

DenizBank's Significant Cooperation in Women's Cancers Awareness

Women's Cancers Center, which will provide free medical examination for 5 thousand women, was put into service with the support of DenizBank

As an extension of its responsibility towards the society in which it operates, in parallel with the Turkey's need map and working with the target to produce social benefits, DenizBank gave support to establishment of "Women's Cancers Center", undertaking a major initiative in cooperation with Yeni Yüzyıl University Gaziosmanpaşa Hospital.

In this center opened within the hospital with a program organized on March 11, 5,000 women will be able to benefit from free examination for breast cancer.

This cooperation that provides the most comprehensive free medical examination ever provided from a single point in Turkey also aims to raise awareness about early diagnosis and periodical controls.

In addition to its financial successes, DenizBank, who adopts it as a duty to respond to the social needs of the society in which it operates, took an important step in the cooperation with Yeni Yüzyıl University Gaziosmanpaşa Hospital and supported establishment of "Women's Cancers Center".

In the Center, firstly 5 thousand women will undergo free examination against breast cancer, which is one of the most frequent health problems faced by women in Turkey. In addition, the Center aims to draw attention to importance of early diagnosis as well as sustaining healthy lives through controls spreading throughout a year.

Yeni Yüzyıl University Gaziosmanpaşa Hospital Chief Physician and Lecturer Serap Baş, DenizBank CEO Hakan Ateş and the artist Gülben Ergen attended the opening ceremony on Monday (March 11) and a seminar program titled 'Awareness, Early Diagnosis and Treatment Options in Women's Cancers' was organized.

“Our aim in our work is to create social benefits to society”

Yeni Yüzyıl University Gaziosmanpaşa Hospital Chief Physician and Lecturer Serap Baş said; “Yeni Yüzyıl University Gaziosmanpaşa Hospital is a full-fledged and reference hospital serving for 27 years. 68% of the employees are female. This is also a source of happiness for us. Our goal is to create social benefits with the work we do in society and to be able to support our patients' health needs. With this starting point, we are opening the Women's Cancers Center. Unfortunately, the incidence of cancer in our country is increasing day by day. Our aim is to prevent this with early diagnosis and increase social awareness. We also thank DenizBank for their support to this project.”

“We are proud to support this initiative for the health of our women and the future of our country”

In his opening speech, **DenizBank CEO Hakan Ateş** emphasized that a healthy society and a strong future are only possible with healthy and strong women. He added, “Since the day our Bank was founded, we focused not only on the value we add to the economy through our commercial operations, but also on what we can offer to the social life in the areas that our country has needs. Our support to Yeni Yüzyıl University Gaziosmanpaşa Hospital Women's Cancers Center is an outcome of this approach. It is very important for us to support the Women's Cancer Center, which sets out a critical issue in our country, with the aim of creating a social benefit for the women of our country, where the incidence of breast cancer has increased more than twice over the last 20 years and 25,000 new breast cancer cases have been diagnosed each year. This Center, which we have opened, will perform a very important function for women's health with competent doctors and advanced technological equipment. In addition to the examination opportunity presented to 5 thousand women in the first place; the data to be obtained from this study will be the basis for scientific research to be presented at various congresses.”

Pointing out that breast cancer calls at one out of every 8 women in Turkey at some phase of their lives, Mr. Ateş said; “It is a common type of cancer and in early diagnosis, the chance of treatment of the disease is approaching hundred percent. Therefore, the breast cancer awareness of women at an early age and regular examinations are critical to fight against this disease. As DenizBank family, we are proud to be a supporter of such a valuable initiative for the health of the women and the future of our country.”

About DenizBank

DenizBank started its journey when it was acquired by Zorlu Holding in 1997 in the form of banking license from the Privatization Administration. In October 2006, a leading European financial group, Dexia incorporated it to its structure. For 6 years, DenizBank operated in Dexia's main shareholding and since 28 September 2012, has continued to provide services under the umbrella of Russia's largest and well-rooted bank, Sberbank. As of 1 July 2013, DenizBank took over the Retail Banking Business Line of Citi in Turkey, with over 600 thousand customers and nearly 1,400 employees.

DenizBank Financial Services Group was established in 2003 in order to create a "financial supermarket" accumulating various financial services under one roof. Including subsidiaries, there are totally 754 branches within DenizBank Financial Services Group operating in 81 provinces of Turkey and abroad, employing around 14 thousand people. DenizBank Financial Services Group consists of DenizBank, five domestic, three international financial subsidiaries, six domestic non-financial subsidiaries and a branch in



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