

## **The 2nd term of TRUK, the sustainability-focused acceleration programme, starts with the cooperation of NEOHUB, Oxentia and Oxtech Ventures**

**The 2nd term of TRUK Acceleration Programme which NEOHUB, the new generation subsidiary of DenizBank, has launched for the purpose of supporting the sustainability-focused startups with the partnership of Oxtech Ventures and Oxford Global Innovation Consulting Company Oxtena, has started.**

**The startups which complete the programme that aim to create cooperation on the basis of sustainability and innovation between Türkiye and UK will earn the right to receive an investment from Oxtech Ventures.**

The startups which will last 6 months within the programme will receive mentorship, investor access, international education modules and one-on-one consulting service to turn their sustainability-focused solutions to competitive edge by carrying them into international markets both in Türkiye and London. At the same time, they will evaluate potential cooperation possibilities by directly contacting the UK startup and investment ecosystem.

**“We support our startups becoming strong players in international markets”**  
**NEOHUB General Manager Yalın Özcan** commented: “Scaling the technologies developed in sustainability on a global scale is not only bringing environmental benefit, but also is important to increase export capacity and generate high value-added income. In TRUK Acceleration Programme which we bring together With the business model creation and incorporation expertise of Oxentia and investment network strength of Oxtech Ventures, we not only support the growth journeys of startups with mentorship but also with investment, financing and portfolio management structures of our Bank. Our purpose is to contribute the Türkiye-based startups turn into strong players which can generate income and be competitive in the international market and prepare sustainability and innovation-based cooperation groundwork between our countries.

**“We pave the way for global growth for the Türkiye-based startups”.**

Oxtech Venture Managing Parnet Siret Ünsal; “Türkiye has the startup potential to produce major technologies on a global scale especially in the field of sustainability. As Oxtech Ventures, we care about supporting sustainability-focused startups with a growth target on a global scale. Within the scope of TRUK, by bringing together capital, structured market access and ecosystem connection, we accelerate international growth and facilitate strong local initiatives to turn into global success stories integrated with the UK.”

**“We build a bridge between Türkiye and UK Innovation ecosystems”.**

Oxentia General Manager Steve Cleverley commented on the subject: “The startups working on the sustainability them need not only capital but also international expertise, partnership and market access facilities.” We are delighted to continue working with NEOHUB and Oxtech Ventures through the TRUK Acceleration Program to strengthen the business models of sustainability-focused technology startups, connect them with the UK ecosystem, and position their technologies globally.”