

A First from Deniz Asset Management in Türkiye: Retail Sector Equity (TL) Fund

Deniz Asset Management is launching Türkiye's first equity-intensive mutual fund focused on the retail sector, guiding investors towards the growth potential in this area.

The fund which invests in the shares of companies operating in the retail sector offers an alternative that provides sectoral diversification in portfolios.

"We are diversifying our themed fund alternatives"

Deniz Asset Management General Manager Mr. Haldun Alperat gave the following statement; "As Deniz Asset Management, with approximately 625 billion TL in asset under management and a wide product range consisting of 134 funds, we hold a strong scale in the sector. Our themed funds also provide investors with direct access to sectors with high growth potential. Our Retail Sector Equity (TL) Fund is a concrete example of this approach, offering investment opportunities in the sector through a single fund. Our Pound-based hedge fund and our DenizBank Fund Accumulator Account, which enables automatic fund purchases via credit card launched in recent years, are also among our steps to bring innovative solutions to the investment fund ecosystem. Our aim is to respond to changing needs with fast, easy, and digital solutions while further expanding access to funds. In the near future, we will continue to diversify our themed fund products, offer innovative and sustainable options, and contribute to the development of the Turkish capital markets."