

NEOHUB initiates Artificial Intelligence Interaction Programme with eight new start-ups

NEOHUB, DenizBank's subsidiary focused on new generation technologies, has initiated the Artificial Intelligence Interaction Programme with eight new start-ups which work in the area of AI and has an innovative business model under its entrepreneurship and innovation centre Deniz Aquarium.

Within the scope of the programme all of the start-ups are offered personalized one-on-one mentorship and area-focused business developments with the target of their growth and a higher contribution they make to the entrepreneurship ecosystem.

The Programme, in which eight start-ups with innovative, solution-oriented, applicable business models that can be developed in interaction with the services offered by DenizBank were selected, was initiated with a launch meeting held at Deniz Aquarium on Thursday, 10 April, 2025. At the meeting, information was shared about the supports to be provided, the targeted outputs, and the working areas and goals of the participating start-ups.

"We offer an opportunity of interaction to start-ups with the wide ecosystem of DenizBank"

NEOHUB General Manager Gürhan Çam made a remark on the subject, stating that along with the material funding for the start-ups the programme also offers them mentor support, business network and a chance to interact with the ecosystem of DenizBank: "As of today, artificial intelligence is not just a technology trend; it is an extremely powerful tool that increases efficiency by automating business processes, personalizes customer experience and radically transforms the dynamics of different industries. We, under the roof of Deniz Aquarium Entrepreneurship and Innovation Center, see it as our strategic priority to create value together with initiatives that focus on improving business processes with artificial intelligence. Within the scope of our programme, start-ups can access the consultancy they may need in their development and investment processes, and they also gain the opportunity to develop business at a strategic and corporate level with DenizBank's knowledge and sectoral experience. "In the upcoming period, we will continue to support start-ups that produce AI-based solutions in different areas and to create sustainable and scalable impact by adding value to the ecosystem in this field."

About the Start-ups Selected for the Programme:

AREYLight AI: Develops IoT and AI-supported infrastructure solutions for smart cities.

Enqura: Offers digital customer experience, secure communication and open banking solutions for banks and fintechs.

EvolveChat: Provides chatbot, automation and decision support systems with AI infrastructure developed exclusively for institutions.

Fintela AI: Offers quick and personalized insights to investors by analyzing financial data.

GLOSA: Focuses on process automation with generative AI and Agentic AI models.

RENS: Offers a SaaS solution which digitalizes sustainability processes and facilitates compliance with regulations.

TheCllico: Ensures a real-time reputation management for brands by analyzing customer feedbacks.

Valufy: Develops investment technology optimizing the start-up valuation and portfolio follow-up with AI.