Bank applies 150 TL discount for women farmers getting *Çiftçi Sağlığı Tamam* insurance with Producer Card.

“Our purpose is to add value to the lives of women farmers”

DenizBank Agricultural Banking Group Executive Vice President, Burak Koçak, states that economically and socially empowering women in every field is the key factor, and in agricultural sector in the center of which we see women, that this is especially vital. Koçak adds; “As the leading private bank with the greatest support in agricultural sector for 16 years, we handle the financial support we provide for our farmer customers, numbering 1 million today, as a social responsibility project we owe to our country. One of our greatest dreams about our country is a sound agricultural economy adding value to production in Turkey. We know that we can make this dream come true with the efforts of our women producers, who meet more than half of the agricultural production in Turkey. The studies show that 43% of 4,983.000 people working in agriculture are women, and 2,120.000 women are involved in the agricultural production. To support the greatest labor force in the agricultural sector, namely women’s labor, on the occasion of World Women Farmers Day is a true bliss for our Bank, which considers meeting the needs of the sector in Turkey as a social responsibility. We will continue to work, to produce so that our women farmers working this soil smile.”

About Innovative “Producer Card”...

- With Producer Card, the farmers can buy fuel, fertilizer, feed, seeds, pesticide, agricultural machinery, spare parts and other various agricultural needs for favorable prices at almost 15 thousand member stores around the

country. Moreover, they can withdraw cash from branches and all ATM's or obtain installment loans up to 3-year term.

- Repayment can be made on the harvesting time, like all other agricultural loans of DenizBank.
- You can apply for Producer Card at DenizBank branches, ATM's and POS machines at the contracted member stores. Besides, on your mobile phone, you can type "URETICI", your Turkish ID number and the plate number of your city with a space in between and send SMS to 3280 to apply for Producer Card.
- With automatic payment orders for Turkcell phone bills, annual phone bill cost, up to 600 TL, can be postponed to the harvesting time without paying any interest fee.
- With automatic payment orders for monthly Bağ-Kur insurance payments and agricultural invoices, the payments can be postponed to the harvesting time.
- Producer Card payments can be made through all DenizBank Branches and PTT head office or branches.
- Agricultural electricity and water bills can be postponed to the harvesting time, with favorable interest rates, through Producer Card automatic payment order.

About DenizBank

DenizBank was established in 1938 as a state economic enterprise aimed at funding the developing Turkish maritime sector. Early in 1997, DenizBank was acquired by Zorlu Holding in the form of banking license from the Privatization Administration and in October 2006, a leading European financial group, Dexia incorporated it to its structure. For 6 years, DenizBank operated in Dexia's main shareholding and since 28 September 2012, has continued to provide services under the umbrella of Russia's largest and well-rooted bank, Sberbank. DenizBank has become one of the remarkable banks of Turkey in a short period of time. DenizBank Financial Services Group was established in 2003 in order to create a "financial supermarket" accumulating various financial services under one roof. Including subsidiaries, there are totally 756 branches within DenizBank Financial Services Group operating in 81 provinces of Turkey and abroad, employing 14 thousand people. DenizBank Financial Services Group consists of DenizBank, five domestic, three international financial subsidiaries, six domestic non-financial subsidiaries and a branch in Bahrain. DenizYatırım, Deniz Real Estate Investment Trust, DenizPortfolio Management, DenizLeasing, DenizFactoring, Intertech, DenizKültür, Ekspres Bilgi İşlem ve Ticaret, Deniz Card Payment Systems, Açık Deniz Radio – TV and Bantaş are the group's domestic subsidiaries while Eurodeniz, DenizBank AG and DenizBank Moscow are its international subsidiaries.

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