

## The era of one-click payment with fastPay in A101 stores

**DenizBank made a cooperation with A101, which offers cheap, high-quality and innovative services in 81 provinces of Turkey, to provide ease of contact-free payments with mobile phones in grocery shopping. Accordingly, fastPay users will be able to make fast, expense-free and secure payments when they shop in many A101 stores by simply turning their phones sideways to produce square codes.**

**Besides, in the scope of the agreement, 10 TL and 10 percent of the shopping amount will be instantly added to the fastPay balance as a gift in the first shopping with fastPay; and this 10 percent refund opportunity up to 35 TL in total during the campaign period will continue in subsequent purchases.**

Breaking grounds in the sector with its knowledge in technology and innovation, **DenizBank** made a significant cooperation with **A101** visited by around 3.5 million people a day across Turkey.

Accordingly, everybody, whether or not a DenizBank customer, can benefit from fastPay to make payments in more than 6000 A101 stores without carrying wallets, without any need for cash, just by turning the mobile phone and showing the QR code (Square Code) on the screen.

In the scope of this cooperation between the two institutions to provide an easy and comfortable experience, 10 TL and 10 percent of the shopping amount will be added to user's balances as a gift in their first shopping with fastPay; and this 10 percent refund opportunity up to 35 TL in total during the campaign period will continue in subsequent purchases.

Details of the agreement were shared in the meeting held with participation of DenizBank's CEO **Hakan Ateş** and A101's CEO **Erhan Bostan**, in the Head Office of Denizbank.

**"We launch the era of cash-free payment in grocery shopping."**

Emphasizing that they use their banking knowledge and experience to create a meeting point between human needs and technology, **DenizBank's CEO Hakan Ateş** said: In this exponential advancement era of technology, our duty is to do the mathematics as to which channel to use for meeting human needs in the fastest way. With this vision, we launched our fastPay application 7 years ago to be used by all bank customers in order to meet the speed, practicality and accessibility expectations of our people. Since the first day, our goal has been to facilitate our lives by bringing this innovation together with more people in more areas, which will contribute to our country's vision of financial inclusiveness. Today, we introduce our agreement that will start an era of cash-free payment in grocery shopping in A101 stores which are visited by 3.5 million people a day throughout Turkey. Now, it is possible to make secure payments with fastPay in more than 6000 A101 stores without carrying wallets or waiting for changes, and just by turning the mobile phone sideways and showing the square code just like passing a product through cashier. We will continue to build a network of support for a wide ecosystem around fastPay and fill it with collaborations from as many different sectors as possible to benefit our people".

**"We are enriching A101 shopping experience with innovative applications."**

A101 CEO Erhan Bostan commented as follows about the agreement: "As A101, it has always been our top priority to implement our mission to offer quality products with cheap prices to everybody's access through practices enriching customer experience and facilitating daily life. Our cooperation with fastPay is a natural product of A101's customer-oriented and innovative approach.

Thanks to the cash-free and contactless payment enabled with this cooperation, we are enriching the shopping experience in A101 by offering a faster and easier shopping opportunity, cost advantage and special opportunities.”

## **How to pay fast and easily with fastPay?**

Users who download fastPay to their mobile phones can easily turn their mobile phone into a digital wallet by identifying the credit cards of any bank to fastPay or by depositing money to their fastPay balances.

In order to make fast and easy payments with mobile phones in A101 stores, it is enough to open the fastPay application, turn the phone sideways and show the code to the cashier. Thanks to the payment completed in seconds, the processing time at A101 cashier desks is also reduced.

## **Innovative payment application: fastPay**

In fastPay, serving as a platform open to everyone whether or not DenizBank customers, users can add their credit cards of any bank to fastPay application and load money to their İstanbulkart and Kentkart transportation cards at anytime and anywhere without paying any expenses or pay their bills and housing complex fees. Starting the first cash-free stadium of Turkey and also facilitating the life in merchant and e-trade payments, fastPay offers 7/24 free mobile-to-mobile money transfer and card-free money withdrawal from ATMs.

As the architect of many ground-breaking innovations in the sector, fastPay previously introduced many new facilities such as the first handsfree (bluetooth) payment in the world, money withdrawal and transfer with voice command, etc.

Please visit [www.fastpay.com.tr](http://www.fastpay.com.tr) for detailed information.

## **About DenizBank**

*DenizBank started its journey when it was acquired by Zorlu Holding in 1997 in the form of banking license from the Privatization Administration. In October 2006, a leading European financial group, Dexia incorporated it to its structure. For 6 years, DenizBank operated in Dexia's main shareholding and since 28 September 2012, has continued to provide services under the umbrella of Russia's largest and well-rooted bank, Sberbank. As of 1 July 2013, DenizBank took over the Retail Banking Business Line of Citi in Turkey, with over 600 thousand customers and nearly 1,400 employees.*

*DenizBank Financial Services Group was established in 2003 in order to create a "financial supermarket" accumulating various financial services under one roof. Including subsidiaries, there are totally 753 branches within DenizBank Financial Services Group operating in 81 provinces of Turkey and abroad, employing around 14 thousand people. DenizBank Financial Services Group consists of DenizBank, five domestic, three international financial subsidiaries, six domestic non-financial subsidiaries and a branch in Bahrain. DenizYatırım, Deniz Real Estate Investment Trust, DenizPortfolio Management, DenizLeasing, DenizFactoring, Intertech, DenizKültür, Ekspres Bilgi İşlem ve Ticaret, Deniz Card Payment Systems, Açık Deniz Radio – TV and Bantaş are the group's domestic subsidiaries while Eurodeniz, DenizBank AG and DenizBank Moscow are its international subsidiaries.*

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