

NEOHUB Artificial Intelligence Interaction Programme Had Its First Graduates with 6 startups

As part of the Artificial Intelligence Interaction Program implemented under the umbrella of Deniz Aquarium, the entrepreneurship and innovation center of DenizBank's new generation subsidiary NEOHUB, six startups successfully completed their studies and graduated.

As part of the program, startups were offered tailored mentoring, investment support, and collaboration opportunities to help them achieve their scalable and sustainable growth goals.

The closing event of the program, which aims to accelerate the integration of next-generation technologies into the financial sector by building a bridge between DenizBank's business units, investors, and the entrepreneurial ecosystem, was held at Deniz Akvaryum on Thursday, November 6, 2025. At the event, six startups that graduated from the program shared with attendees the artificial intelligence solutions they developed for the banking and finance sector, focusing on customer satisfaction, automation, operational efficiency, waste, and carbon management.

DenizBank positions artificial intelligence as a strategic area that improves business processes and supports corporate learning. The Bank attaches special importance to supporting initiatives working in this direction and has implemented the Artificial Intelligence Interaction Program as part of its vision of establishing an accelerator structure that enables the integration of new technologies into the financial sector. As part of the program, startups were provided with the consultancy they may need during their investment processes, while also being given the opportunity to establish direct contact with the Bank's business units. This provided startups with the opportunity to develop strategic and corporate-level businesses by benefiting from DenizBank's sectoral experience. The program, which facilitates the emergence of solutions that will create tangible value by turning into products in the long term, has become an important step in introducing innovative technologies to the financial world.

The Graduate Startups:

- **Enqura:** It offers secure customer verification solutions in digital identity and open banking infrastructure.
- **Fintela AI:** It produces artificial intelligence-based decision support models in financial analysis and portfolio management processes.
- **Glosa:** It focuses on process automation and data-driven insight generation through generative artificial intelligence.
- **RENS:** It contributes to sustainability goals by digitalizing waste and carbon management processes.
- **The Clico:** It aims to improve customer satisfaction with NLP-based feedback analytics.
- **Valufy:** It produces data-driven solutions in valuation and investment management.