

DenizBank and Intertech took first place among 60 countries with the 9 awards in Stevie Awards

- **Thanks to its innovative approaches in banking sector, DenizBank was granted 3 gold and 6 bronze awards in “International Business Awards” organized by Stevie Awards, one of the most prestigious global organizations of the business world in which banks from Turkey competed as well as participants from more than 60 countries.**

While the IT company of DenizBank, Intertech and DenizBank Call Center won the gold award in the categories they were nominated, DenizBank Customer Relations Management, Organization and Digital Generation Banking were granted bronze award in 6 different categories.

The awards that DenizBank and Intertech were granted in Stevie Awards 2014 are listed as below:

The applications that won the Gold Stevie

1. **Best New Product or Service of the Year - Software - Business or Competitive Intelligence Solution:** Intertech - inter-Collect
2. **Best New Product or Service of the Year - Software - Business or Competitive Intelligence Solution:** Intertech - inter-Dashboard
3. **Customer Service Team of the Year:** DenizBank Call Center - DNA of Excellent Customer Experience

The applications that won Bronze Stevie

1. **Best New Product or Service of the Year - Consumer Products:** DenizBank Customer Relations Management Group- CRM Revolution
2. **Best New Product or Service of the Year – Consumer Services:** DenizBank Customer Relations Management Group- Social Customer Care
3. **Most Innovative Company of the Year in Europe:** DenizBank Organization Group - Business Process Management Excellence
4. **Best New Product or Service of the Year - Financial Services:** DenizBank Digital Generation Banking Group- fastPay
5. **Best New Product or Service of the Year - Software - Electronic Commerce Solution:** DenizBank Digital Generation Banking Group- fastPay Online
6. **Product Development/Management Department or Team of the Year:** DenizBank Digital Generation Banking Group– fastPay

The successes in the international arena are concrete examples of our synergy

DenizBank CEO & President Hakan Ateş emphasized that they confirmed in the international arena their commitment for the continuity of their ambitious targets with such meaningful awards.

Ateş said that “In the light of our collective wisdom and team spirit inspiring our success story, we continue to take steps that will be examples to our sector and to write many more success stories. Being granted 9 awards, of which 3 are gold awards, in Stevie Awards, an organization in which the heart of the business world beats, presents a picture which pleases and honors us. I would like to congratulate all the team who increase our ambition to work and who contribute in this beautiful success. We aim to gain more awards in the upcoming periods with the “firsts” and “foremosts” we have signed in the sector as **Denizbank.**”

About Stevie Awards

Stevie Awards is one of the most prestigious organizations of America in which thousands of projects from more than 60 countries are evaluated since 2002. Globally famous and successful professionals evaluate the projects in the competition in which there are different jury members each year.
www.stevieawards.com

About Intertech

Intertech was established in 1987 primarily to provide the finance industry with the Information Technology services the industry needs. Having more than 800 professionals, it continues to produce contemporary and efficient solutions and provide a unique quality service for many sectors, especially for the financial sector in which it specialized. Since it was established, Intertech developed four Core Banking Packages that were used in many domestic and international banks. Intertech expanded its product range that it offers to its customers during this period. Core Banking, Business Process Management (BPM), Alternative Distribution Channels Management (ADC), Customer Relationship Management (CRM) and Business Intelligence (BI) solutions are Intertech's specialized working areas. Factoring and leasing applications are also some of other expertise areas of Intertech, which nowadays is focusing on some innovative mobile applications and social media banking platforms such as Facebook banking and Twitter banking. For more than a quarter of a century, Intertech gained so much experience to create next-generation integrated solutions and services by using the most recent technologies for the customers who want to have much more competitive advantages in the market. Intertech is always ready to sign on to new projects and add more success stories to its history. The major goal of Intertech, which is a subsidiary of Sberbank, is to get the primary position among other similar and follower competitors with its differentiating products and services in the international market.
www.intertech.com.tr, www.facebook.com/IntertechIT, www.twitter.com/IntertechIT

About DenizBank

DenizBank was established in 1938 as a state economic enterprise aimed at funding of the developing Turkish maritime sector. In the early 1997, DenizBank was acquired by the Zorlu Holding in the form of banking license from the Privatization Administration and in October 2006, a leading European financial group, Dexia incorporated it to its structure. For 6 years, DenizBank operated in Dexia's main shareholding and since 28 September 2012, continues providing services under the umbrella of Russia's largest and well-rooted bank, Sberbank. DenizBank has become one of the remarkable banks of Turkey in a short period of time. DenizBank Financial Services Group was established in 2003 in order to create a "financial supermarket" accumulating various financial services under one roof. There are totally 725 branches within DenizBank Financial Services Group operating in 81 provinces of Turkey and abroad employing close to 15 thousand people. DenizBank Financial Services Group consists of DenizBank, six domestic, three domestic non-financial subsidiaries, three international financial subsidiaries and a branch in Bahrain. Deniz Investment Securities, Deniz Real Estate Investment Trust, DenizPortfolio Management, DenizLeasing, DenizFactoring, Deniz Asset Management Company, Intertech, Deniz Kültür and Bantaş are the group's domestic subsidiaries while Eurodeniz, DenizBank AG and DenizBank Moscow are its international subsidiaries.

www.denizbank.com, www.facebook.com/DenizBank, twitter.com/DenizBank

About Sberbank

Sberbank of Russia is Russia's largest bank and a leading global financial institution. Sberbank holds almost one third of aggregate Russian banking sector assets, it is the key lender to the national economy and the biggest deposit taker in Russia. The Central Bank of the Russian Federation is the founder and principal shareholder of Sberbank owning 50% of the Bank's authorized capital plus one voting share and other shares are held by domestic and international investors. Sberbank has more than 110 million individual customers and 1 million corporate clients in 20 countries. Sberbank has the largest distribution network in Russia with more than 18,000 branches, and its international operations include UK, US, CIS, Central and Eastern Europe, Turkey and other countries. Sberbank holds the general banking license No.1481 issued by the Bank of Russia. www.sberbank.ru