

**PRESS RELEASE****November 7, 2018****“4<sup>th</sup> Istanbul Black Week Festival” starting with the sponsorship of DenizBank****Winds of Mike Hammer will blow in the 4<sup>th</sup> Black Week Festival**

**The “4<sup>th</sup> Istanbul Black Week Festival” to be held between November 23 - 24 in Pera Palace Hotel with the main sponsorship of DenizBank is getting ready to host famous faces of crime fiction. This year’s legendary crime fiction character will be Mike Hammer and all events in the festival will be free of charge for attendance by all the people during two days.**

Pera Palace Hotel, qualified as the world’s most luxurious historical hotel, hosted the previous year’s Black Week Festivals dedicated to the memory of Agatha Christie, Georges Simenon and Ian Fleming. This time, it hosts the 4<sup>th</sup> Black Week Festival dedicated to the memory of the legendary crime fiction character Mike Hammer, with the main sponsorship of Denizbank.

The festival to be held in Pera Palace Hotel, standing out with its contributions to culture and arts as well as its deep-rooted history, will be attended by world-famous crime authors such as Wolfgang Schorlau and BA Paris, important Turkish authors such as Ahmet Ümit, Armağan Tunaboylu, Celil Oker, Erol Üyepazarcı, Sevin Okyay, Taner Ay and İskender Pala and the Crime Authors Association of Turkey.

The 4<sup>th</sup> Istanbul Black Week Festival, with important names of Turkish literature such as Doğan Hızlan, Ahmet Ümit, Adnan Özer and Metin Celal in its committee, will host crime fiction readers in Galata Hall of Pera Palace Hotel with sessions as ‘Who is Mike Hammer and who is he not?’ , ‘Current Affairs, Politics and Crime Fiction’ and ‘How to write crime fiction?’.

In the opening night of the festival, Contribution to Crime Fiction Award of 2018 will be presented by Doğan Hızlan and on the same day, the famous author and movie critic Atilla Dorsay will have a talk with the employees of DenizBank in DenizBank Selma Akboğa Hall.

Evaluating the festival, the chairman author Ahmet Ümit said: “Black Week, which is an outpouring of the relation between city and literature heading from crime, will again be one of the most special events of Istanbul this year. With a focus on the Legendary detective Mike Hammer, we will discuss many subjects on crime fiction. I believe we will contribute again to the culture and arts reputation of Istanbul this year.”

**“The way to leave footprints on life is through culture and arts”**

Speaking in the press conference held in Pera Palace Hotel, **DenizBank Culture and Arts Advisor Perihan Yücel** said: “People find the opportunity to express themselves mostly through art and literature and to share their feelings and thoughts. At the same time, the way to leave footprints on life is through culture and arts. DenizBank, who has adopted this idea since the day it was founded, has very valuable and indelible footprints left in this sense. In the magical atmosphere of Black Week and Pera Palace, we continue to leave beautiful traces with precious authors.”

Pera Palace Hotel Marketing & Communications Director Can Erol said on the festival: "We started the journey in 2015 commemorating the 125<sup>th</sup> birthday of Agatha Christie and we went on with the Belgian author Georges Simenon and the British author Ian Fleming. This year, we continue our journey with Mike Hammer, the legendary figure of crime fiction. The festival attracts more and more attention every year. We believe that in the coming years we will continue to welcome important authors".

**Every crime fiction enthusiast invited**

In the 4<sup>th</sup> Istanbul Black Week Festival, all the events will be open to public and free of charge. All details of the events can be shared on social media with hashtags #blackweekistanbul and #kara Hafta. Further information about the festival is provided on [www.karahafta.com](http://www.karahafta.com). Crime fiction enthusiasts can call 0212 377 40 00 to make reservations for any event.

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