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Strong support towards the start-up ecosystem from NEOHUB and Teknopark İstanbul

DenizBank's new generation subsidiary NEOHUB and Türkiye's leader technology advancement zone Teknopark İstanbul have undersigned a collaboration that will support the rapid and sustainable growth of startups through mentoring, business development and support programs.

In scope of this collaboration, start-ups under the roof of NEOHUB and Teknopark İstanbul will be able to transfer knowledge and experience through mutual mentoring networks and benefit from business partnership opportunities with all the important actors of the ecosystem, including investors and institutions.

The collaboration protocol was signed on September 2nd, Tuesday, at Teknopark İstanbul's financial technology-oriented satellite incubation center Cube Ümraniye, with the participation of **Teknopark İstanbul General Manager Prof. Dr. Abdurrahman Akyol** and **NEOHUB General Manager Gürhan Çam**.

"We aim to carry start-ups to a scale that will add value to our country"

NEOHUB General Manager Gürhan Çam stated the following: "Through the multifaceted collaboration with Teknopark İstanbul, we aim to expand the reach and interaction of our start-ups, transforming them into active, value-generating components of our country's robust technology ecosystem. With its contributions to the defense industry and expertise in this field, Teknopark İstanbul is one of our country's key technology centers. The finance sector is also an integral partner in technology. Through our collaboration, we not only support the growth of our start-ups but also bring them together with the right stakeholders they are in need of, aiming to scale them to add value to our country".

"We will support start-ups to open up to international markets"

Teknopark İstanbul General Manager Prof. Dr. Abdurrahman Akyol emphasized that they will continue to support start-ups in every step of the way and made the following statements: "Our collaboration not only diversifies the support offered to start-ups but also contributes to our country's vision of technology-based development. Through the synergy we've created with NEOHUB, we aim to strengthen our start-ups under the Teknopark İstanbul umbrella in numerous sectors, particularly financial technologies. In this context, we will provide our start-ups with access to financial support to become more competitive, grow rapidly, and open up to international markets, and we will guide them through our comprehensive mentoring programs. This will strengthen them both technologically, financially, and strategically. We believe that such strategic partnerships are crucial as they are key to sustainable growth."